

Commissioners:

Keith Allen
Amanda Becker
Etienne Djevi
Richard James
Kathryn
Macomber
Laura Palmquist
David Sindiga
Peju Solarin



**Human Rights, Inclusion and
Engagement Commission
Agenda
Wednesday, November 16,
2022
City Council Chambers**

Address:
2660 Civic Center Dr.
Roseville, MN 55113

Phone:
651 - 792 - 7000

Website:
www.cityofroseville.com/hriec

Members of the public who wish to speak during public comment or on an agenda item may do so in person during this meeting or virtually by registering at www.cityofroseville.com/attendmeeting

1. 6:30 P.M. Call To Order/Roll Call
2. Approval Of Agenda
3. 6:35 P.M. Public Comment On Items Not On The Agenda
4. Commission Response To Community Issues
5. Approval Of Minutes
- 5.A. 6:45 PM HRIEC Draft Meeting Minutes 10.19.22

Documents:

[HRIEC DRAFT MINUTES 10.19.2022.PDF](#)

6. New Business
- 6.A. 7:00 PM Receive Update On EnVision Roseville Community Engagement Project
- 6.B. 7:10 PM Presentation And Discussion On Youth/Community Engagement

Documents:

[HRIEC - COMMUNITY OUTREACH STRATEGY.PDF](#)

- 6.C. 7:50 PM Work Plan Updates

Documents:

[HRIEC-2022 WORKPLAN_ NOVEMBER.PDF](#)

7. Other New Business Or Reports

7.A. 8:10 PM Staff Updates Report

Documents:

[STAFF UPDATES AGENDA ITEM 111622.PDF](#)

8. Announcements

9. Future Agenda Items

10. 8:30 P.M. Adjournment

Public Comment is encouraged during Commission meetings. You may comment on items not on the agenda at the beginning of each meeting; you may also comment on agenda items during the meeting by indicating to the Chair your wish to speak.

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1 **Human Rights, Inclusion and Engagement Commission**
2 **Meeting Minutes**
3 **DRAFT – October 19, 2022 - DRAFT**
4
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6 **Commissioners Present:** Amanda Becker, Etienne Djevi, Richard James, David Sindiga,
7 Kathryn Macomber, Laura Palmquist and Adepeju Solarin (Peju).
8

9 **Youth Commissioners:** None
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11 **Commissioners Absent:** Keith Allen (excused)
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13 **Staff Present:** Thomas Brooks, Equity and Inclusion Manager
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15 Mr. Brooks noted Commission Paul Haas resigned from the HRIEC.
16

17 **Call to Order/Roll Call**
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19 The Human Rights, Inclusion, and Engagement Commission (HRIEC) meeting was called to
20 order at 6:30 p.m.
21

22 **Approve Agenda**
23

24 Commissioner James moved and Commissioner Sindiga seconded a motion to approve the
25 Agenda as presented. Motion passed unanimously.
26

27 **Public Comment on Items Not on the Agenda**
28

29 None.
30

31 **Commission Response to Community Issues**
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33 None.
34

35 **Approve Minutes**
36

37 **a. August 17, 2022 Human Rights, Inclusion and Engagement Commission**
38

39 Commissioner Peju moved and Commissioner Djevi seconded a motion to approve the August
40 17, 2022 Human Rights, Inclusion and Engagement Commission meeting minutes as presented.
41 Motion passed unanimously.
42

43 **New Business**
44

45 **a. Meet Youth Commissioner Applicant, Jonathan Mamo**
46

47 Postponed due to Youth Commissioner not being at the meeting.

48

49 **b. Update on Citywide Community Visioning Project with Zan Associates**

50 Ms. Bridget Norland, Director of Education, made a presentation to the Commission
51 on the Citywide Community Visioning Project.

52

53 Commissioner Sindiga asked how Zan Associates is going to do everything
54 presented.

55

56 Ms. Norland explained on the back of the flier there are eight aspirations divided into
57 categories which she will review with the Commission. She noted at the events there
58 was a big matrix which was broken down by aspirations and asked the community
59 what it can do, what can the resident do and what can the City do around each of
60 these. She asked the Commission to think globally about the three questions on the
61 hand out she gave to the Commission. She explained the first question asked is if the
62 Commissioners had a magic wand, what would each change for the future. She
63 indicated the second question was to picture themselves in Roseville 20 years in the
64 future and what does each Commissioner see. The third question is Roseville is a
65 diverse and dynamic community with wonderful places to live, work, and play, what
66 does each Commissioner enjoy about Roseville. She asked each Commissioner to
67 pick one and discuss the question.

68

69 Commissioner Sindiga explained he picked question two, what would he change if he
70 wanted to see the City of Roseville different. He explained he always tells people
71 that Rosedale Mall is larger than the Mall of America all combined because it is not
72 just the Rosedale Mall but there are so many super malls all around it and the City
73 makes it bigger with businesses that never quit from where they are. The one thing
74 he did not like about the Rosedale Mall area is pedestrian crossings. He thought it is
75 so bad. He greatest frustration is crossing from Har Mar Mall to Rosedale. He would
76 like to have more, better connectivity for pedestrians. He also did not think there was
77 a center point in the City for families and kids. He thought the City should have an
78 aquarium or some center of interest for the kids. He would also like to see a nice
79 child care center in the City as well.

80

81 Commissioner Macomber explained when she first moved to the City she was excited
82 because it looked to her that she could take public transit to the train station,
83 downtown Minneapolis because she loves Roseville for the small town feel and the
84 proximity to a major metro area. She noted there was a bus stop at the end of her
85 street where she could catch a bus but it only runs once or twice a day and only takes
86 her to the mall where she can catch more buses but to go to the airport it would take
87 over two hours, which is a long time. While it looked accessible, it was not. She
88 would like to see more accessible mass transit that would be expensive at first but
89 with a ridership and more non-motorized traffic, walkability, all of these things that
90 are very expensive but things she would like to see.

91

92 Commissioner Djevi agreed and thought the City has a lot of parks but would be nice
93 to have one big area where kids can have a lot of activities like a waterpark and may
94 generate some money for the City if it is well run and taken care of. The second thing
95 he thought was connectivity. To be able to cross Hwy 36 without being in danger. It
96 would be good to have something connect the south side to the north side of
97 Roseville.

98
99 Ms. Norland indicated she heard from the student they would like a splash pad,
100 swimming area and community center.

101
102 Commissioner Djevi thought community transit is something important in the City
103 because there are some areas that the families cannot afford vehicles and need that
104 transportation to get places.

105
106 Commissioner Macomber thought it would also be inclusive.

107
108 Commissioner Becker thought what was a little disappointing to her is right now
109 there is a lot of big business in Roseville, big commercial stores and malls and she
110 craves a more centralized area that is walkable in order to go to small businesses.
111 There are some small businesses in the community but most have to be driven to and
112 she thought the future is going back to a business community that is in more of a
113 square for people to spend a whole day in a park, getting something to eat and
114 connecting. She thought everything is so scattered which makes it hard to connect to
115 others in the community.

116
117 Commissioner James indicated he has only lived in Roseville for four years but he is
118 searching for local bakeries, not commercial diners but family diners and he has not
119 found them. He thought for the business part, the City could hopefully take some
120 action to encourage that and support that kind of thing.

121
122 Commissioner James thought there needs to be big focus onto seniors living in their
123 homes and not in apartments or assisted living because especially with COVID, it is
124 so easy for someone to be isolated and is really difficult to get out. If he was not on
125 the Commission he would not know where in the City to meet people and make
126 friends. He would like to see more senior outings and connections to the community.

127
128 Commissioner Djevi thought if they could, as a City, find a way to create an anti-
129 loneliness program. Some type of program that would pair the elderly with a younger
130 person so that wisdom from people of a certain age is transmitted to the younger folks
131 and the muscle in the younger folks is used to help older folks.

132
133 Chair Palmquist thought sidewalks could be improved with additional crossings for
134 access to other areas in the City. She also thought the City could create a space for
135 small businesses and have a marketing budget to help the business grow. Help the
136 small businesses thrive.

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Commissioner James thought that getting the community to the seniors is more important than getting the seniors to the community.

Ms. Norland indicated on the back of the flier she passed out are the 2006 visioning aspirations and she asked the Commission to look at the topics and decide which are each Commissioners top priorities and describe why it is important to them and what it looks like.

Chair Palmquist indicated the two she chose were Physically and mentally active and healthy and engaged in community. Those two go together because in Roseville she would like to see an active arts community. She thought art is very healing and also engaging.

Commissioner Djevi explained he chose number one, welcoming, inclusive, and respectful because this is part of why everyone got onto the Commission. For him, feeling welcome and feeling a part of the community means if he goes for a walk at night he does not look suspicious and that he does not get the police called on him for just looking suspicious. Being a part of the community and feeling like this is a welcoming community is important to him. He also chose safety and security as his second one because knowing the history of the violence against certain groups of people, safety and security have different flavors for different people. He thought everyone needs to be treated with respect.

Commissioner James indicated he picked the first one, welcoming, inclusive, and respectful and he also chose engaged community. Regarding the engaged community concept, he thought it was a term that has been thrown around and he thought if they want to get more information they need to have additional prompts or something for people to say this is what the City is looking for. Some framework for people to wrap their head around.

Commissioner Becker explained she was thinking the word “engaged” also touches upon being extroverted or introverted. Having to be outside does not necessarily mean a person is engaged either so she agreed that the word can be confusing. She wondered what the word “engaged” meant. Does it mean there will be some type of programming and how does it look to them. She wondered what their definition of engagement is.

Commissioner James thought there was a distinction between local engagement and geographical community engagement. He thought this may need to be broken down into two different categories to be discussed.

Ms. Norland thought knowing there is an elderly person or a person that is single on the street or new to the Country, there could be a buddy system which is also an inclusive thing and a safety thing.

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Commissioner Sindiga thought all were good points. He indicated he chose engaged community. He thought there were many matrix to consider. He also chose housing developments and he wondered if there were houses that met the community standards and if the houses are affordable. He thought there has to be some affordable houses in the community. He thought the City was lacking in the housing area and that is not good. The City has allowed big companies to come in and buy all of the apartments and he wondered why the City cannot make an Ordinance prohibiting that. He indicated the City needs affordable townhomes and starter homes that people can afford and he did not think the City was there yet.

Ms. Norland indicated that builds having folks with good housing helps everyone. It helps the whole community for that to happen.

Commissioner Peju indicated she was not sure because that part would be tough because she thought the City has asked residents what things they like about Roseville and one thing mentioned was proximity and most people who are from the Twin Cities area do not go the Mall of America, unless from that area, most go to Rosedale Center. Something not fully recommended but is useful for insights is online Nextdoor. There has not been the best comments on there but there is something insightful about all of those comments. She thought the City is losing that community stuff. Har Mar is dying out and she wondered if that is an opportunity for the decision makers to review that area and a lot of the buses go that route as well so there would not be a large expense talked about on the front end but may be a place for community gathering. She wondered if there was some sort of measurable thing that would not at least upset people too much. That is an area she was thinking about.

Commissioner Becker picked welcoming, inclusive, and respectful and she also found herself circling environment and sustainability. She thought what is really important is that all of the aspirational things all depend on a mind shift in the community. This is a very individualist society in this Country and in order to get people’s minds to shift there needs to be a long game played in any community that wants to do this and sustainability is not necessarily something the current community gets the benefit of seeing in the next ten to twenty years but the youth will benefit from it. She thought environment is very important because it is the air quality, a peace of mind, mental health and being able to walk in the neighborhoods and she thought environment is key to any community. In addition to that, the topic that keeps coming up is the idea of a community center. She thought the idea of the community center, a centralized area, is going to have to be in the vision of a long game for Roseville because she did not think people in this next generation are going to change their mindset and suddenly become engaged because the City is encouraging everyone to. She thought it is going to have to be an environmental shift that makes people move differently in their community. She thought the idea of welcoming, inclusive and respectful, is that if you welcome people the other side of that is you show continued respect and that includes noise and garbage and environment and how everyone treats each other in

227 the shared spaces. She thought without having a shared space, truly, people lose sight
228 of that.

229
230 Ms. Norland reviewed with the Commission different groups her company has talked
231 to about the visioning in the City. She indicated the groups may have different
232 visions which her company is trying to capture.

233
234 Commissioner Macomber explained she also picked welcoming, inclusive, and
235 respectful. She also picked transportation infrastructure, especially when she saw
236 technology infrastructure. She indicated the City has a digital divide where there is
237 such a diverse community that there could be different types of translation used. She
238 thought one thing that COVID has taught them is there is a lot of available
239 technology that had not been utilized to the extent that it could have and it has
240 transformed the way everyone lives and works in a way that probably would not have
241 happened for another twenty years if COVID did not happen. The idea of how
242 Roseville can support equity there to and help everyone have access to technology.

243
244 Commissioner Djevi reviewed with the Commission another meeting he had been in
245 where the County was discussing this and trying to make access available to everyone
246 who currently does not have a device to use and he thought it may be something the
247 City could look into.

248
249 Ms. Norland completed her presentation to the Commission. The Commission
250 appreciated the discussion and asked Ms. Norland to come back with updates.

251

252 **Other New Business or Reports**

253 **a. Staff Updates Report**

254 Equity and Inclusion Manager Brooks reported on the following:

- 255 • SREAP updates
- 256 • Workplan updates – Essay Contest and Proclamations
 - 257 ○ Essay Contest planning
 - 258 ○ Commission injection in the School
- 259 • Commission recruitment-Adult & Youth (Ongoing for Commissions)
 - 260 ○ Youth recruitment with the Roseville Schools

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262 **Announcements**

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264 **Future Agenda Items**

- 265 **a.** Community events discussion and the Commissions role in them
- 266 **b.** Commission injection in the Roseville Schools

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268 **Adjournment**

269

270 Chair Palmquist adjourned the meeting at 8:36 p.m.

271

Human Rights, Inclusion and Engagement Commission Minutes

October 19, 2022 – *Draft Minutes*

Page 7 of 7

272 Respectfully submitted,

273

274 Sue Osbeck

275 *TimeSaver Off Site Secretarial, Inc.*



Roseville HRIEC Community Outreach

Strategic Plan • 11.16.2022

"There is no power for change
greater than a community
discovering what it cares about."

– Margaret Wheatley

Human Rights, Inclusion and Engagement Commission

PURPOSE:

(reason commission exists)

We are here to affirm that every voice in the City of Roseville has an opportunity to be seen, heard and considered in all community matters and equal opportunities to thrive in civic roles.

Our Mission

(what we do and for whom)

To be the guardians of human rights, equity and equality for all Roseville residents in matters of city government and activities (including systemic change and decision making)

Our Vision

(what we hope for the future)

**An engaged city of people
that feel a true sense of
belonging and a city
government and staff that
work from an intentional
place of equity.**

Community Outreach

Strategic Recommendation:

As commissioners (guardians) of our core values - *equity and inclusivity* - we need to **meet the community** to understand what matters to people the most and where their hearts lie when it comes to community development and representation.

Community Outreach GOALS

Outreach Goals:

1. *Build awareness* of HRIEC in the community.
2. *Find the voices* of the people. Observe and *listen*.
3. *Inform* the community about current city issues and initiatives.

Challenges

—

- Still dealing with COVID-19 & it's community effects.
 - Transitioning from being isolated, as a community, to sharing public spaces again.
- Not enough HRIEC representation at events.
- Still in need of some marketing materials.
- Losing our Youth Commissioner
- Others?

Challenges

Strides

—

- HRIEC attendance at *some* events: Rice/Larpenteur, Juneteenth, Rosefest Parade, Night to Unite, etc.
- Nametags created for commissioners, making for a quick introduction and conversation starter at community events.
- Introduction to AIPAC (American Indian Parent Advisory Committee) via HRIEC's invitation to take our Rosefest Parade spot - community conversation followed up with resident, Don Eubanks.
- Outreach and collaboration with school superintendent, Jenny Loeck via the Essay Contest
- Strong outreach and collaboration with Corey Yonke and the Roseville Communications Team.

Strides

Action Items

Find the Voices

1. Every commissioner commits to **attending** at least **one (1)** Roseville community event in 2023 (minimum 2 HRIEC members at each event for the duration).

- Fall Event - Wild Rice Festival
- Winter Event - Holiday Crafts event?
- Spring Event - Rice/Larpenteur
- Summer Event - Rosefest Parade, Juneteenth

**Utilize the four (4) fold-up rocking chairs at these events to stimulate conversation.

2. **Audio interviews** in collaboration with Roseville Communications team.

Build Awareness

1. Continue to build a brand around HRIEC.
 - Always wear **HRIEC name tags** when attending community events.
 - Develop a card / flyer with an infographic and a QR code for more info on HRIEC
2. Continue to build relationship with the **school district**/community to encourage youth engagement and find potential collaborations.
3. Every commissioner can commit to reaching out to **one (1)** potential [community partner](#) to **establish a connection** and build a database of human/community resources.

Thank you!

City of Roseville HRIEC 2022 Work Plan					
	Essay Contest	Rosefest Parade Engagement	Proclamations Support	Youth Engagement/Outreach	Community Outreach
Lead	Richard/Beverly/Paul/Laura	Etienne/Keith/Amanda	Richard/Kathy/Paul/Etienne	Richard/Laura/David/Beverly/Ilene	Etienne/Keith/Amanda/Peju
Goal		Promote inclusivity in our community			Ask all of commission for any pre-existing relationships with those who may want to be opinion leader or liaison Rebecca resend google form linkS
April	Subgroup will work on determining best way to move forward	Amanda will work to submit application	Subgroup will continue to work to make sure commissioners are thinking ahead on proclamations support	Meeting to be setup with the Superintendent	Subgroup is to think ahead on Juneteenth, Rosefest, Community Visioning, and other engagement opportunities this Spring
May	Subgroup met with Superintendent and developed possible way in with teachers; developed question for HRIEC consideration	Application has been submitted; subgroup should work to confirm details and attendance			Subgroup is to think ahead on Juneteenth, Rosefest, Community Visioning, and other engagement opportunities this Spring
June	Question still needs to be finalized and provided to district leaders	Amanda has confirmed attendance is currently around 20. HRIEC being asked to help walk and hold additional tribal flags	Discussion is being added to June agenda; commissioners will vote on 3-4 proclamation priorities	No updates provided	No updates provided
July	Question still needs to be finalized and provided to district leaders	AIPAC walked in the parade in June	September – Hispanic Heritage Month January – Human Trafficking Awareness Month February – Black History Month May – AAPI Heritage Month	No updates provided	No updates provided
August	Essay question has been forwarded to Superintendent Loecke; HRIEC needs to follow up	Parade committee needs to determine next year's theme	Karen Martyrs' Day proclamation added by staff; Hispanic Heritage Month is next and a priority for the commission		
September					
October					
November	Essay contest submissions are due in January	On hold until next year	Staff is continuing to work through supporting proclamations; a volunteer is working on updating the display case at City Hall for Native American Heritage Month	Presentation and discussion to occur at November meeting	Presentation and discussion to occur at November meeting

**Roseville Human Rights, Inclusion and Engagement
Commission**

Agenda Item

DATE: November 16, 2022

ITEM: 8.A.

ITEM DESCRIPTION: Staff Updates

Background

Staff will provide updates on the following:

- **Communications Updates**
- **Commission Recruitment –Adult & Youth (ongoing for commissions, Spring vacancies to be confirmed in December)**