

# ROSEVILLE ENERGY ACTION PLAN

Our Energy Action Plan, designed by Roseville residents and businesses in collaboration with Xcel Energy, provides immediate opportunities to improve efficiency and charts a course for a greener, cleaner future.

## Our Vision

Residents and businesses in Roseville will use less energy than we have in the past, and what we do use will be cleaner. Households burdened by their energy expenses will have resources to help them.

## Our Goals and Impacts



### Energy Burden

Engage **120** high and severely energy burdened households annually through utility programs to assist residents most impacted by the costs of energy



### Business Efficiency

Engage **100 small and medium-sized businesses** annually through utility programs to save money on energy bills, allowing them to reinvest those dollars back into their business



### Residential Efficiency

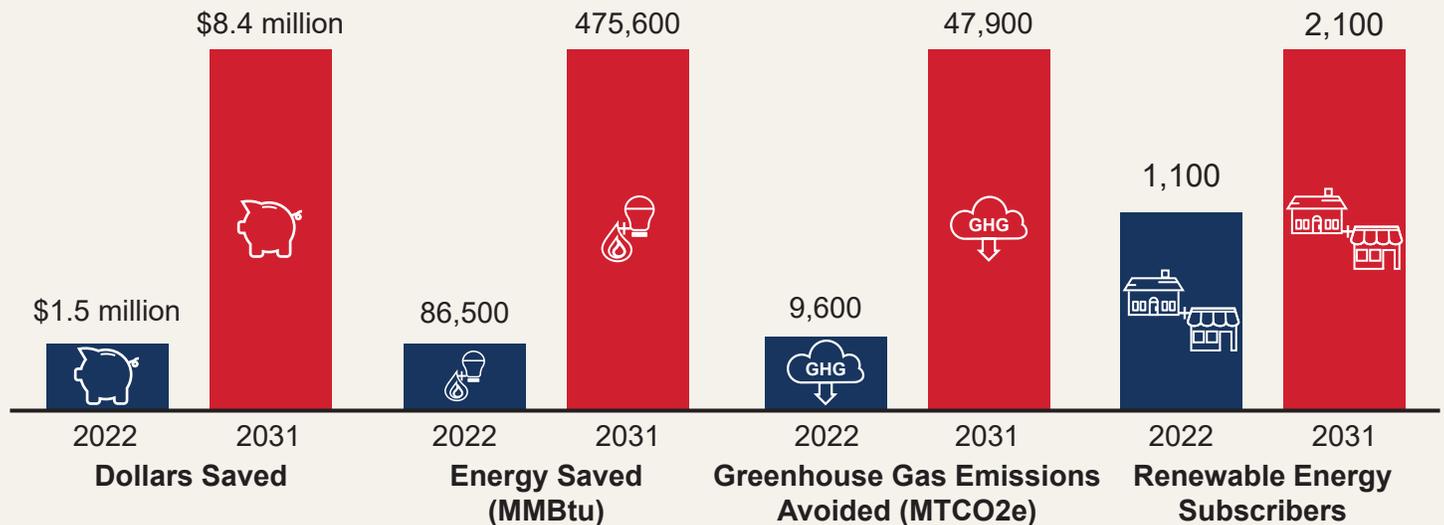
Engage **1,400 residents** annually through utility programs to help them learn how to make their homes more energy efficient



### Renewables

Engage **100 residents** and **5 businesses** annually to encourage them to subscribe to renewable energy

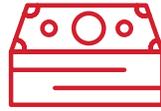
## Estimated Savings and Changes in the Roseville Community





# How We Are Going to Get There

We've identified four focus areas and 10 strategies to achieve our goals.



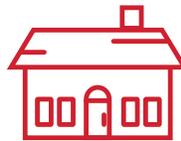
## Energy Burden

- Locate High Energy Burden Households
- Educate Clients
- Manage Service Delivery



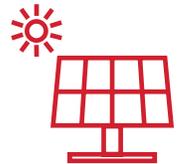
## Commercial and Industrial Energy Efficiency

- Target Small and Medium-Sized Businesses
- Focus on Popular Low-Cost or Free Programs



## Residential Energy Efficiency

- Focus on Core Programs
- Target Older Homes
- Raise Awareness of Program Benefits



## Renewables

- Increase Adoption of Subscription Offerings
- Education Opportunities to Learn More About On-site Options

## Get Involved

Visit [cityofroseville.com/Partners-in-Energy](http://cityofroseville.com/Partners-in-Energy) to read more about our Energy Action Plan and find ways you can support our work. Join us!

Please contact Environmental Manager Ryan Johnson to learn how you can help Roseville achieve our energy vision at [Ryan.Johnson@cityofroseville.com](mailto:Ryan.Johnson@cityofroseville.com).

The content of this plan is derived from a series of planning workshops hosted by Xcel Energy's Partners in Energy. Thank you to the Roseville Energy Action Team who contributed many hours of service to creating our vision, goals, and strategies for this plan.