

# **City of Roseville**

## 2020 Quality of Life Study

The Morris Leatherman Company

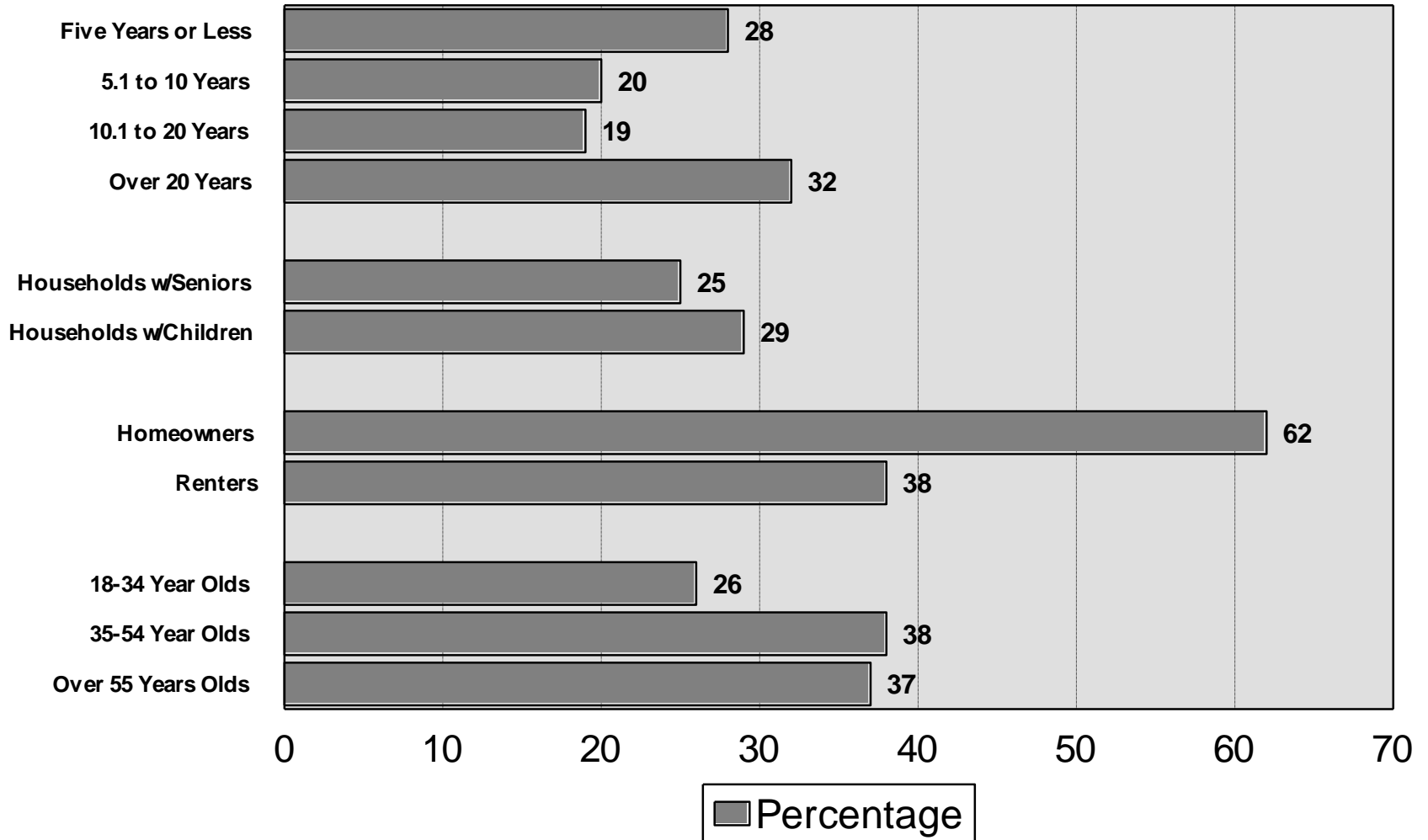
# Methodology

2020 City of Roseville

- ① 400 random sample of City of Roseville households
- ① Telephone interviews conducted between April 20th and May 15th, 2020
- ① Average interview time of 22 minutes
- ① Non-response level of 4.0%
- ① City household sample projectable within +/- 5.0% in 95 out of 100 cases

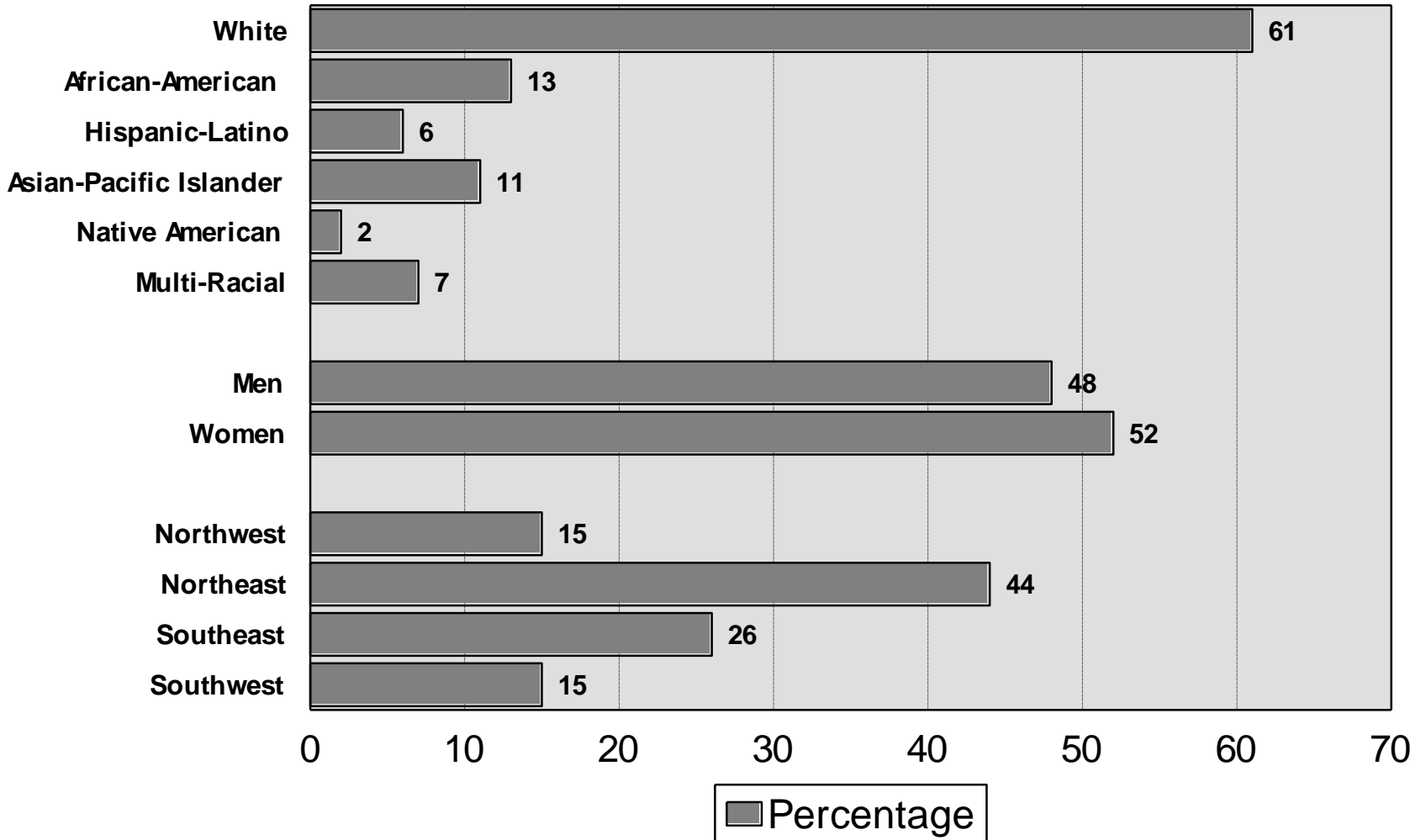
# Demographics I

2020 City of Roseville



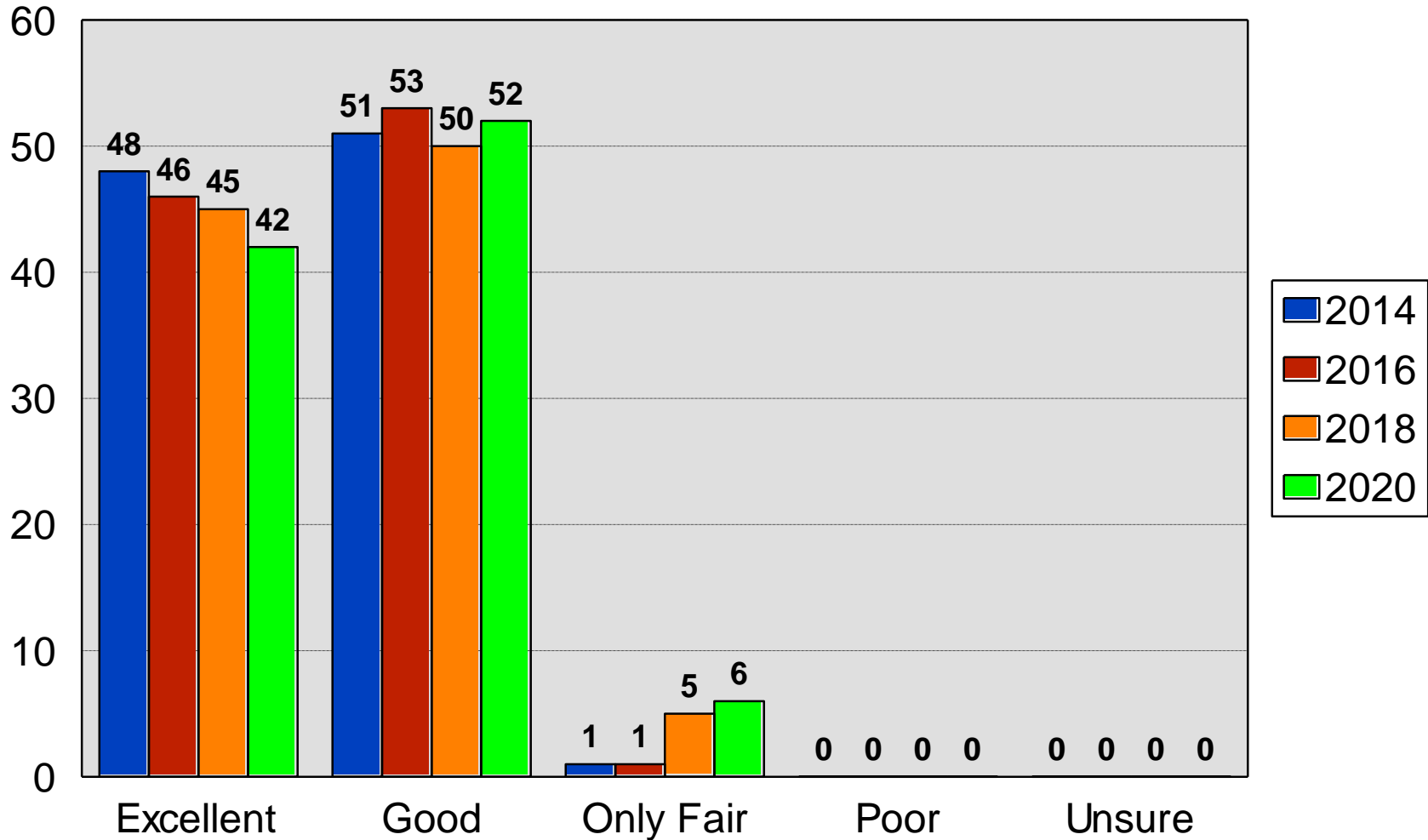
# Demographics II

2020 City of Roseville



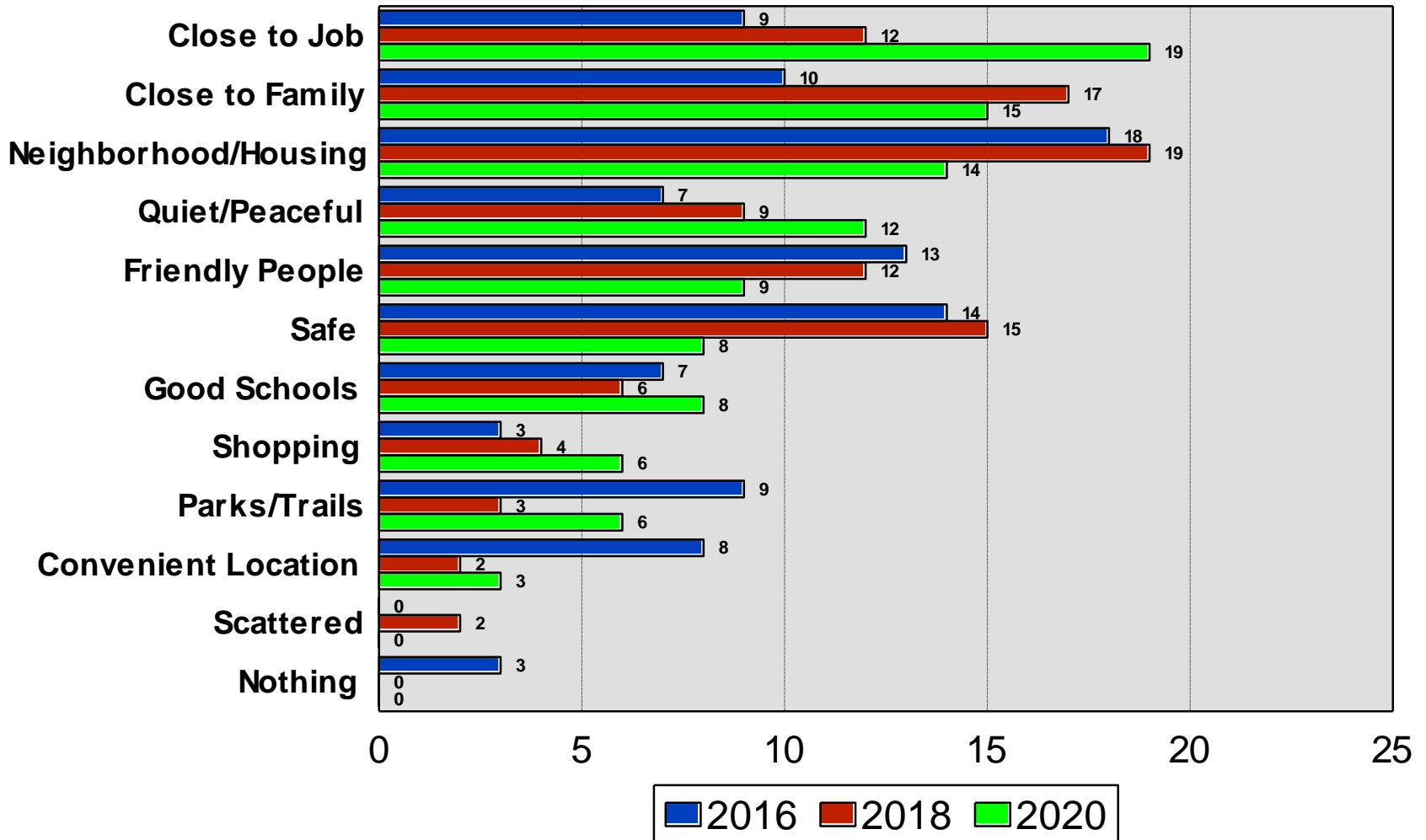
# Quality of Life Rating

2020 City of Roseville



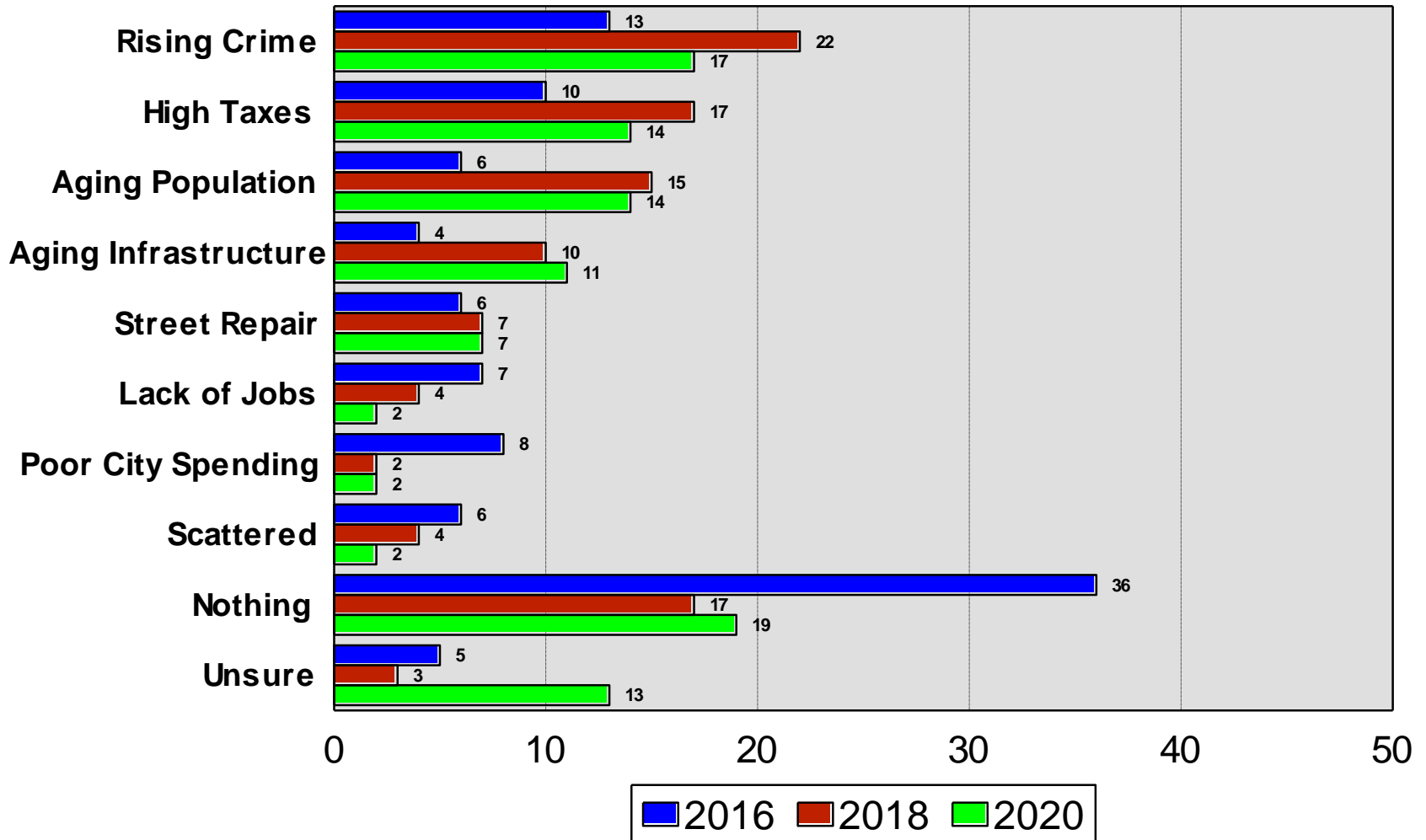
# Like Most about City

2020 City of Roseville



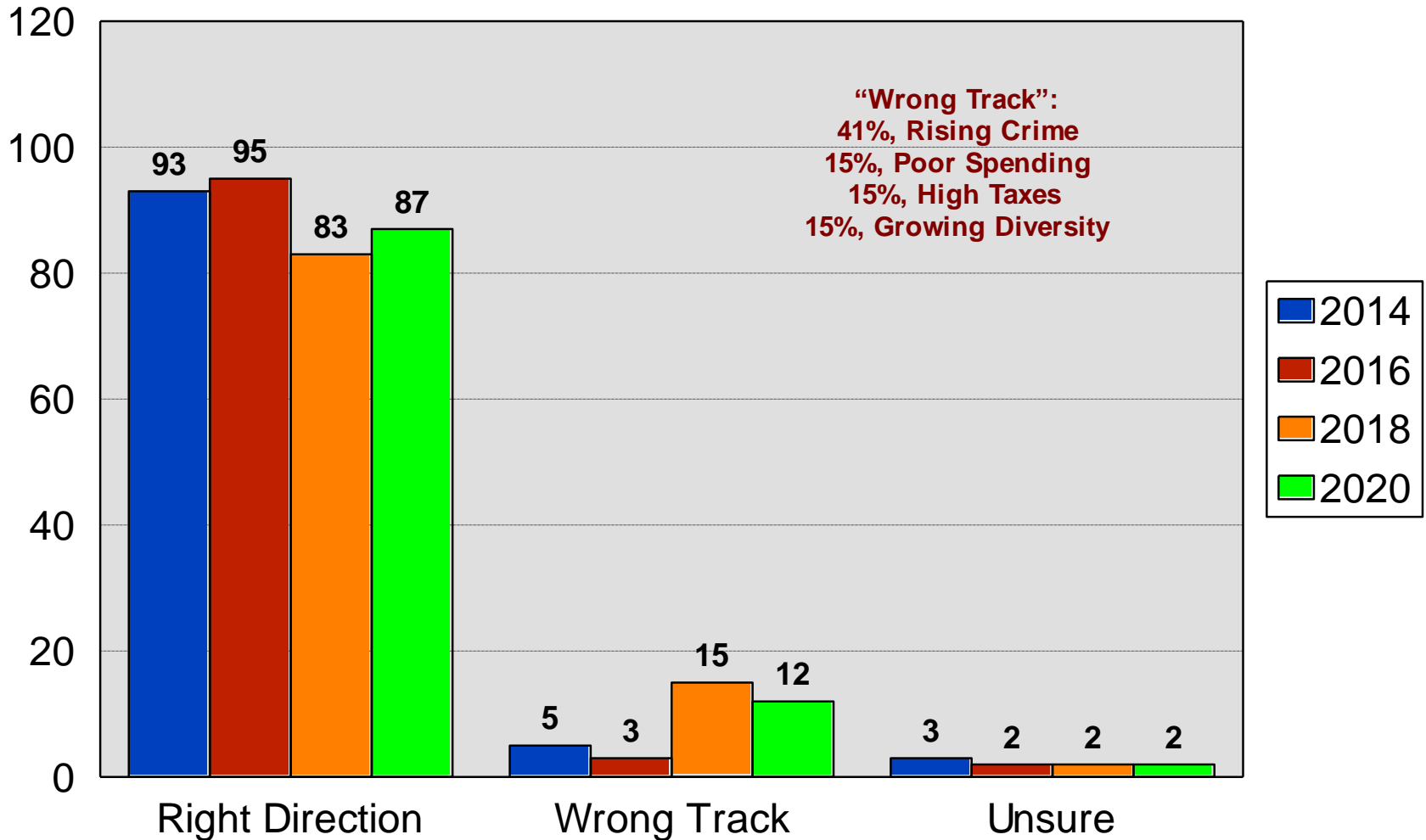
# Most Serious Issue

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# Heading of City

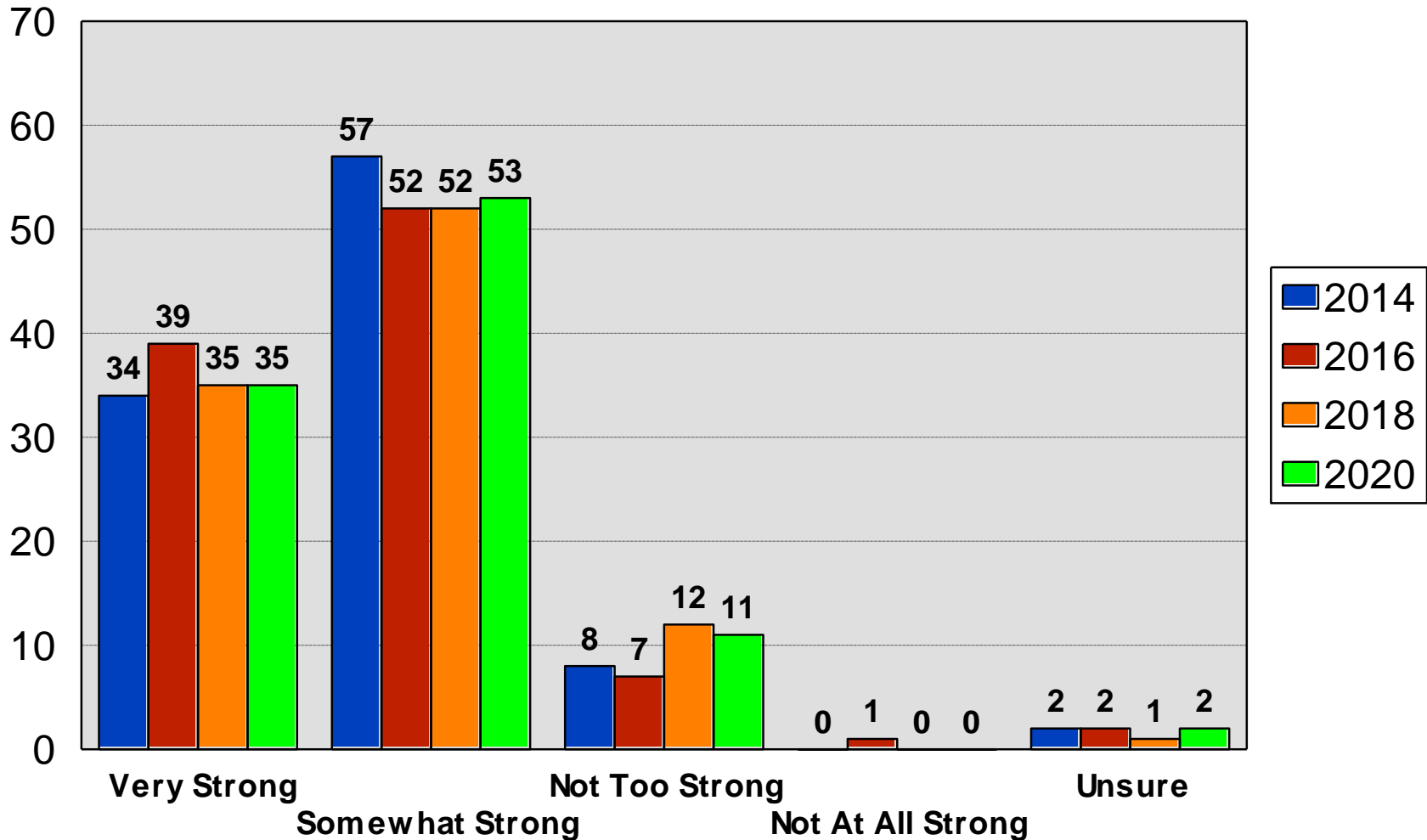
2020 City of Roseville





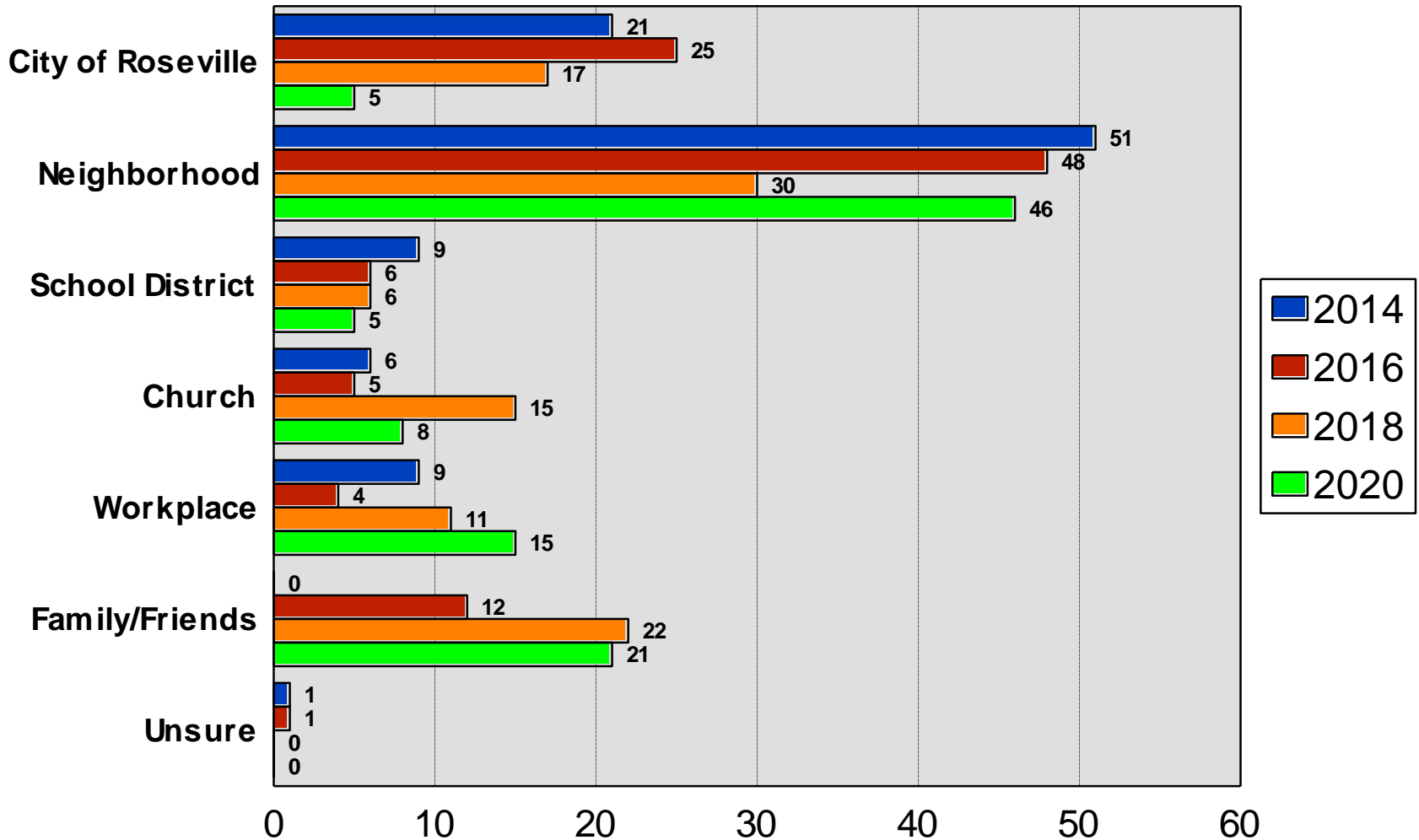
# Sense of Community Identity

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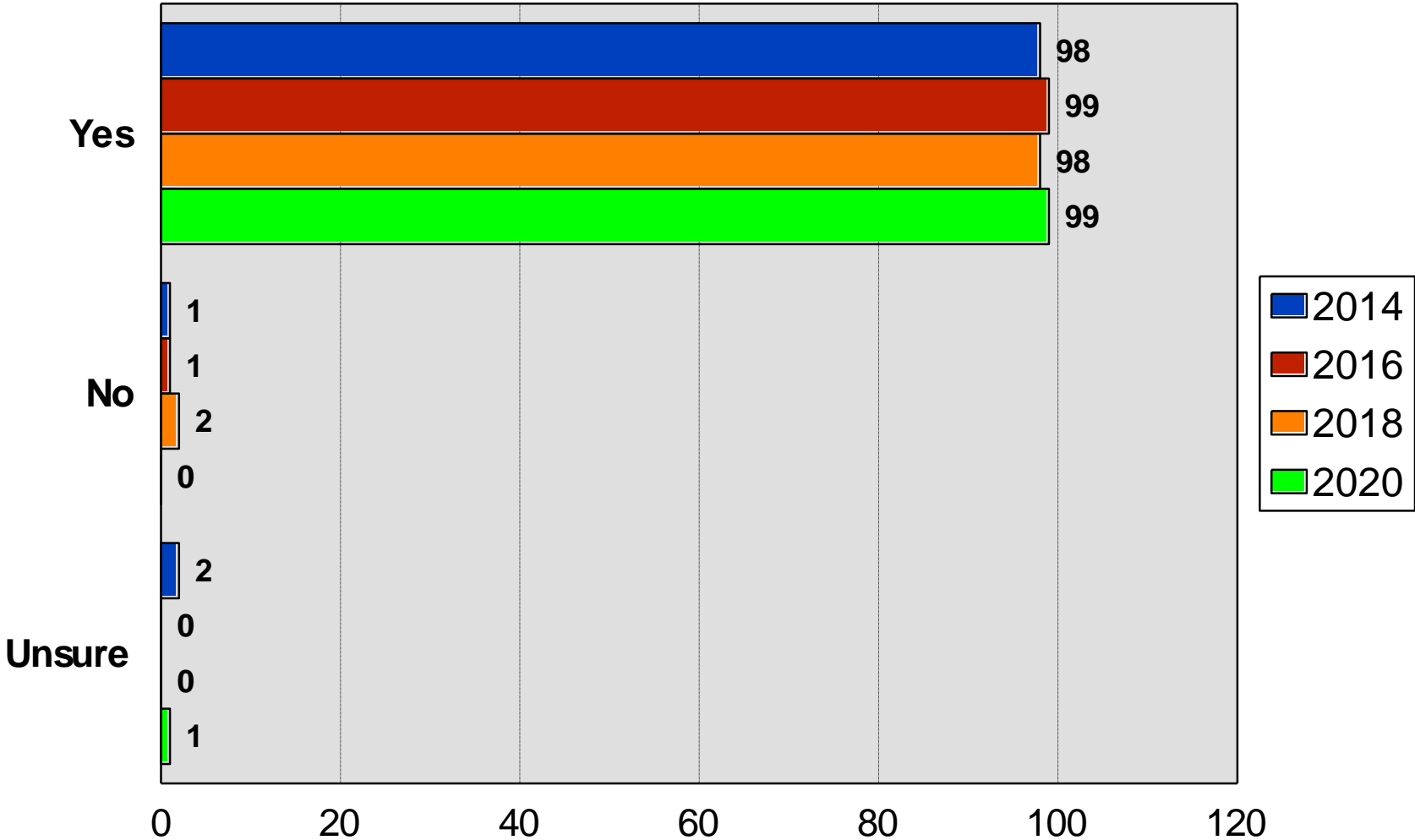
# Closest Connection

2020 City of Roseville



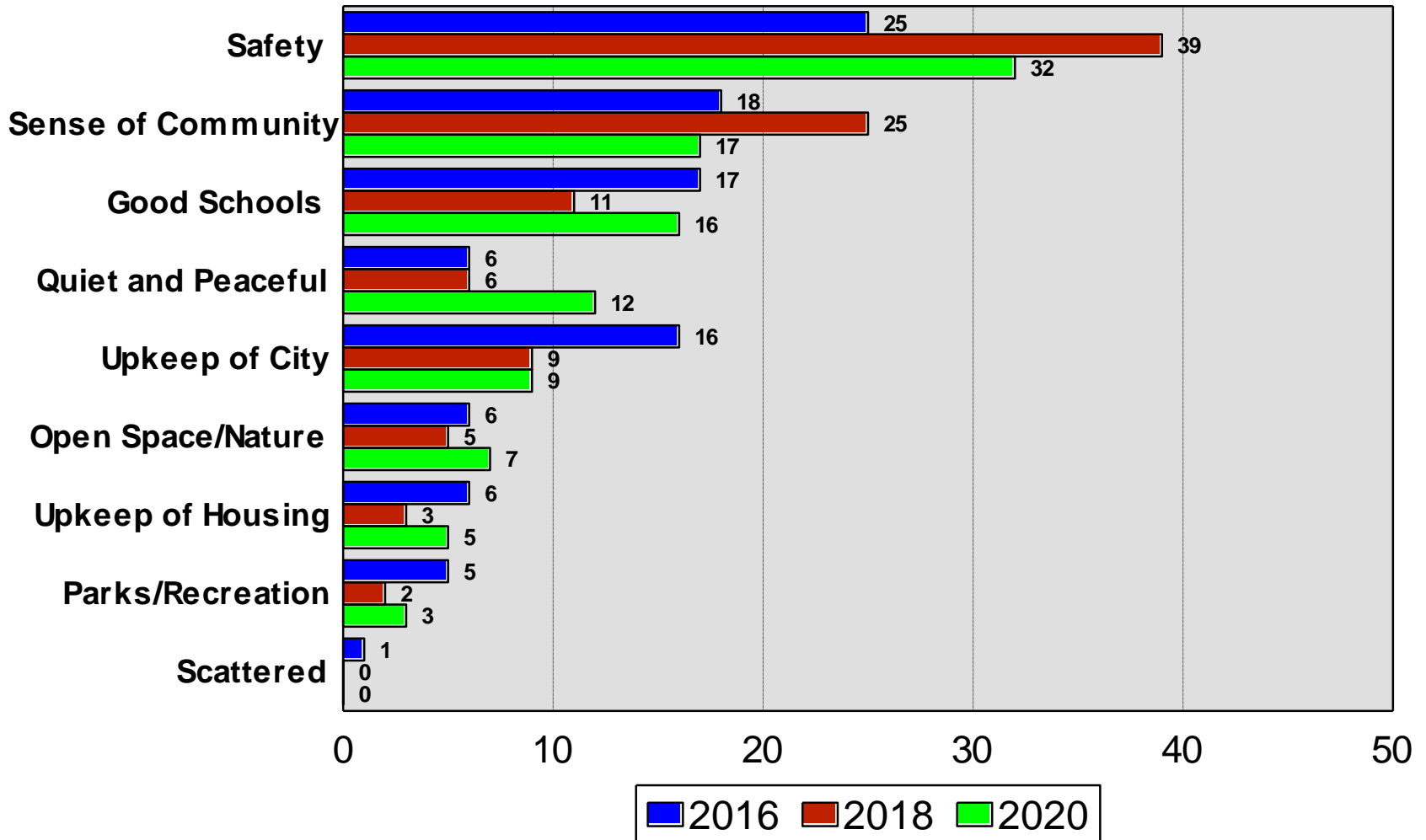
# Feel Welcomed

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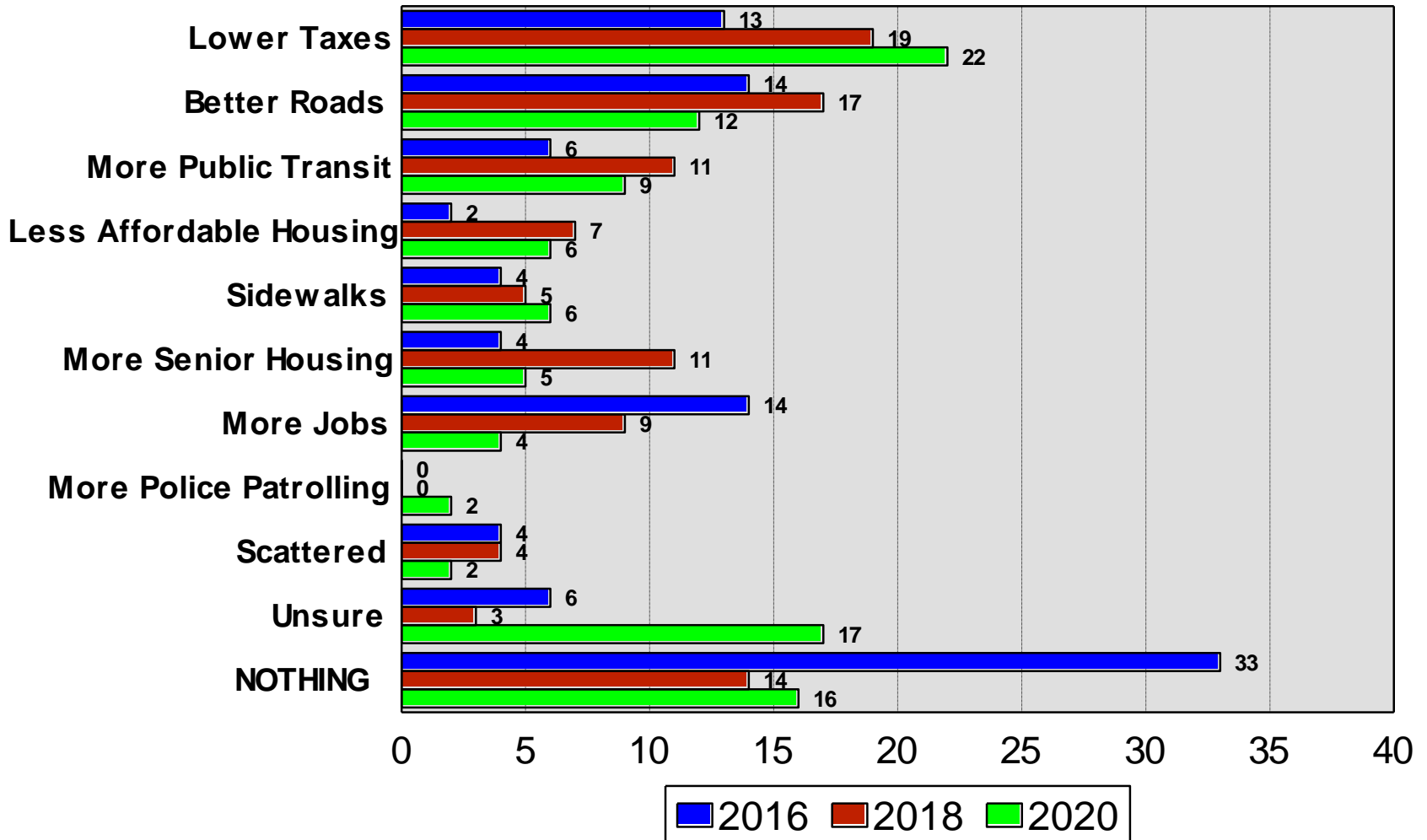
# Most Important Aspect of Quality of Life

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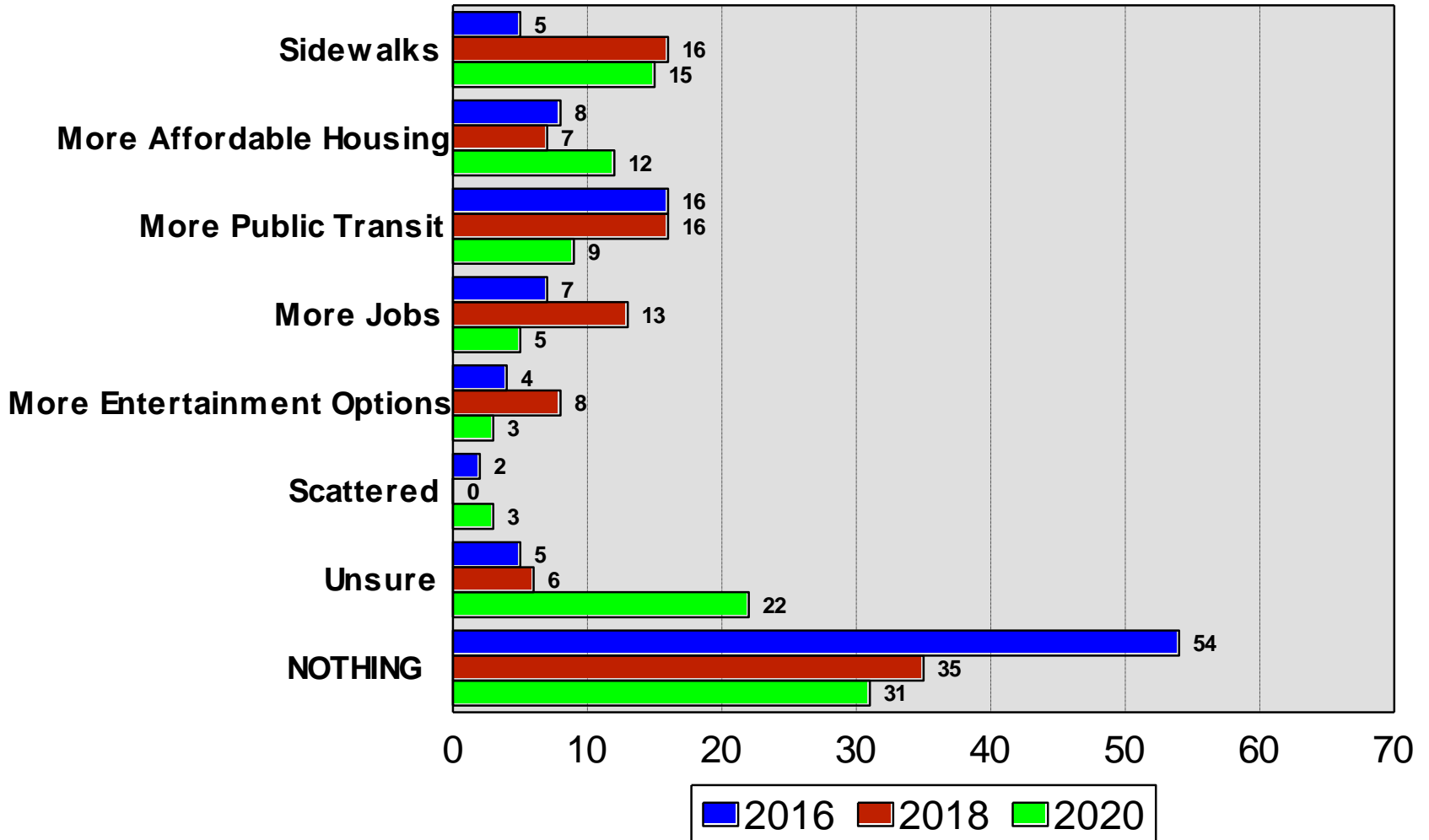
# City Aspects to Fix or Improve

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# Currently Missing

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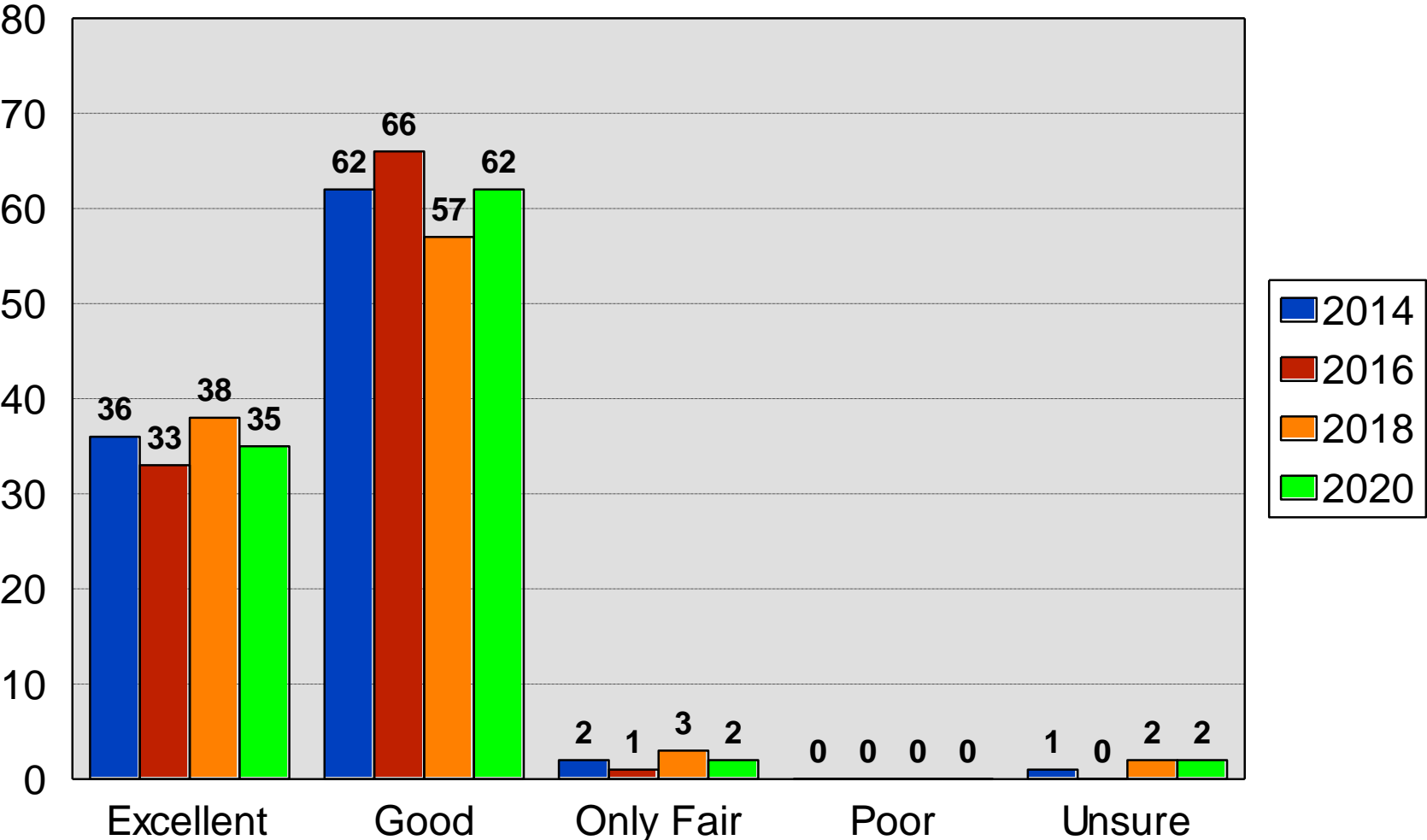
# Important for High Quality of Life

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# City Park and Recreation Facilities

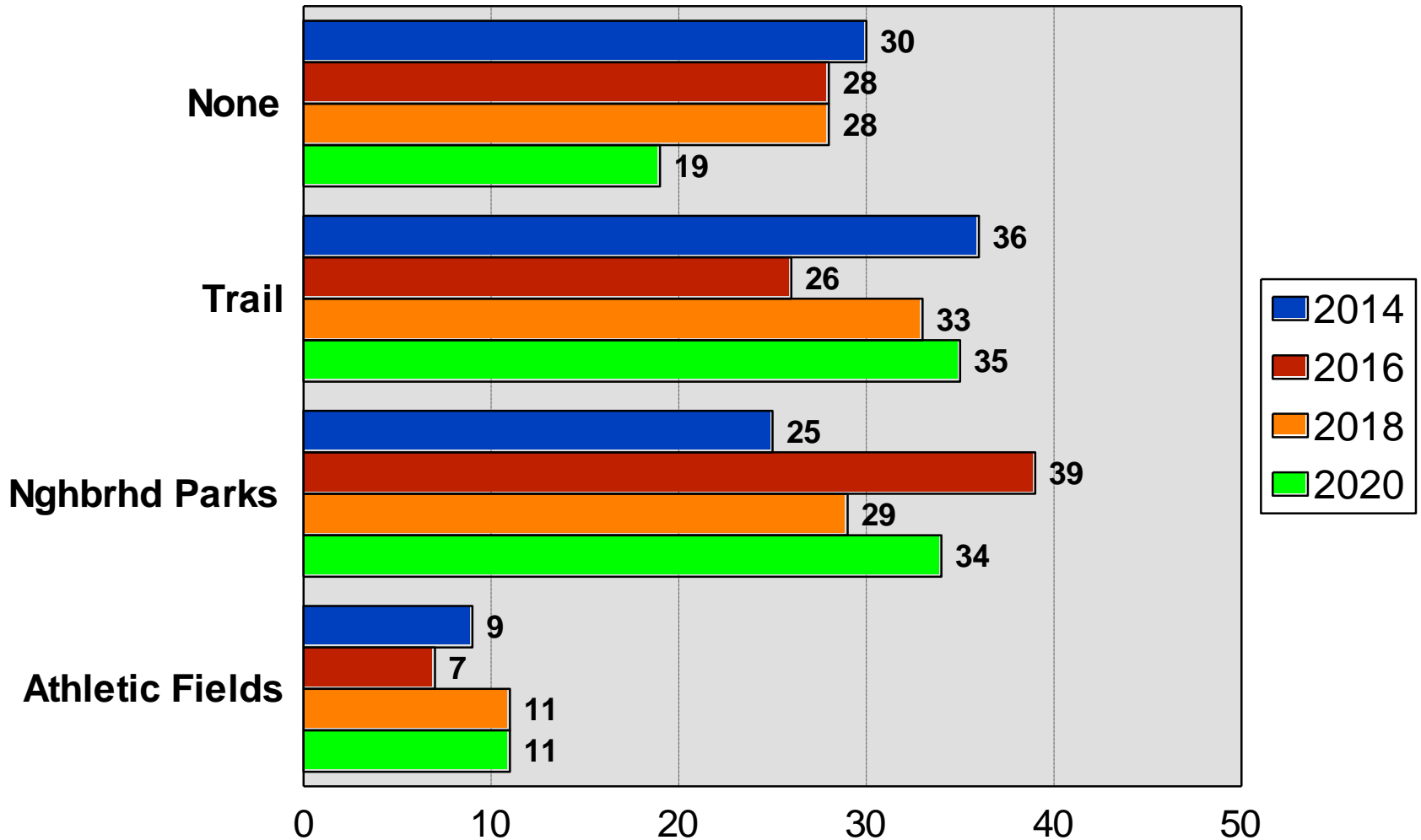
2020 City of Roseville





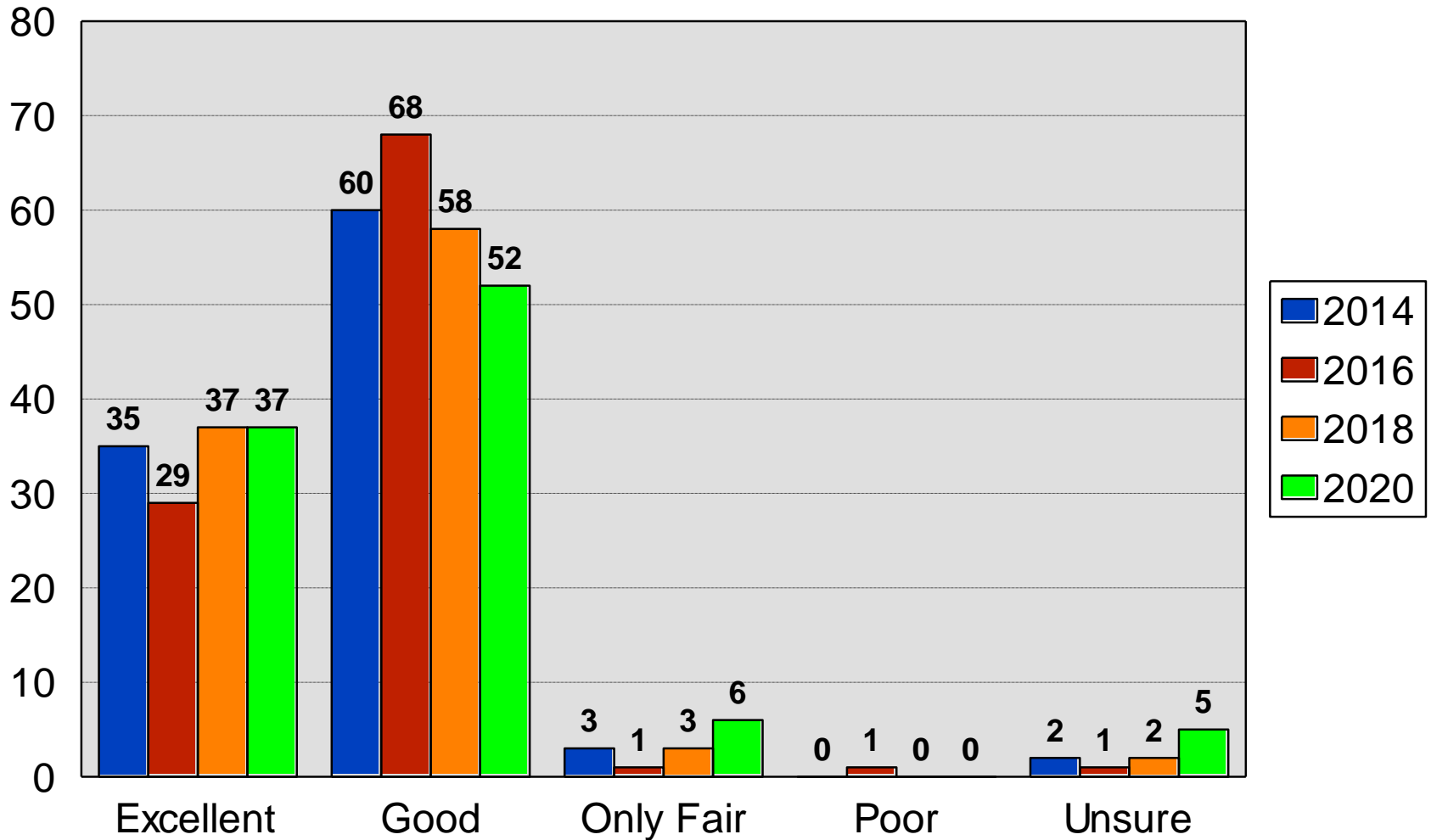
# Facility Used Most Often

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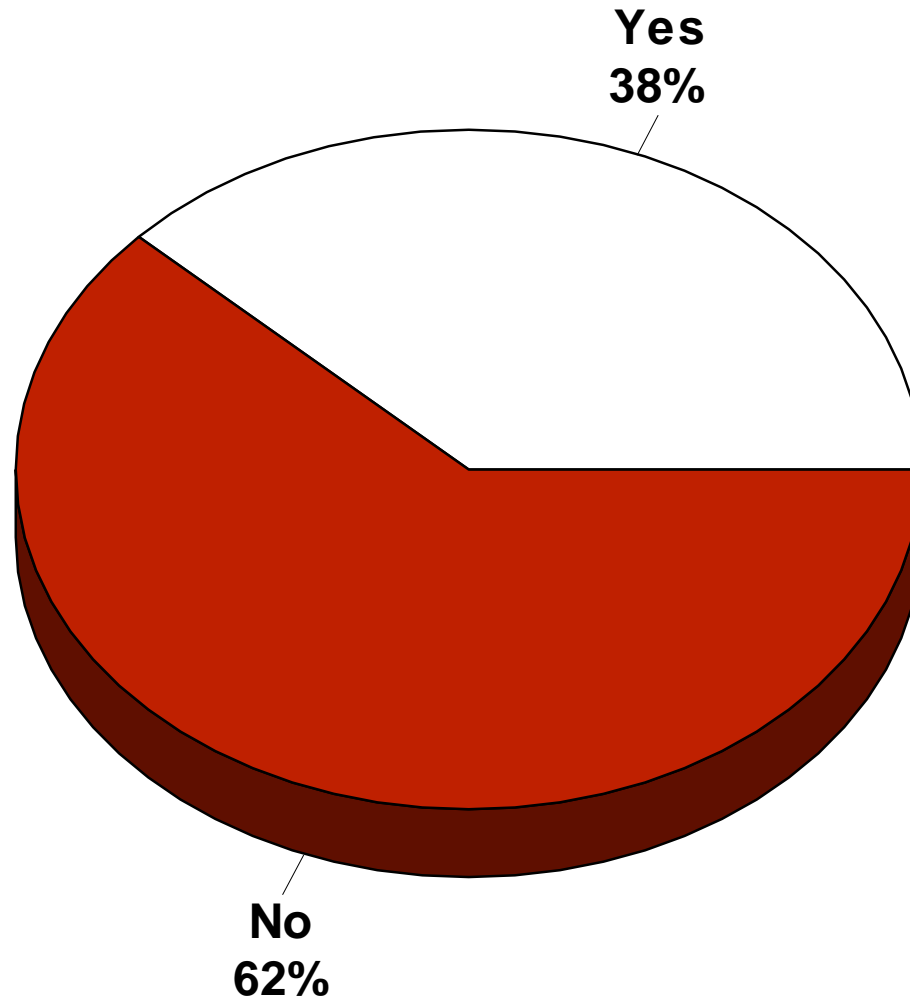
# Upkeep and Maintenance

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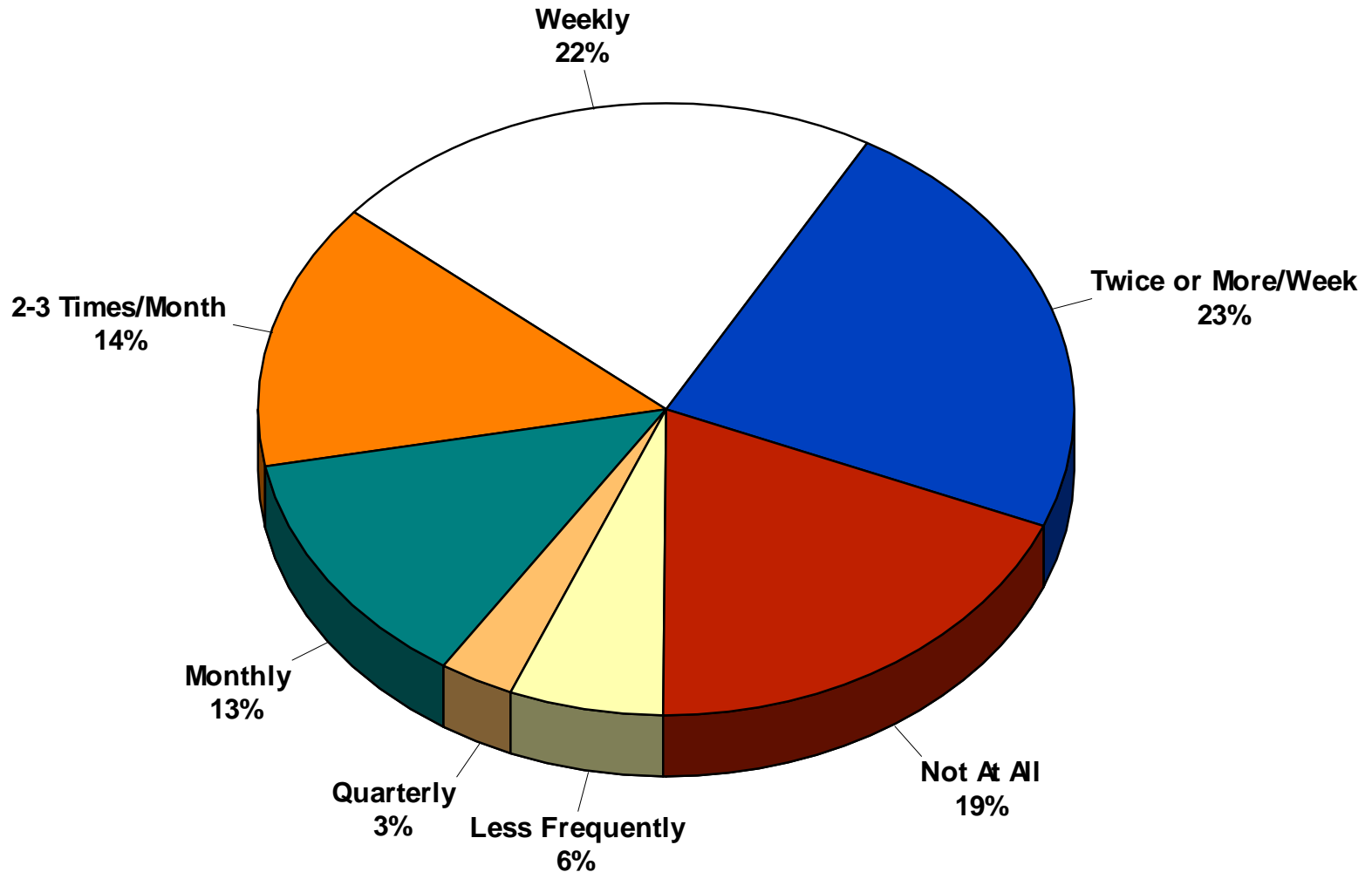
# Participation in City Programs

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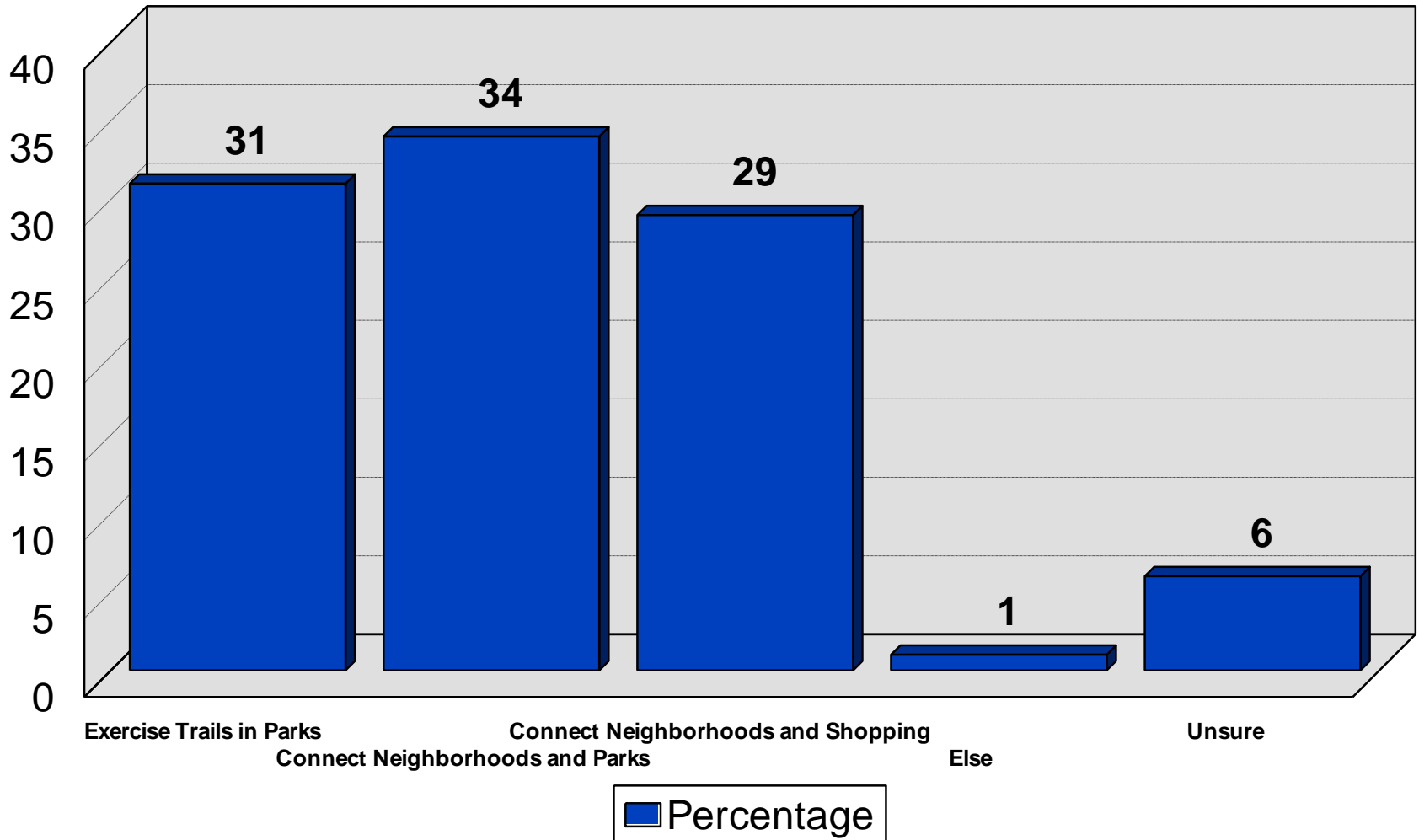
# Use of City Trails

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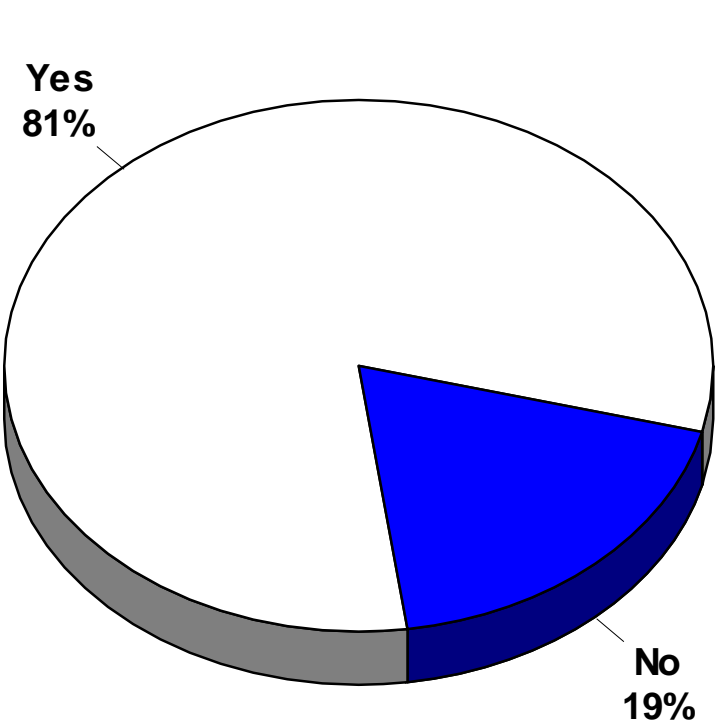
# Top Priority for System

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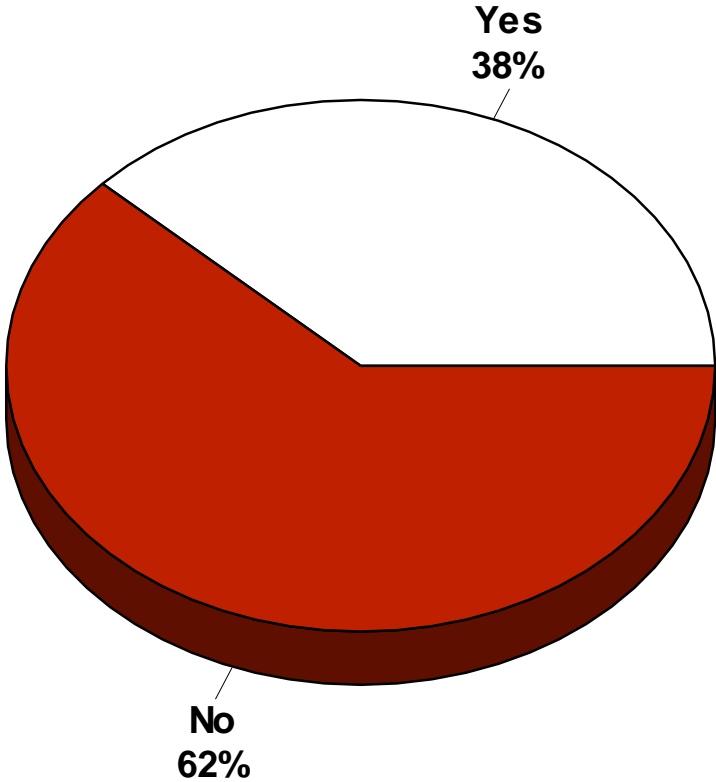


# Park Buildings I

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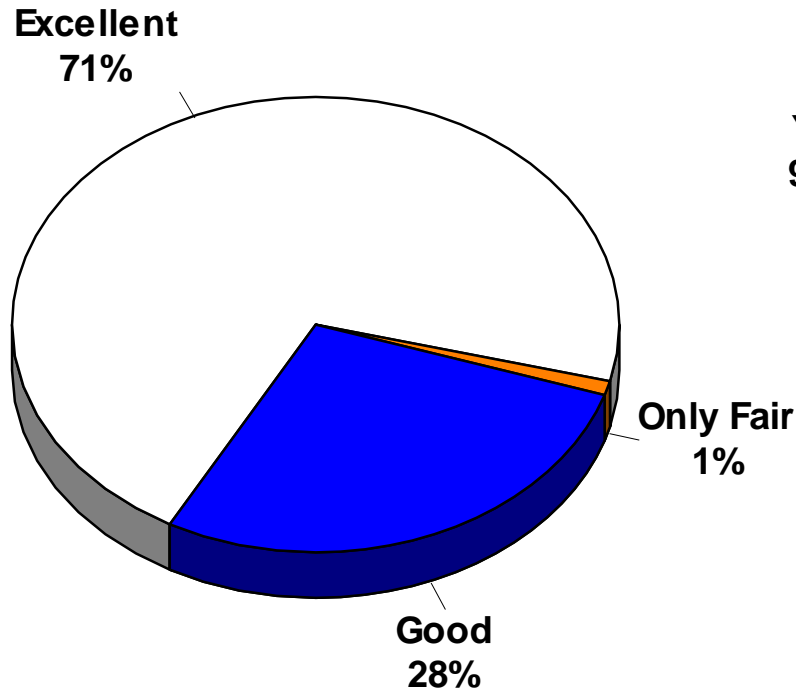
Aware of park buildings



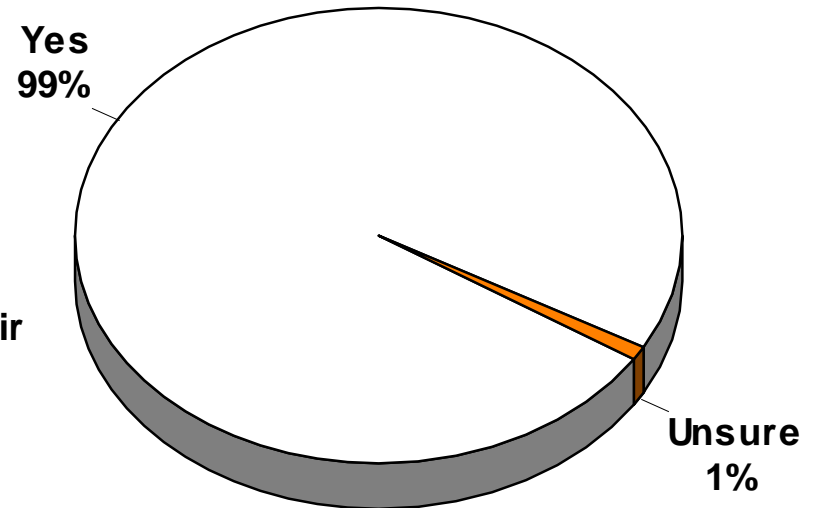
Household used park buildings

# Park Buildings II

2020 City of Roseville



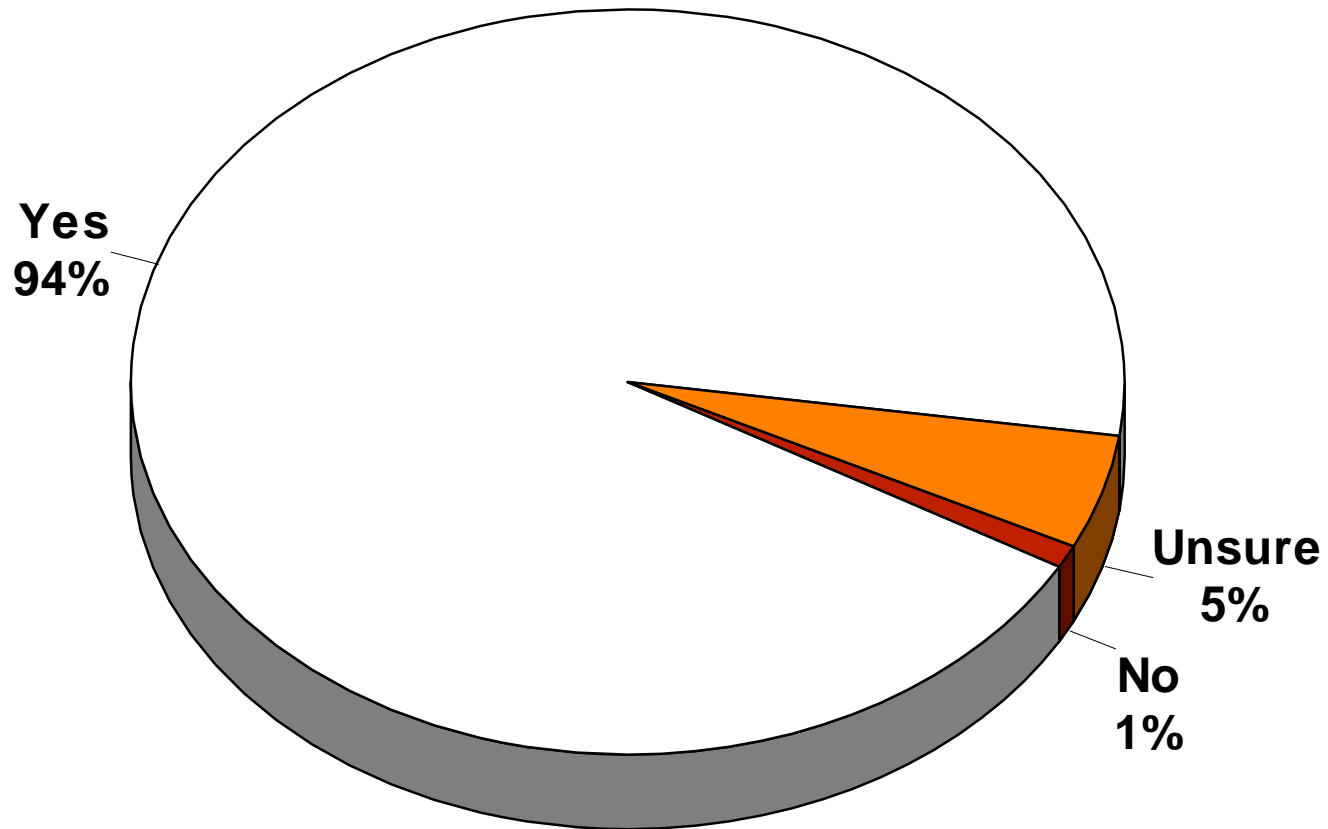
Rating of park buildings



Use again in the future

# Facilities Meet Needs

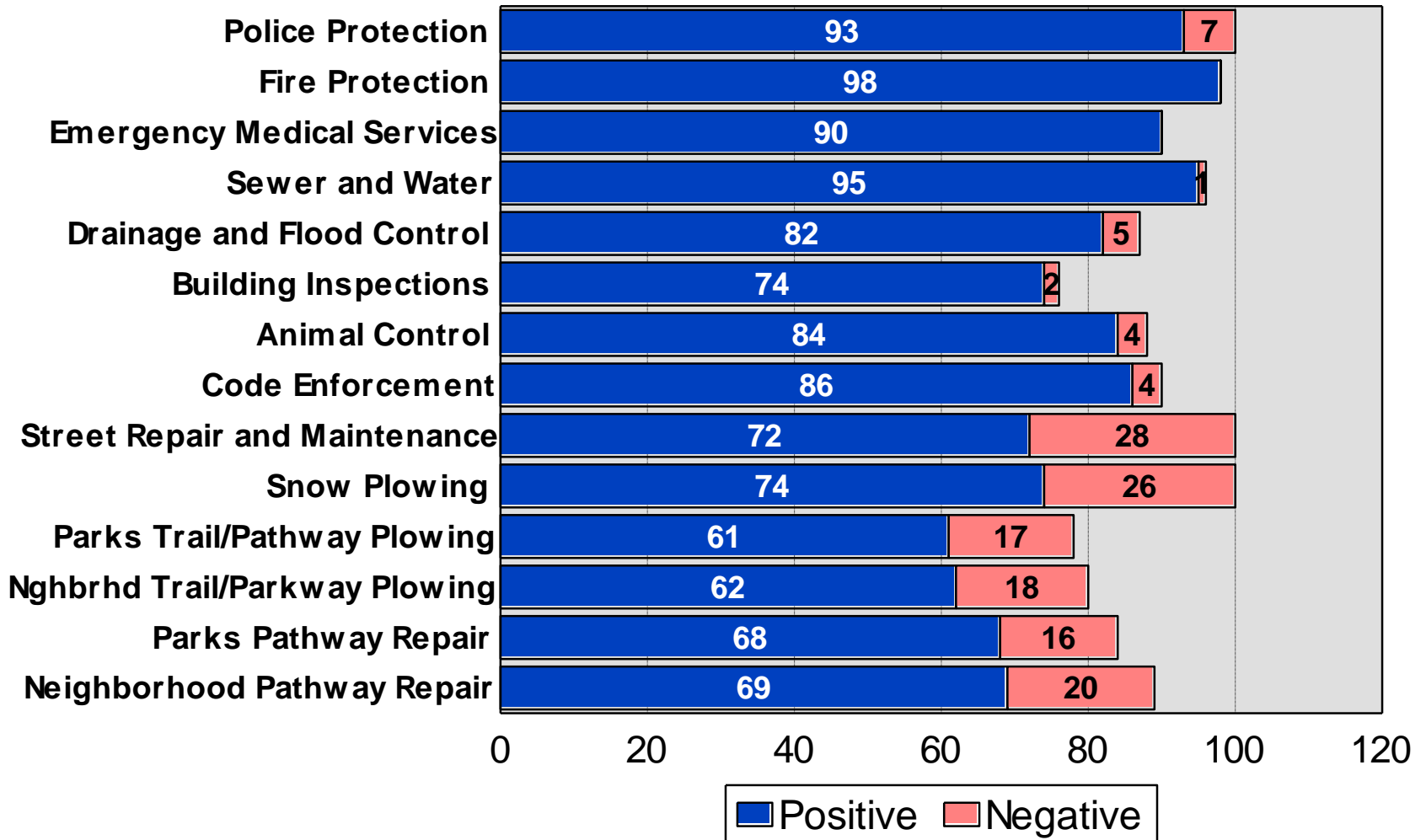
2020 City of Roseville





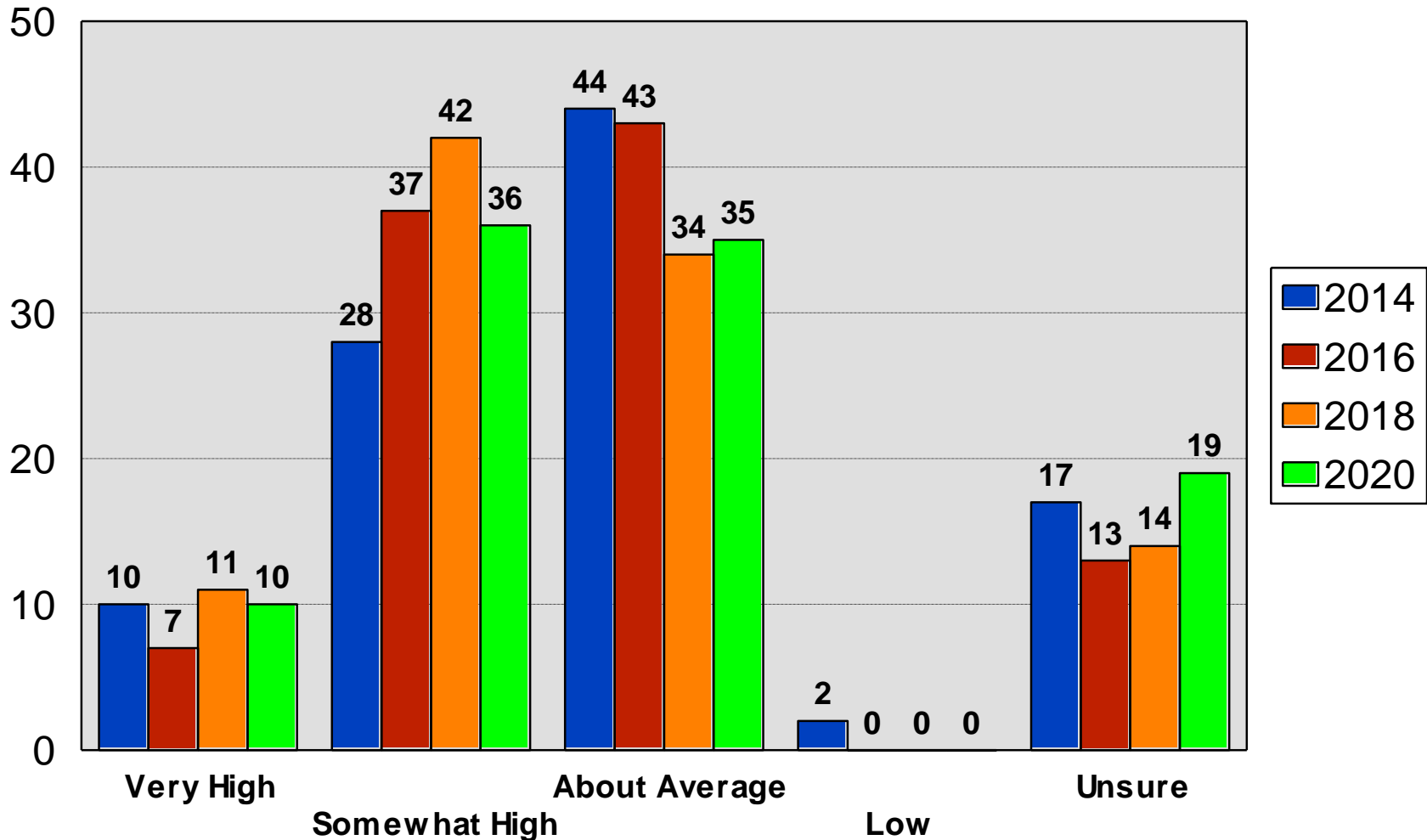
# City Service Ratings

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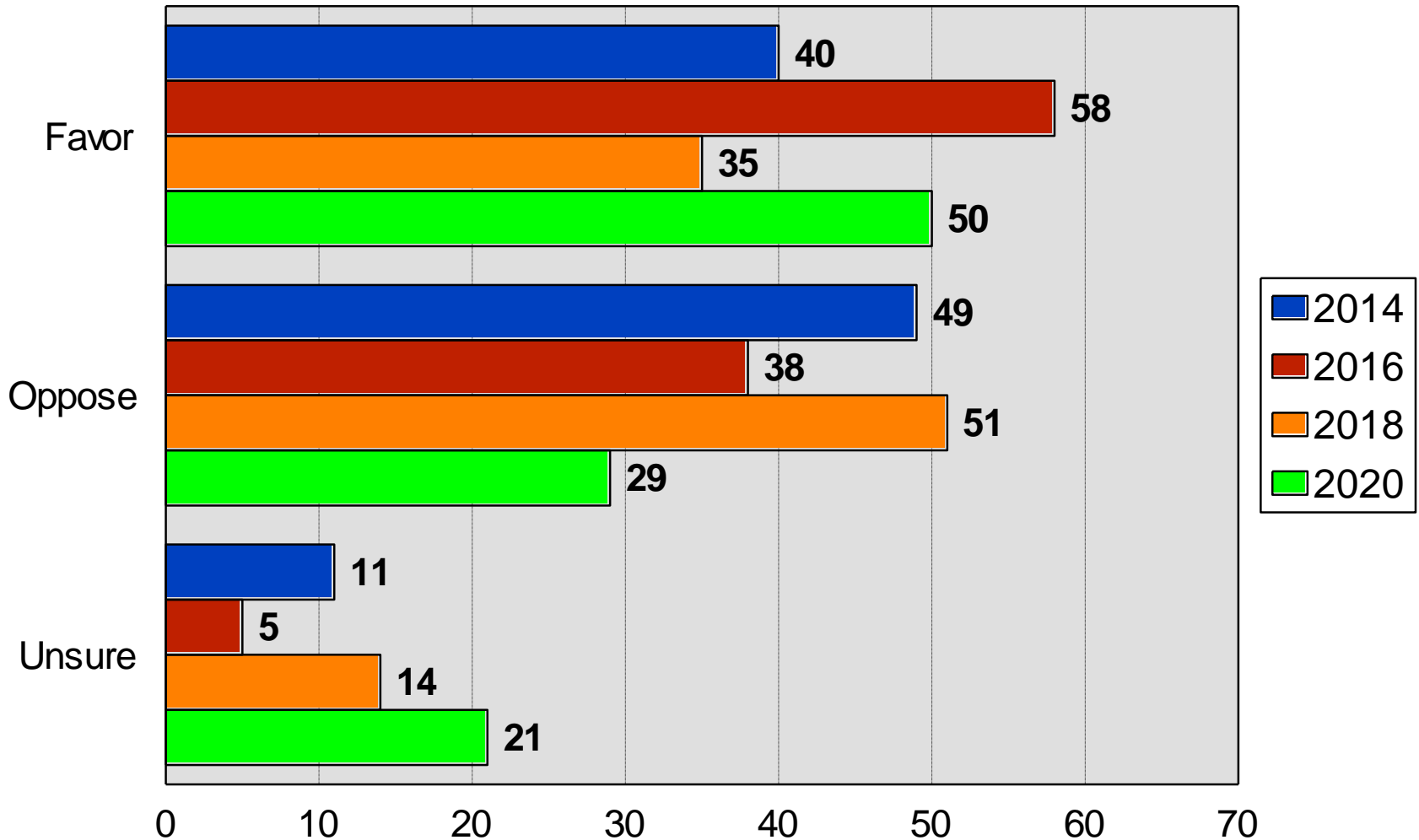
# City Share of Property Taxes

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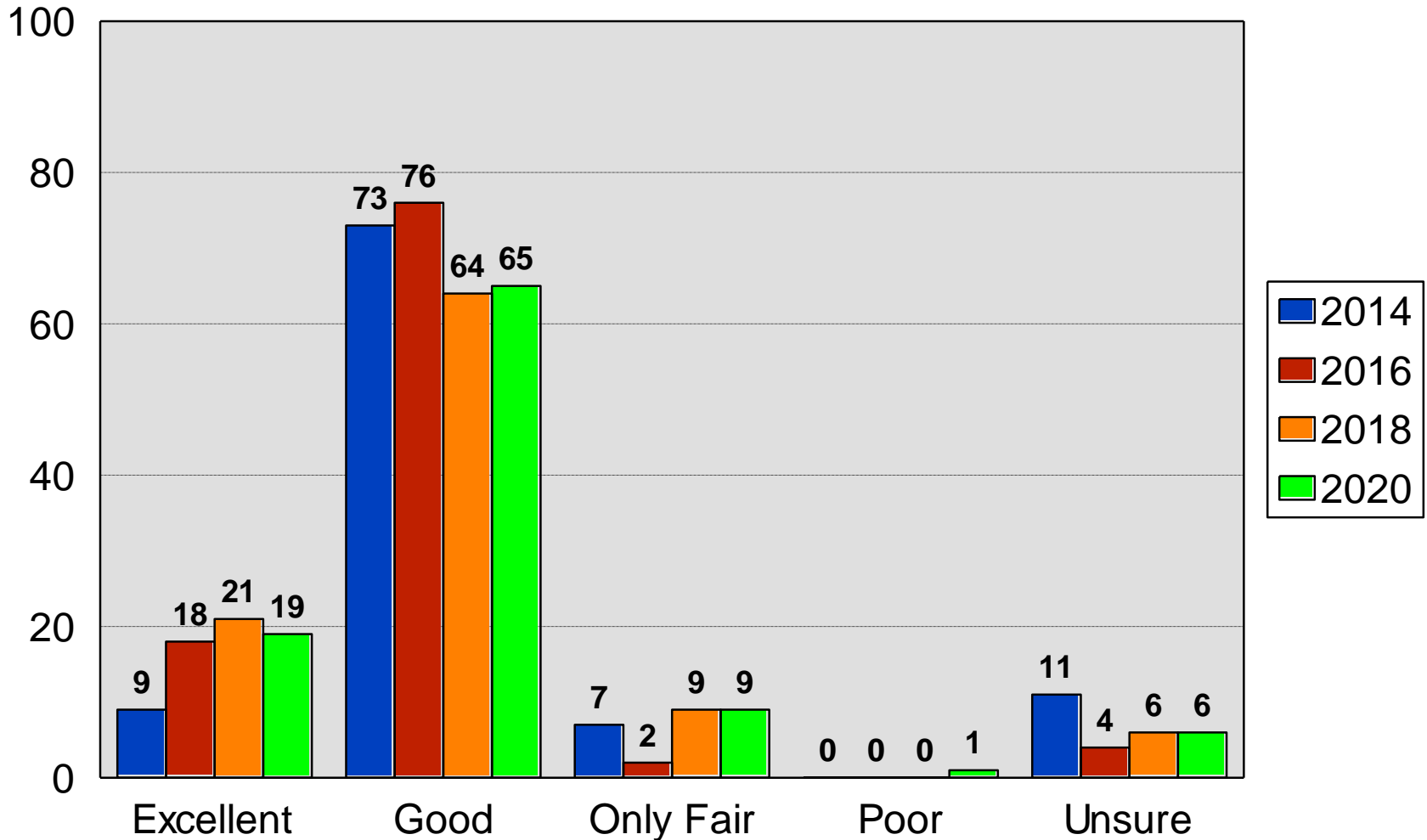
# Tax Increase to Maintain

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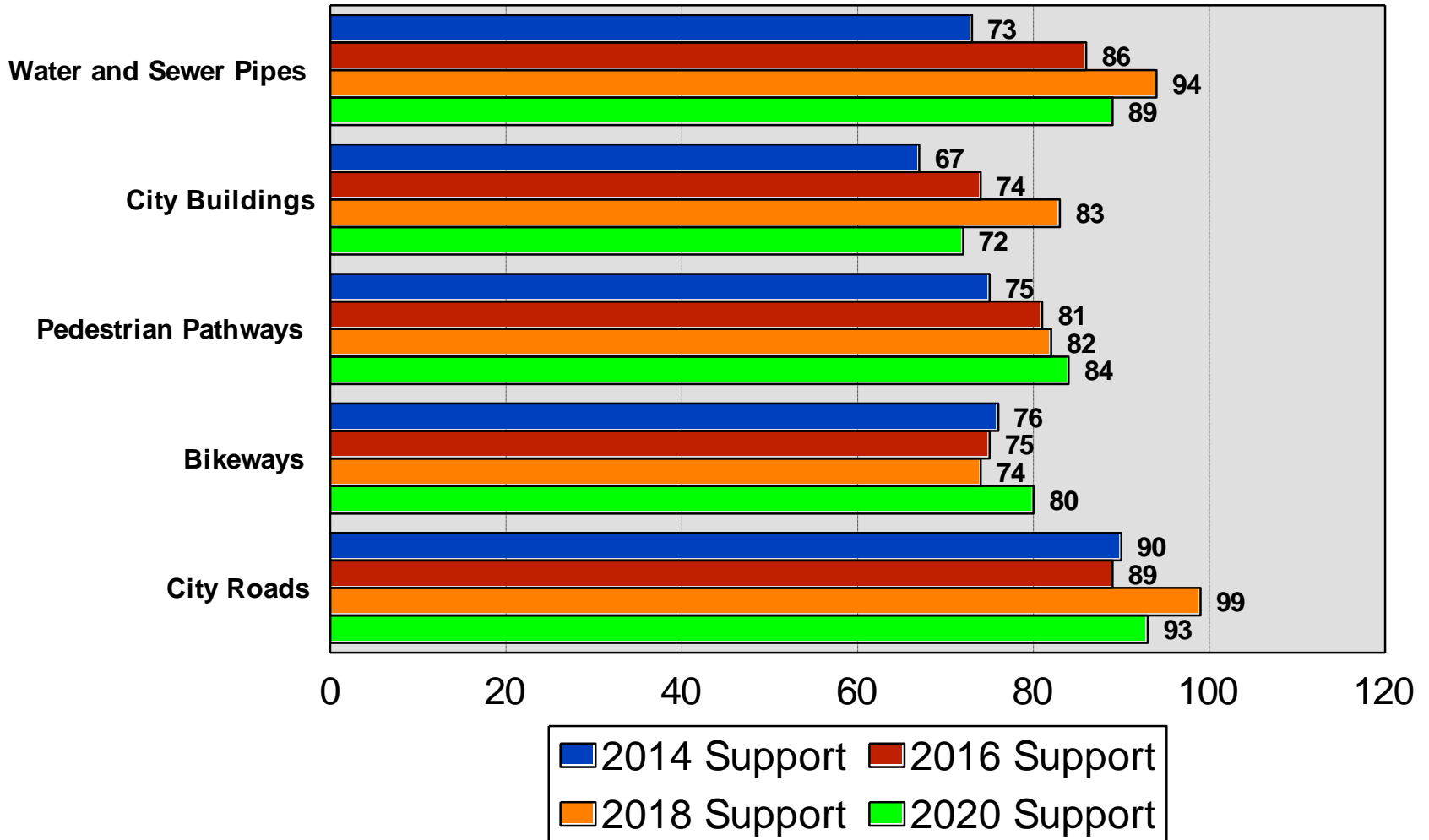
# Value of City Services

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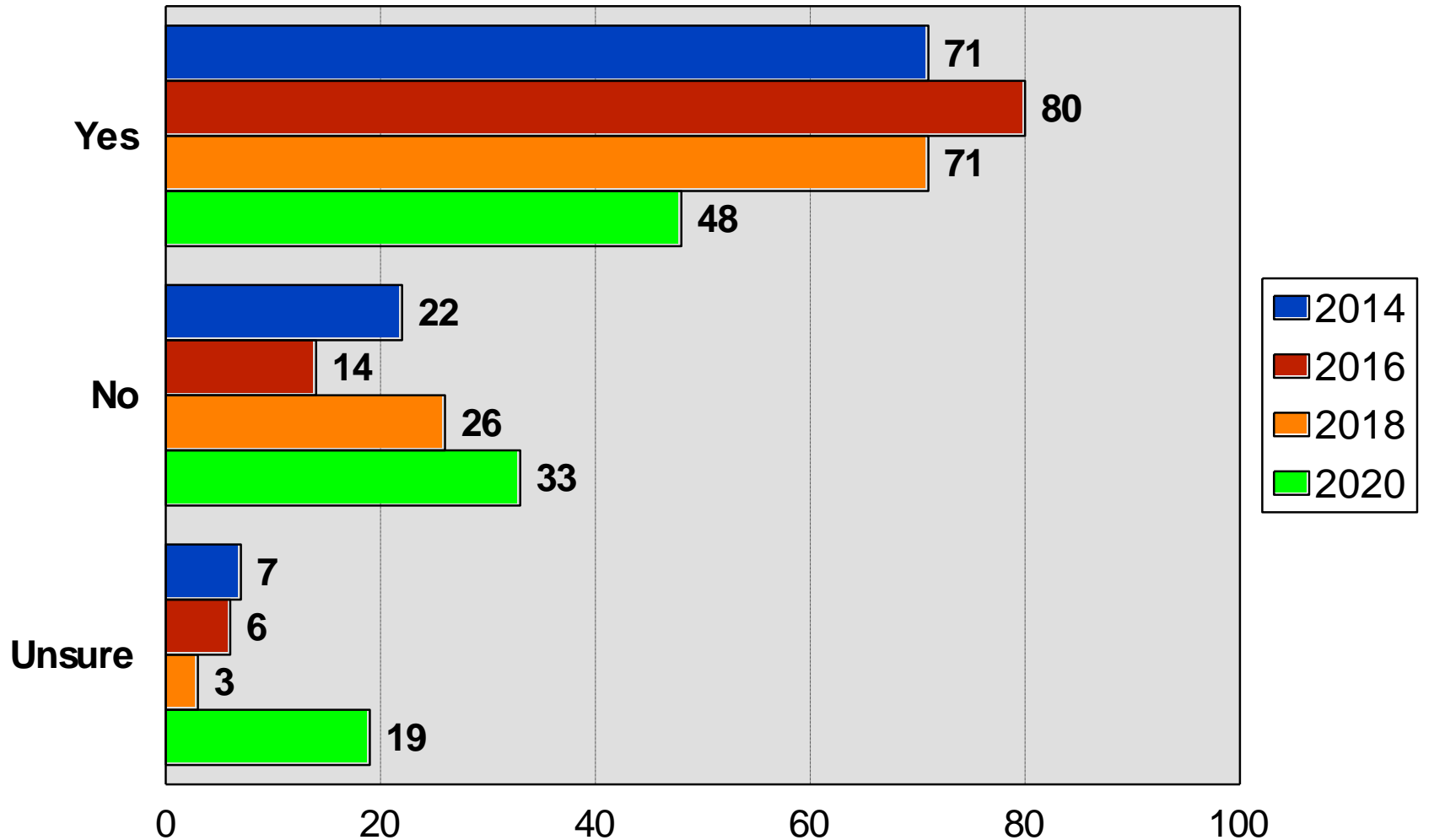
# Infrastructure Investment

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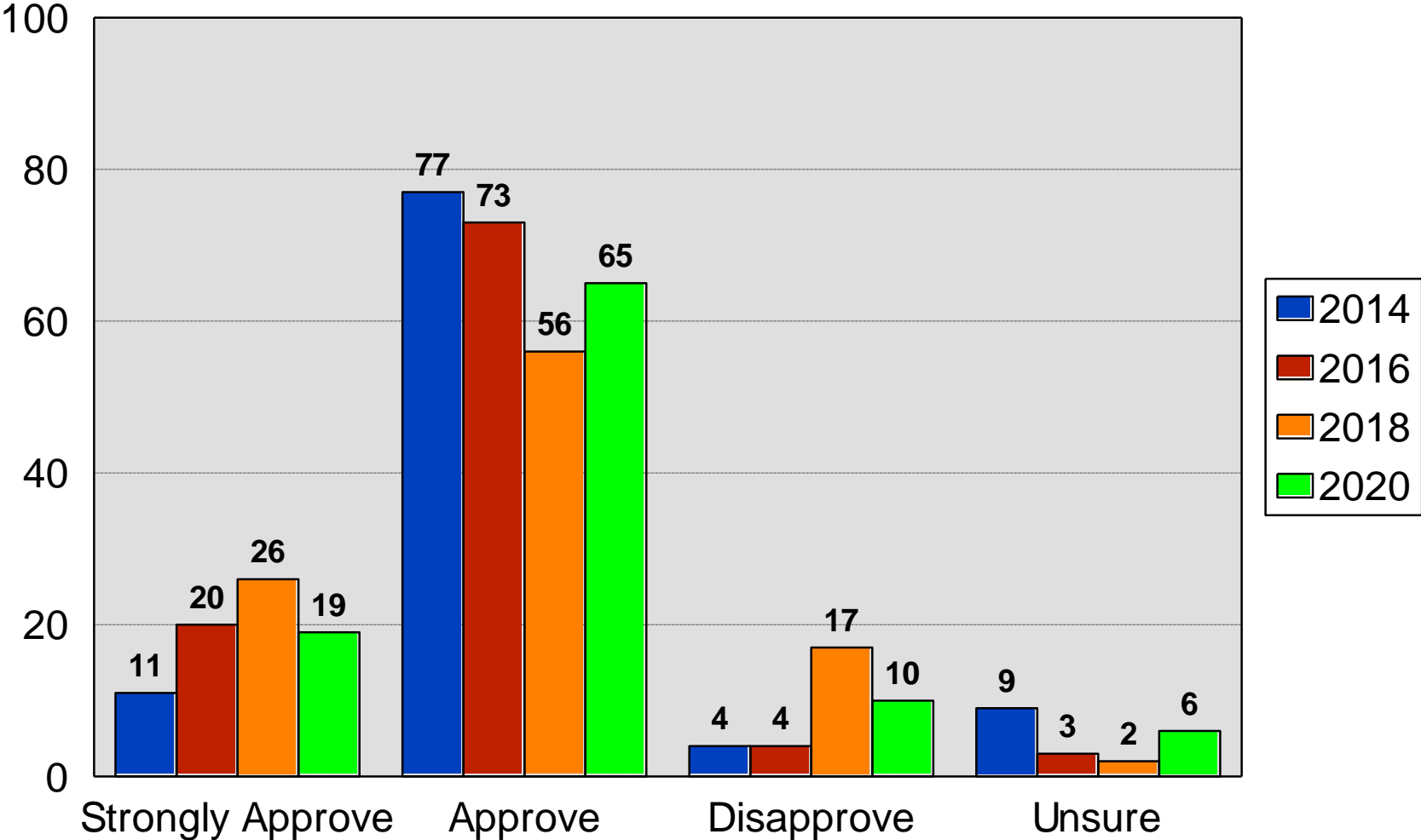
# Empowerment

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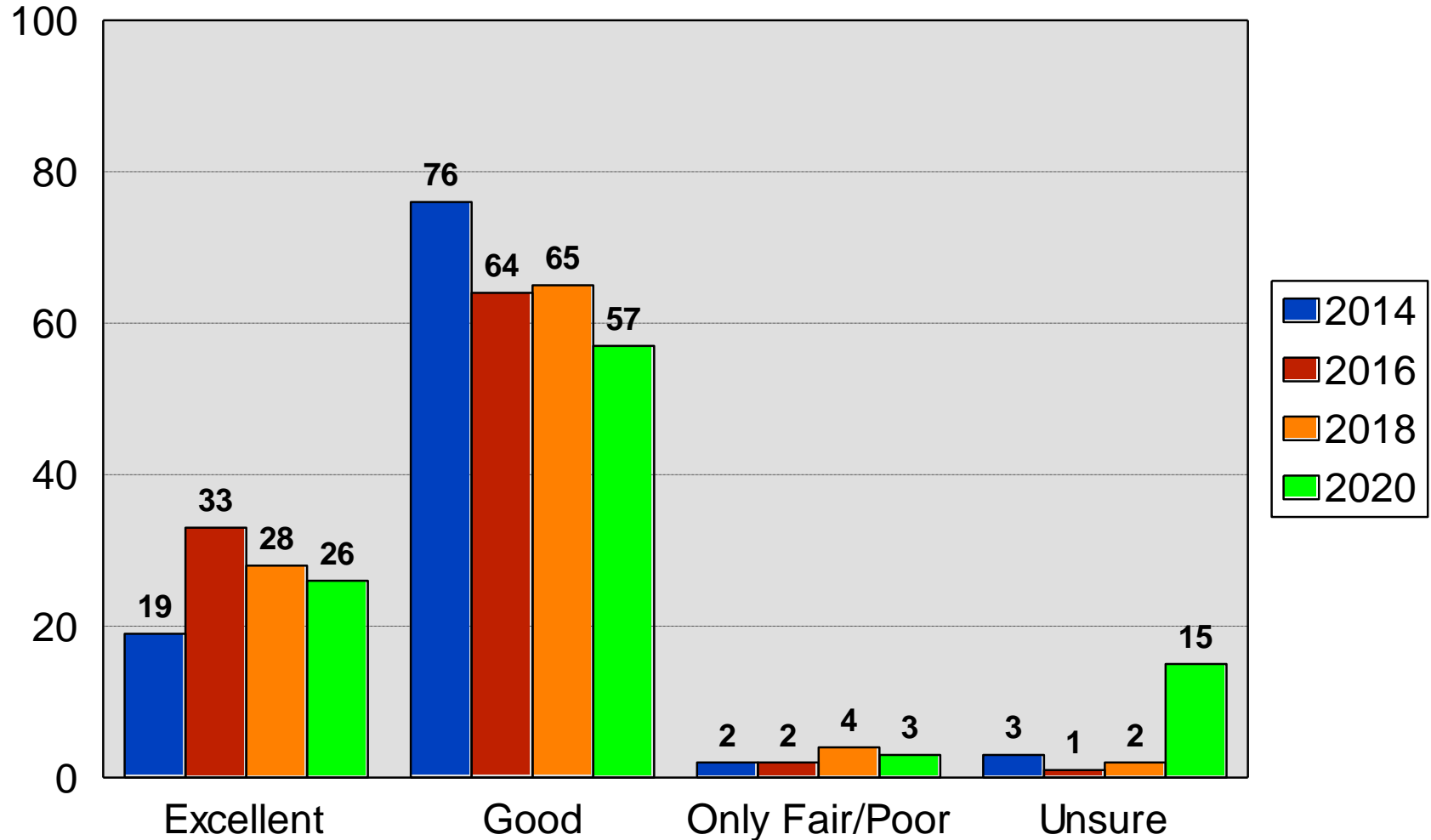
# Mayor and City Council

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# City Staff

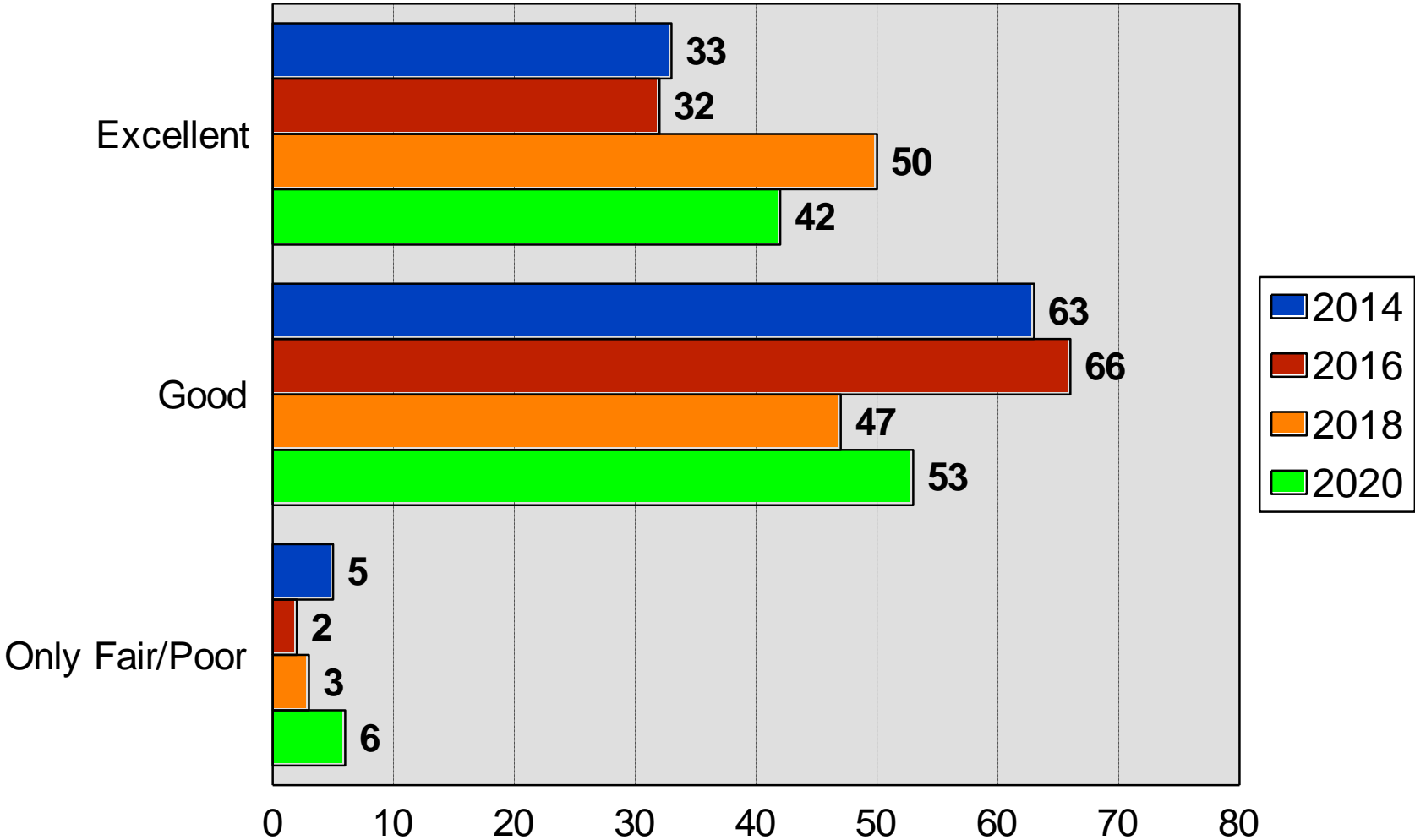
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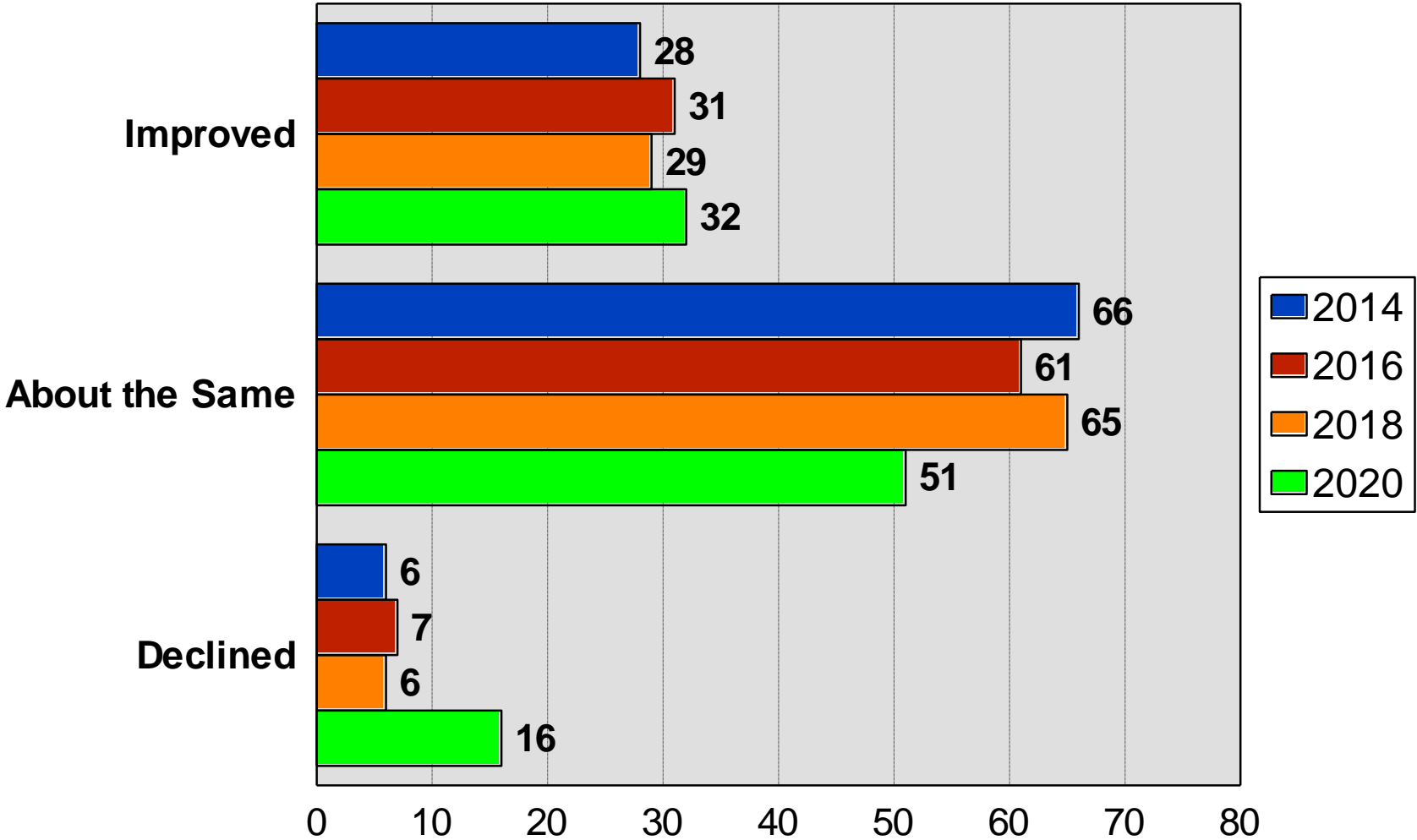
# Roseville General Appearance and Condition

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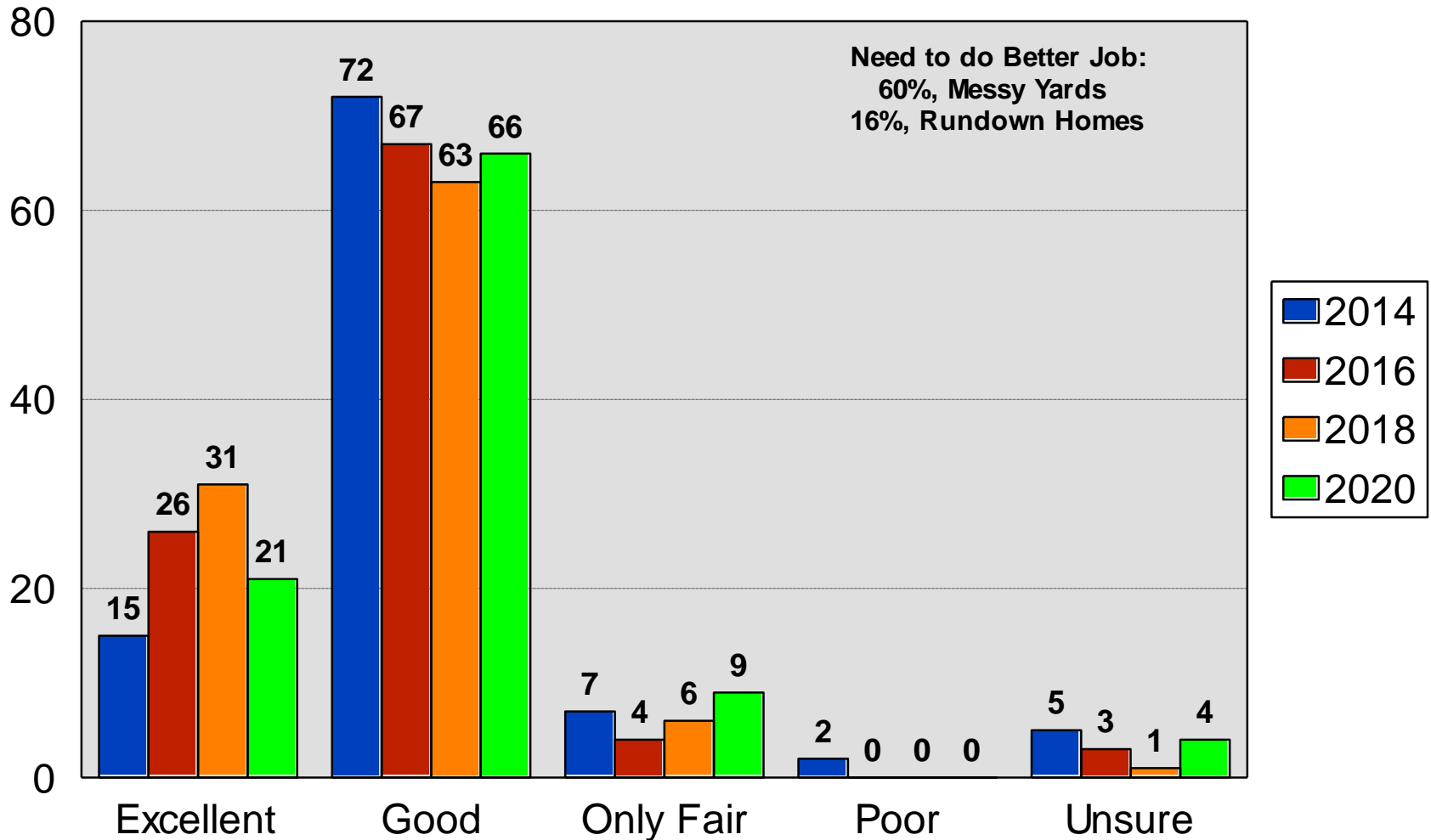
# Appearance during Past Two Years

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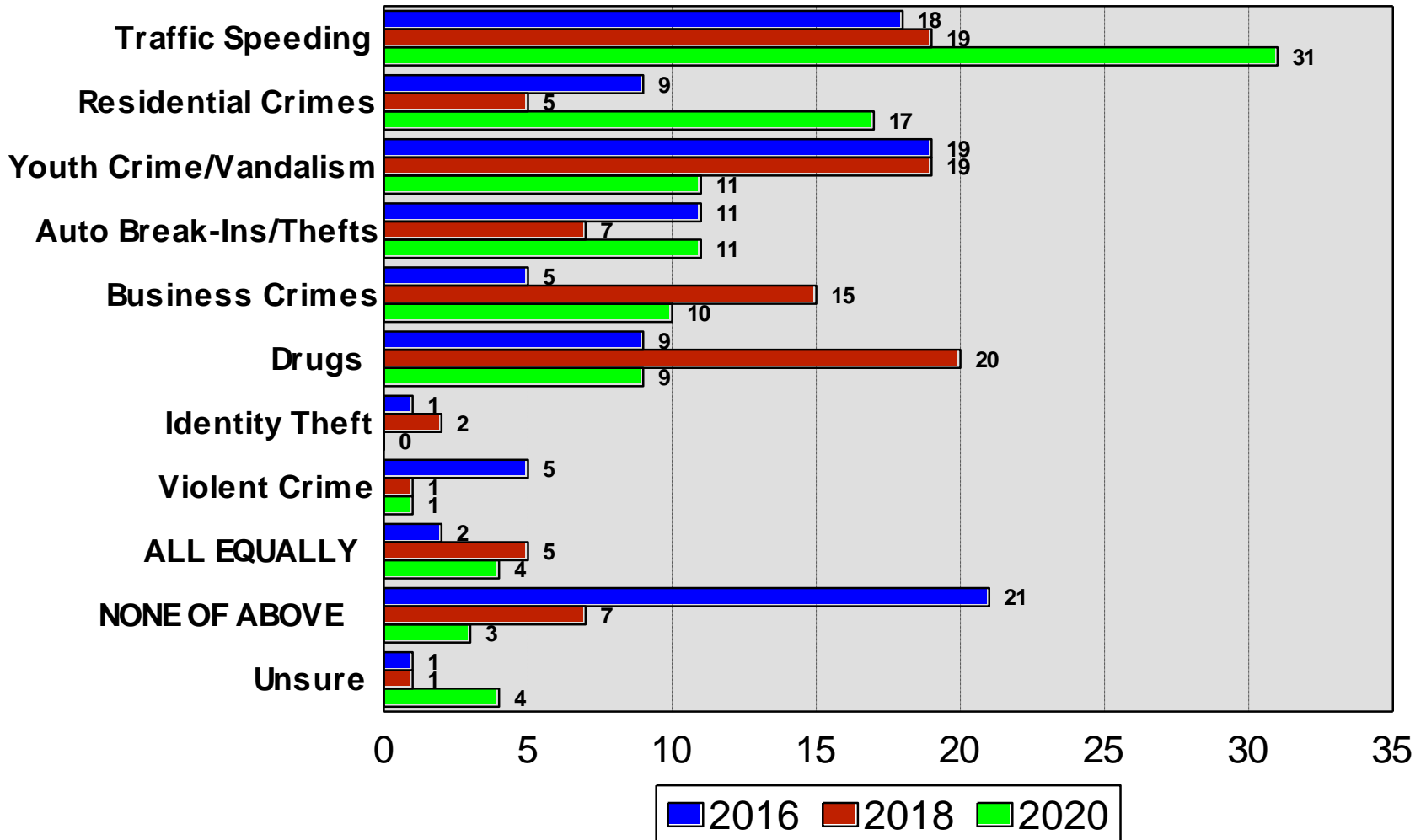
# Enforcement of Nuisance Codes

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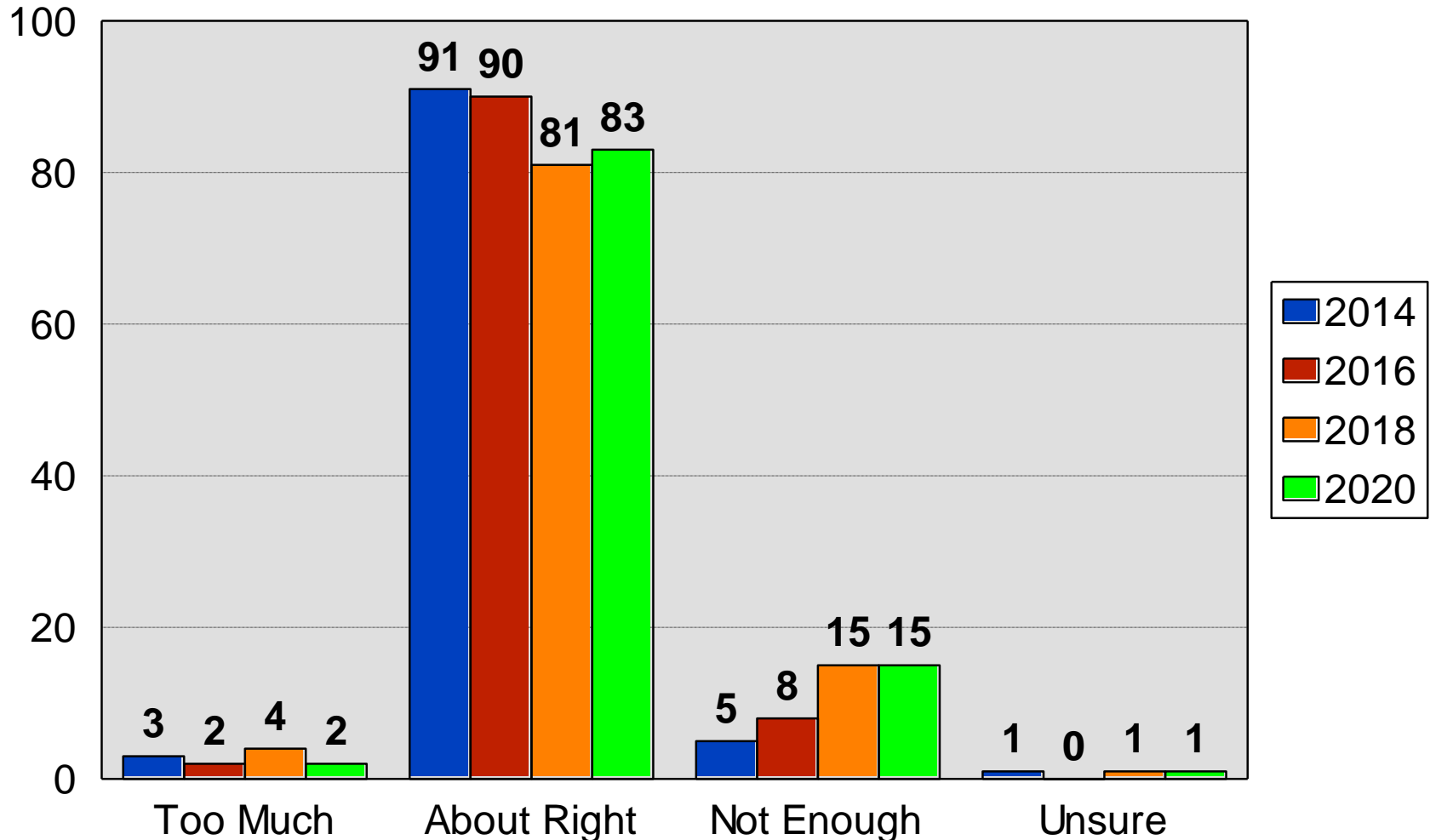
# Public Safety Concerns

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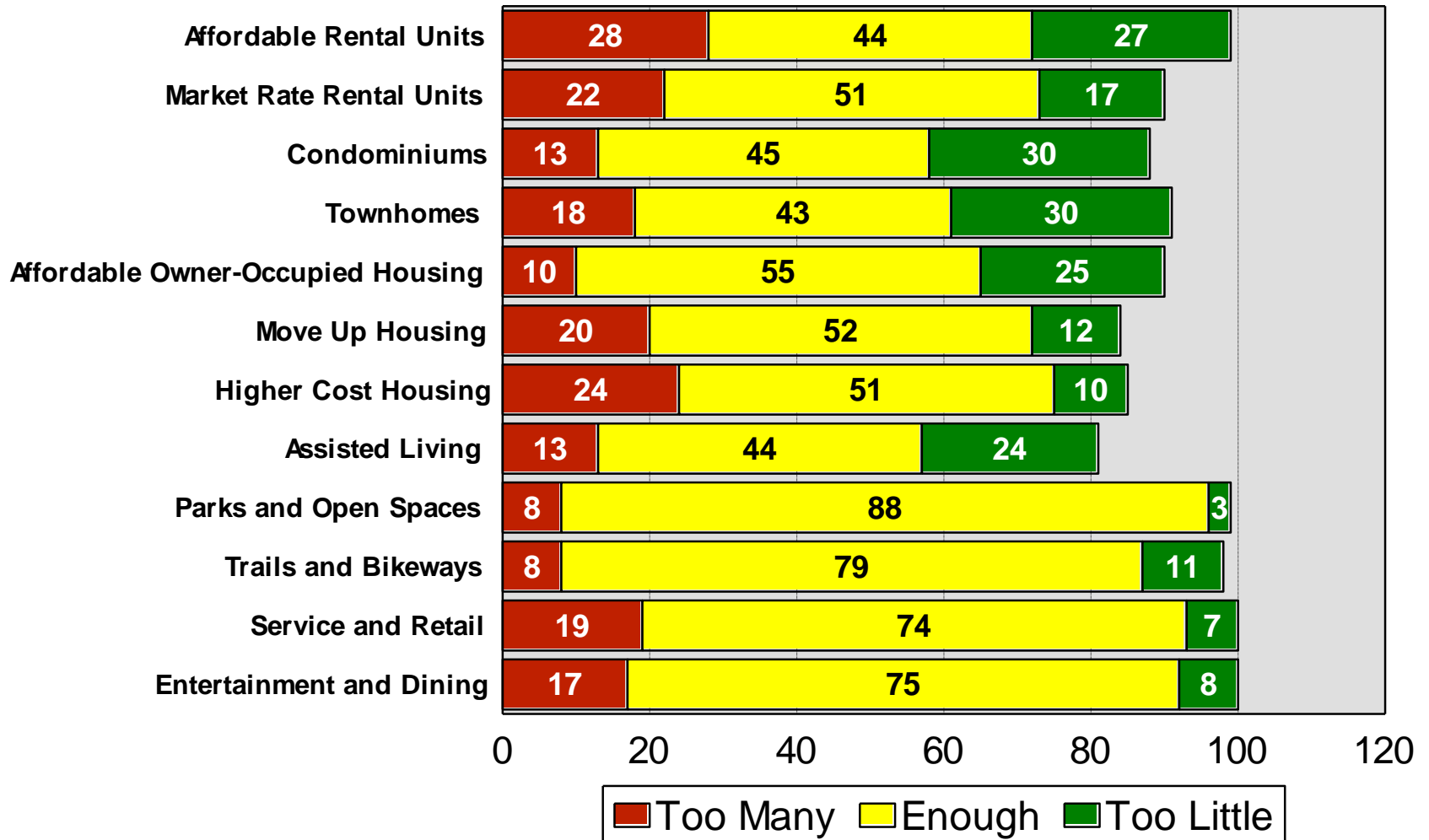
# Amount of Neighborhood Patrolling

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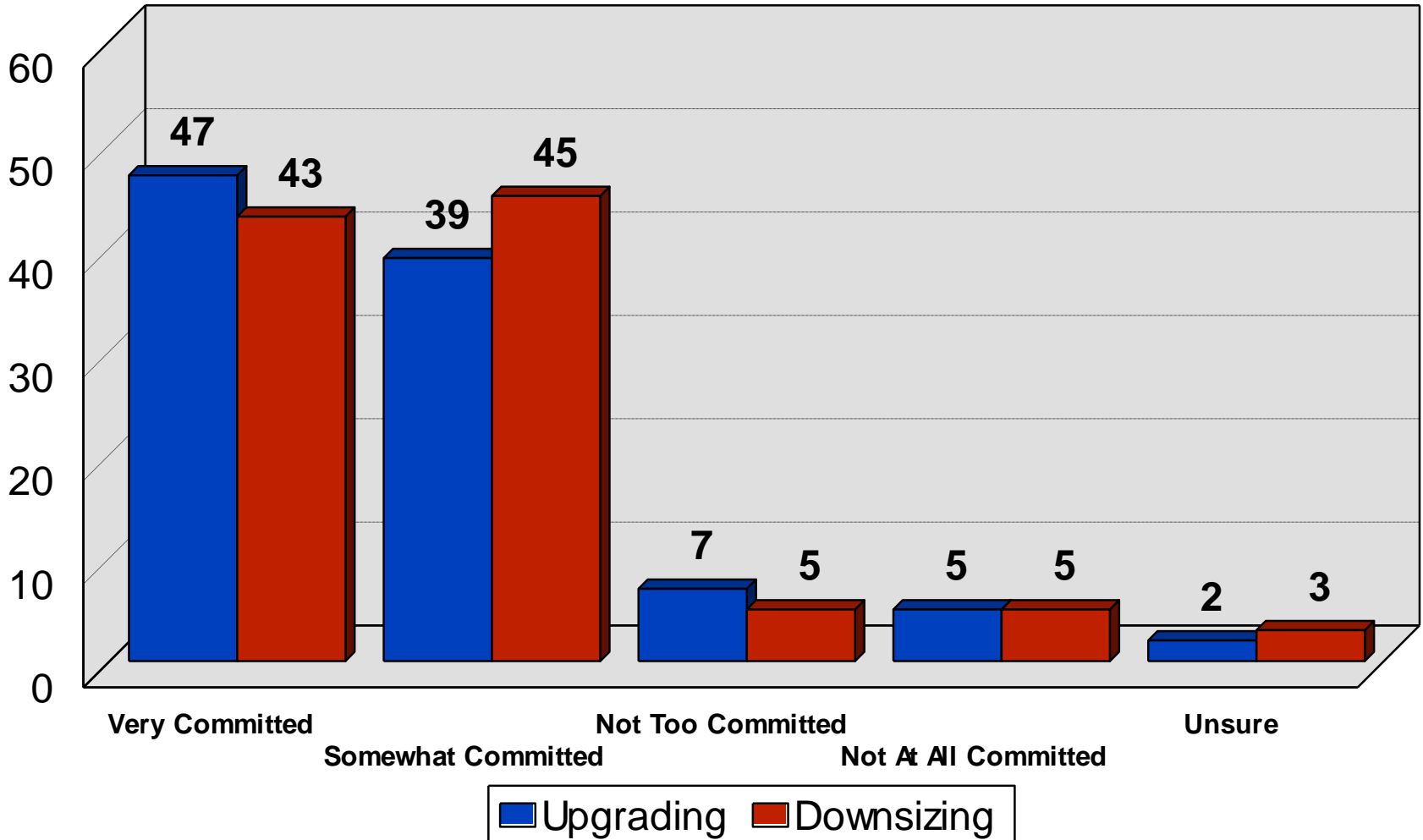
# Characteristics of City

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# Committed to Staying in Roseville

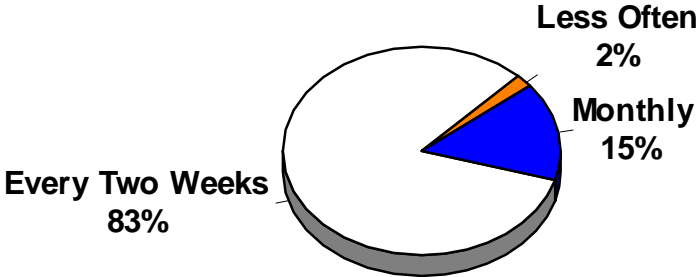
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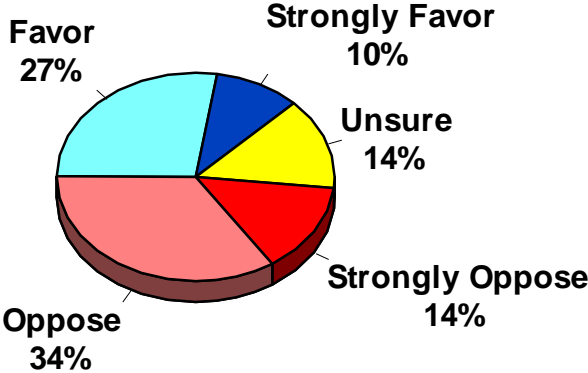
# Curbside Recycling Program

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77% of Residents Report Participating in Program



How Often Put Recyclables Out

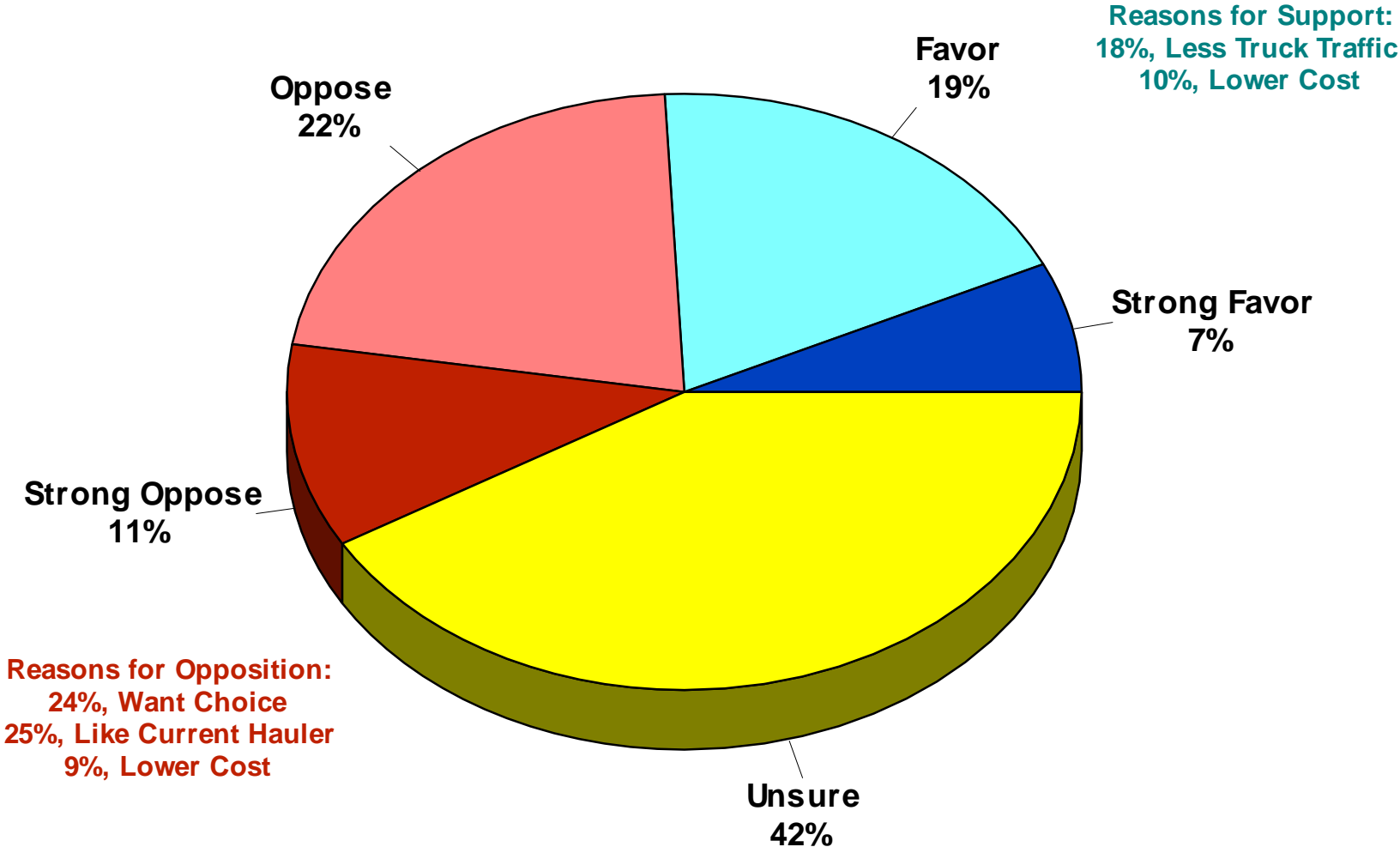


Every Week Collection for an Additional Fee



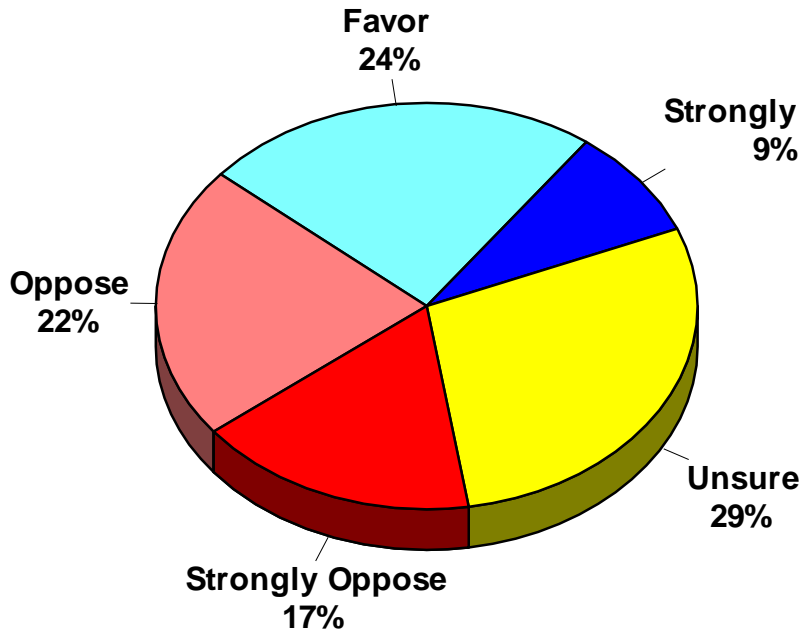
# City Managed Trash Collection

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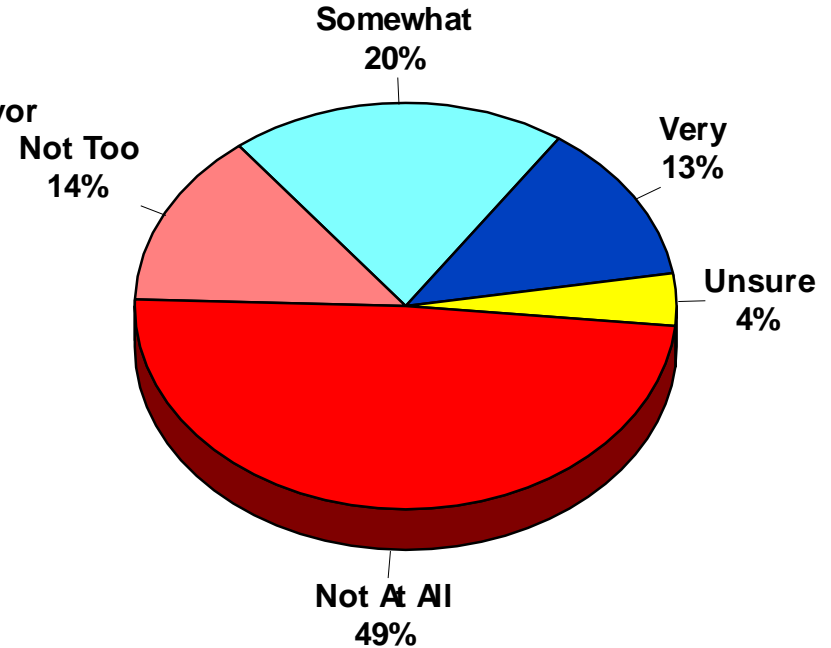


# Organics Program

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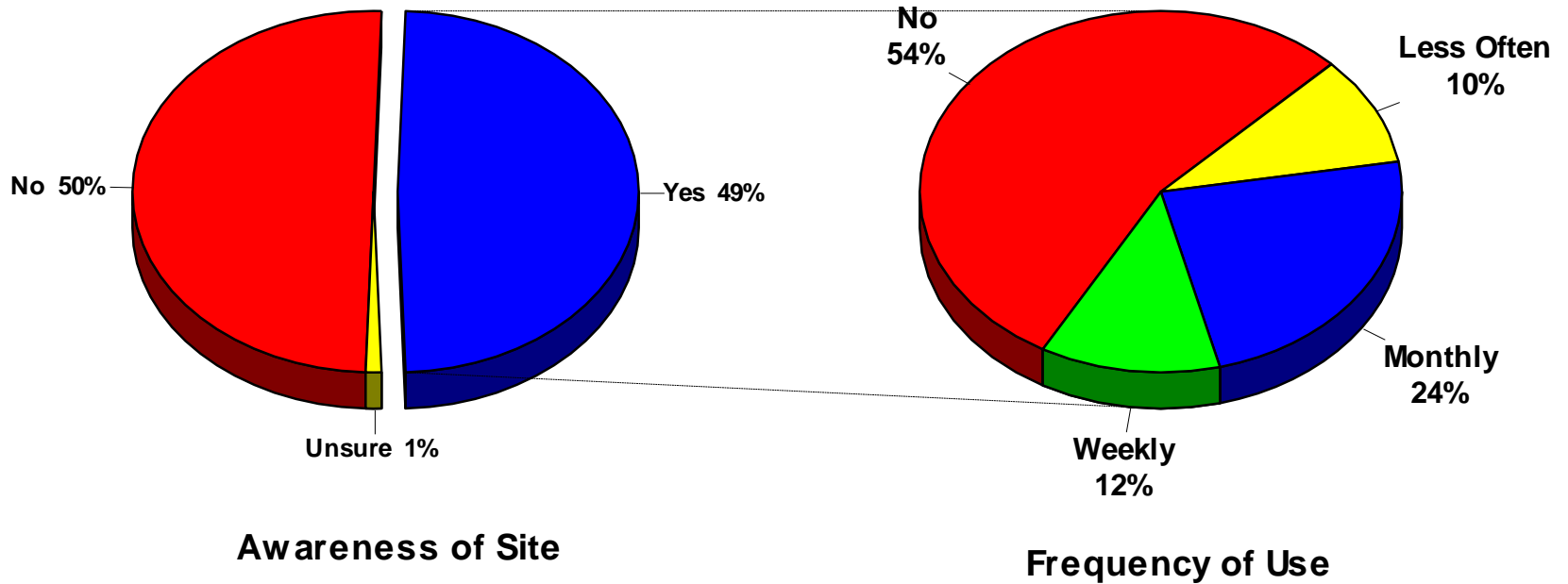
**Organics Collection for an Additional Fee**



**Likelihood of Household Use**

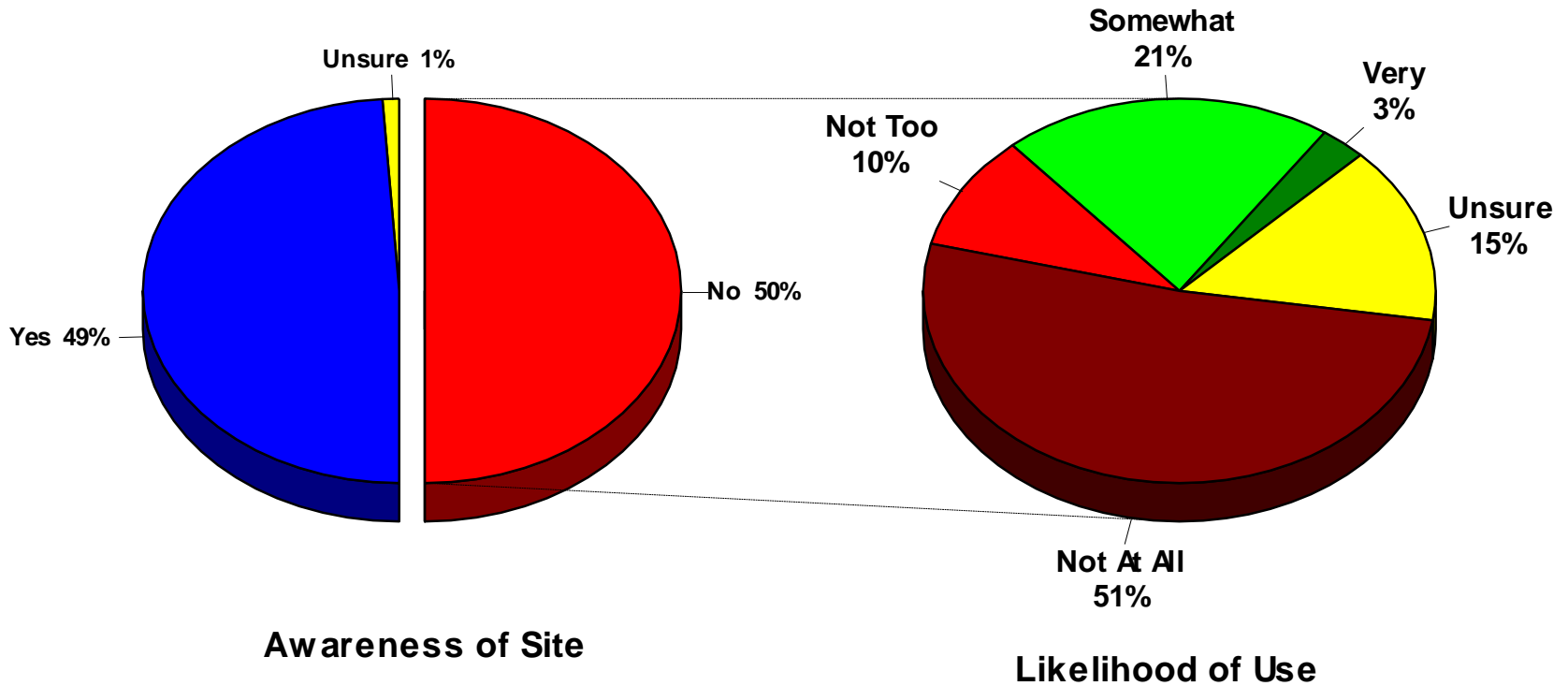
# Drop-Off Site for Food Scraps/Organics I

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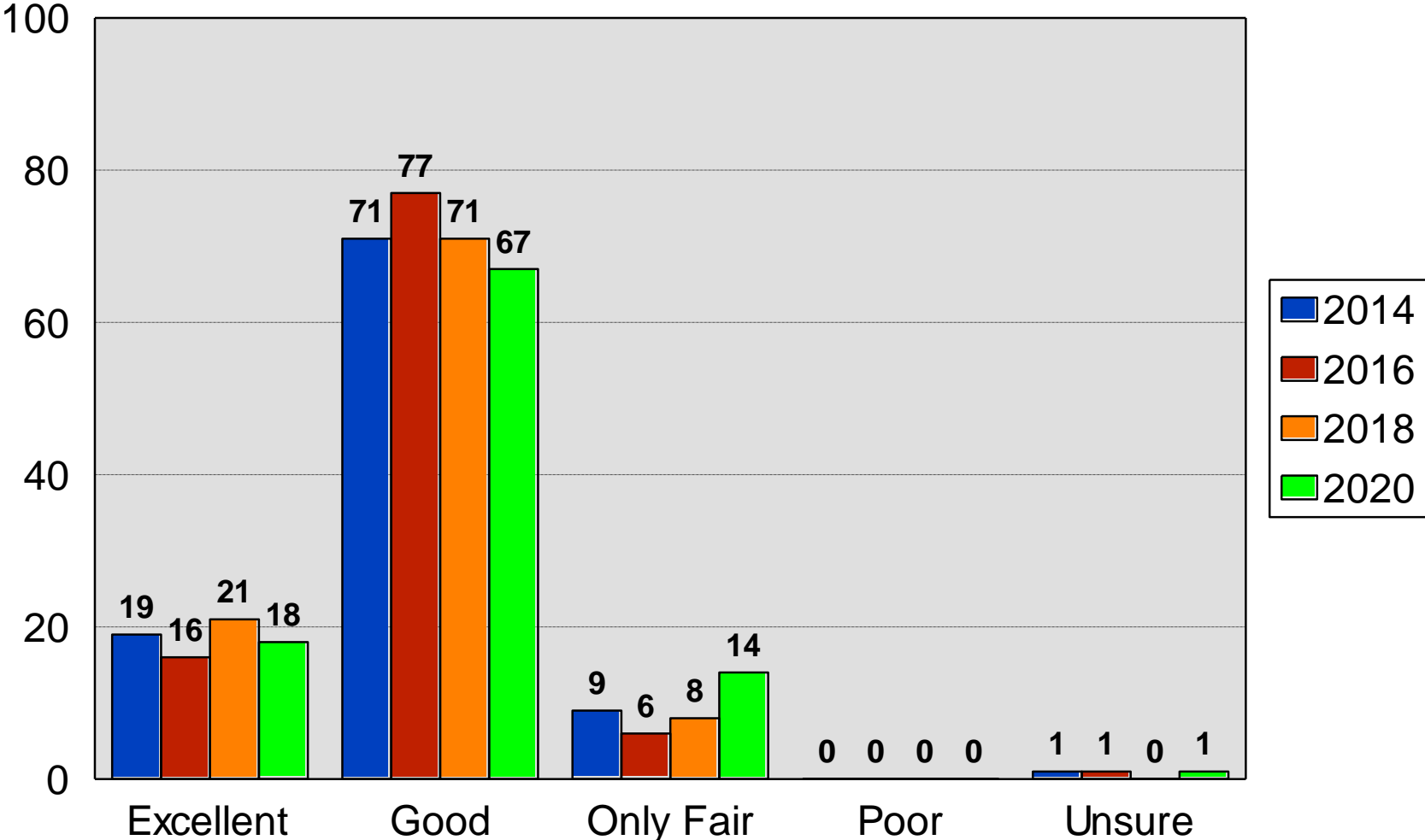
# Drop-Off Site for Food Scraps/Organics II

2020 City of Roseville



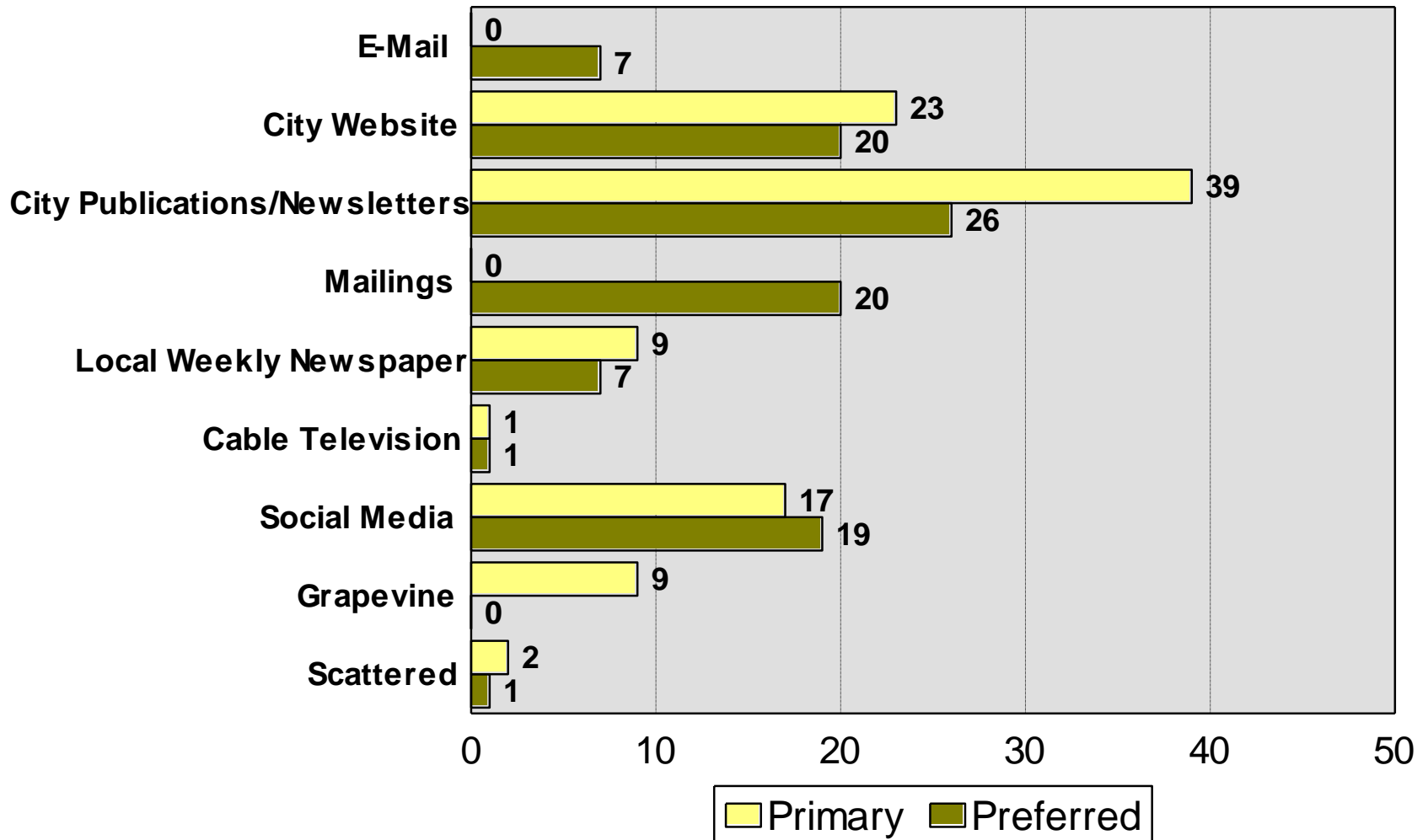
# Rating of Communications

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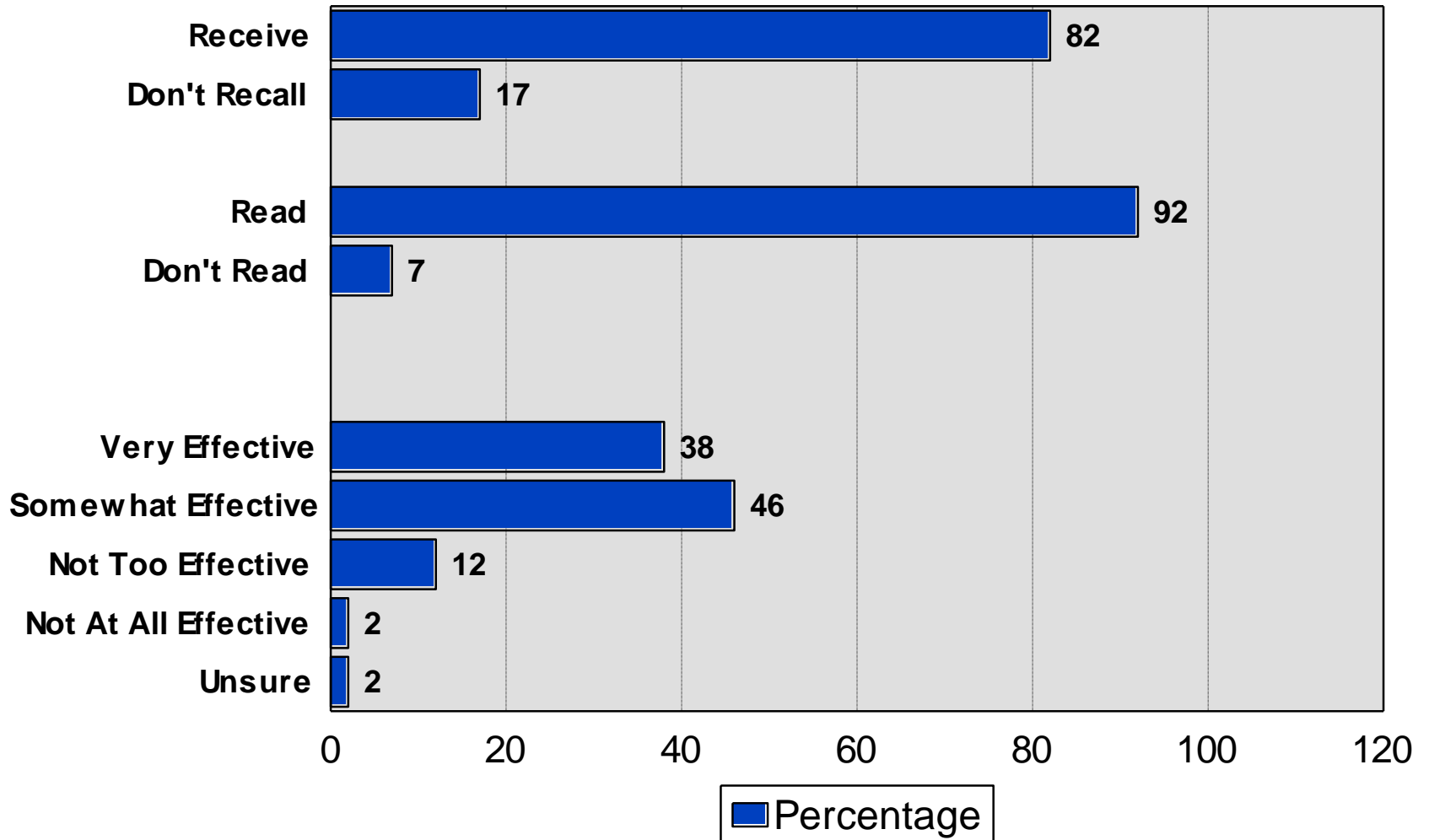
# Sources of Information

2020 City of Roseville



# "Roseville City News"

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# Potential Use of Social Media

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