

City of Roseville

2018 Quality of Life Study

The Morris Leatherman Company

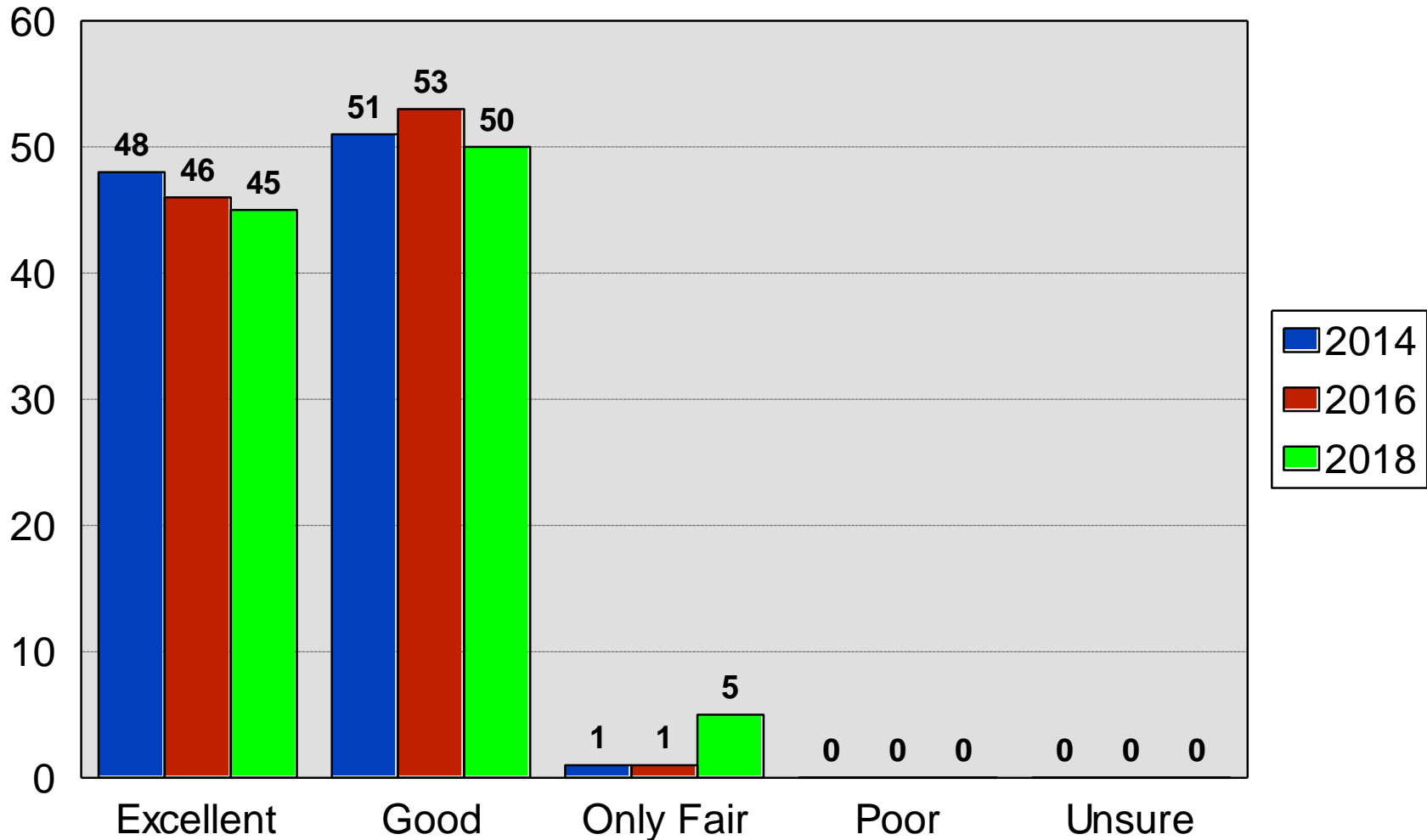
Methodology

2018 City of Roseville

- ① 400 random sample of City of Roseville households
- ① Telephone interviews conducted between April 10th and 25th, 2018
- ① Average interview time of 24 minutes
- ① Non-response level of 5.0%
- ① City household sample projectable within +/- 5.0% in 95 out of 100 cases

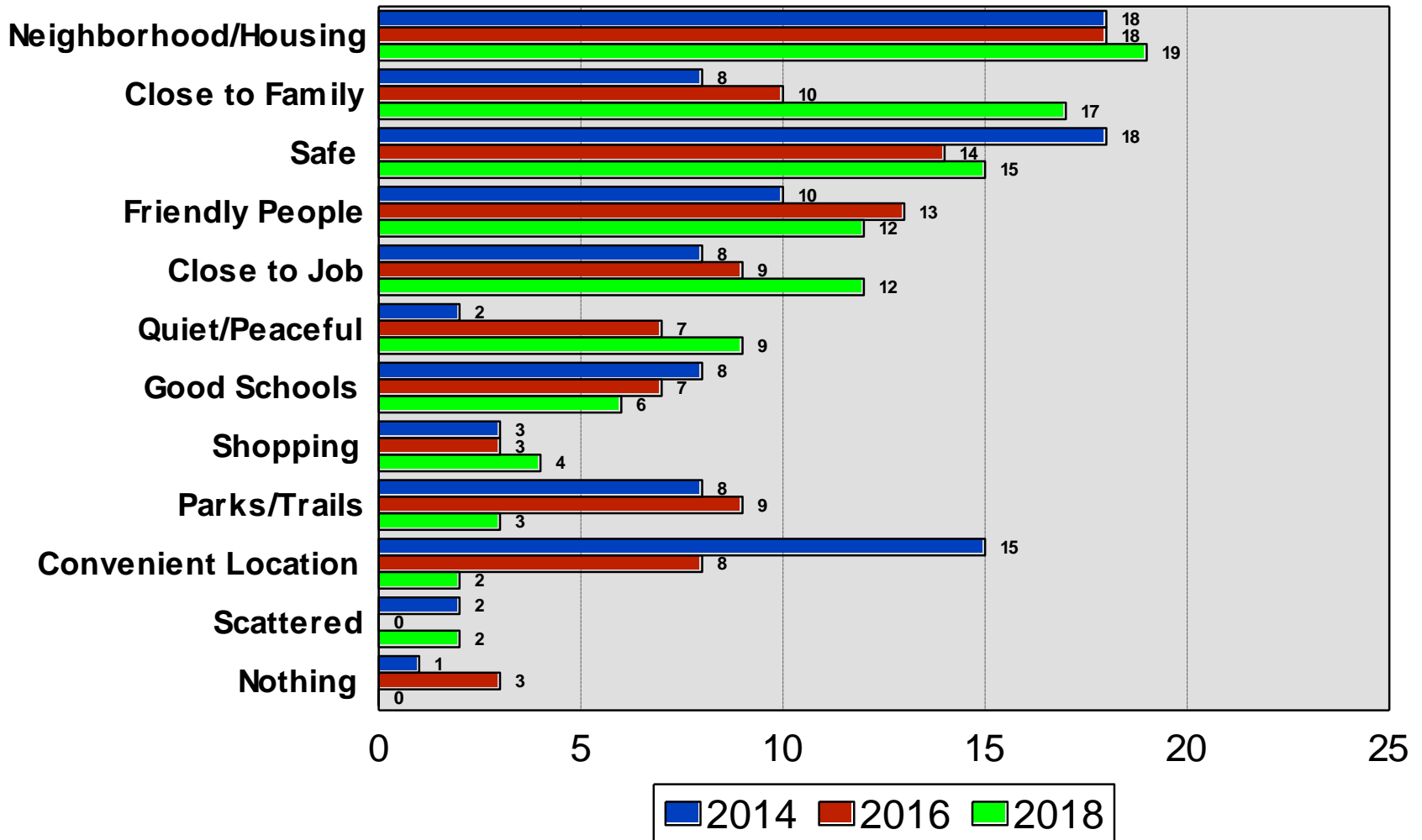
Quality of Life Rating

2018 City of Roseville



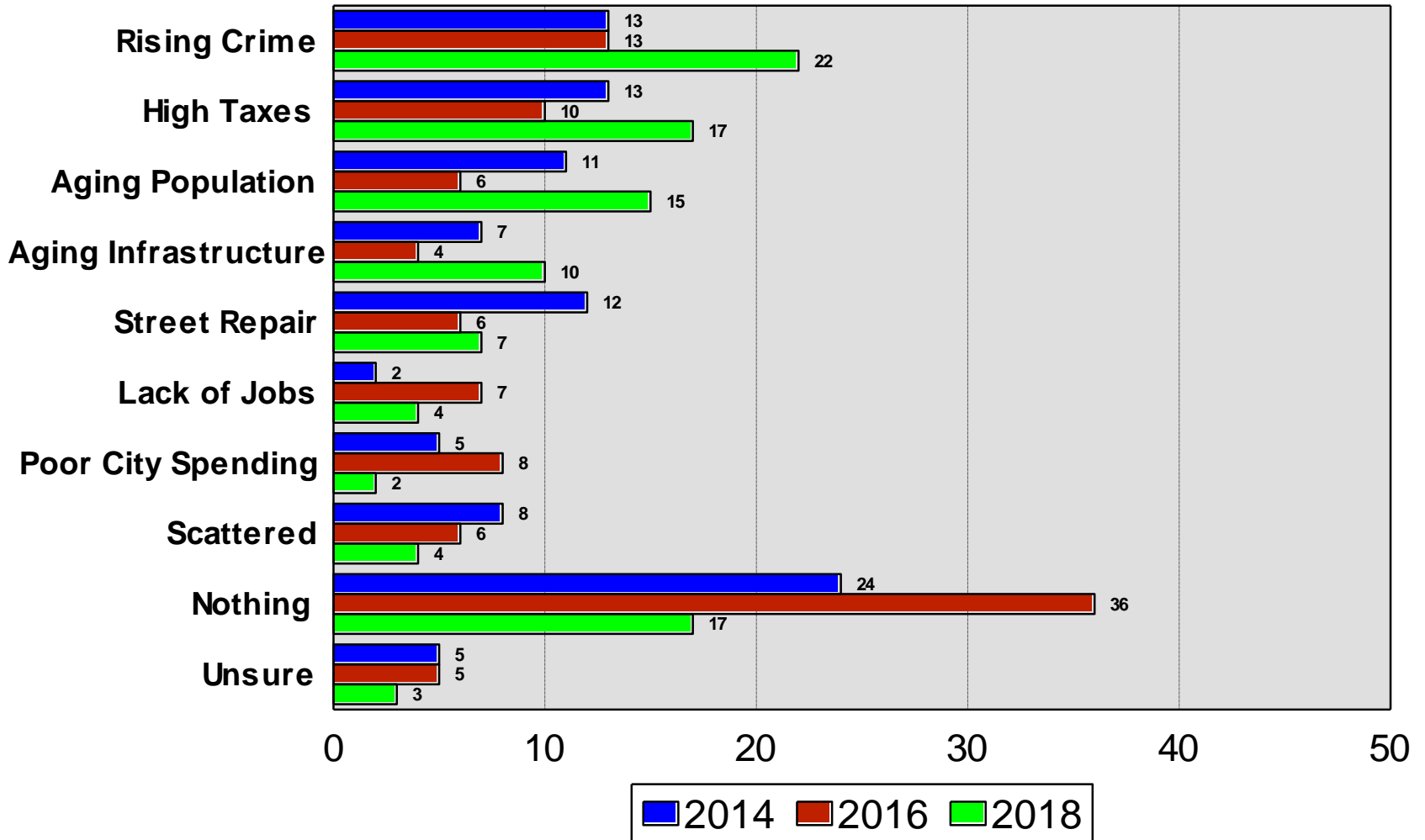
Like Most about City

2018 City of Roseville



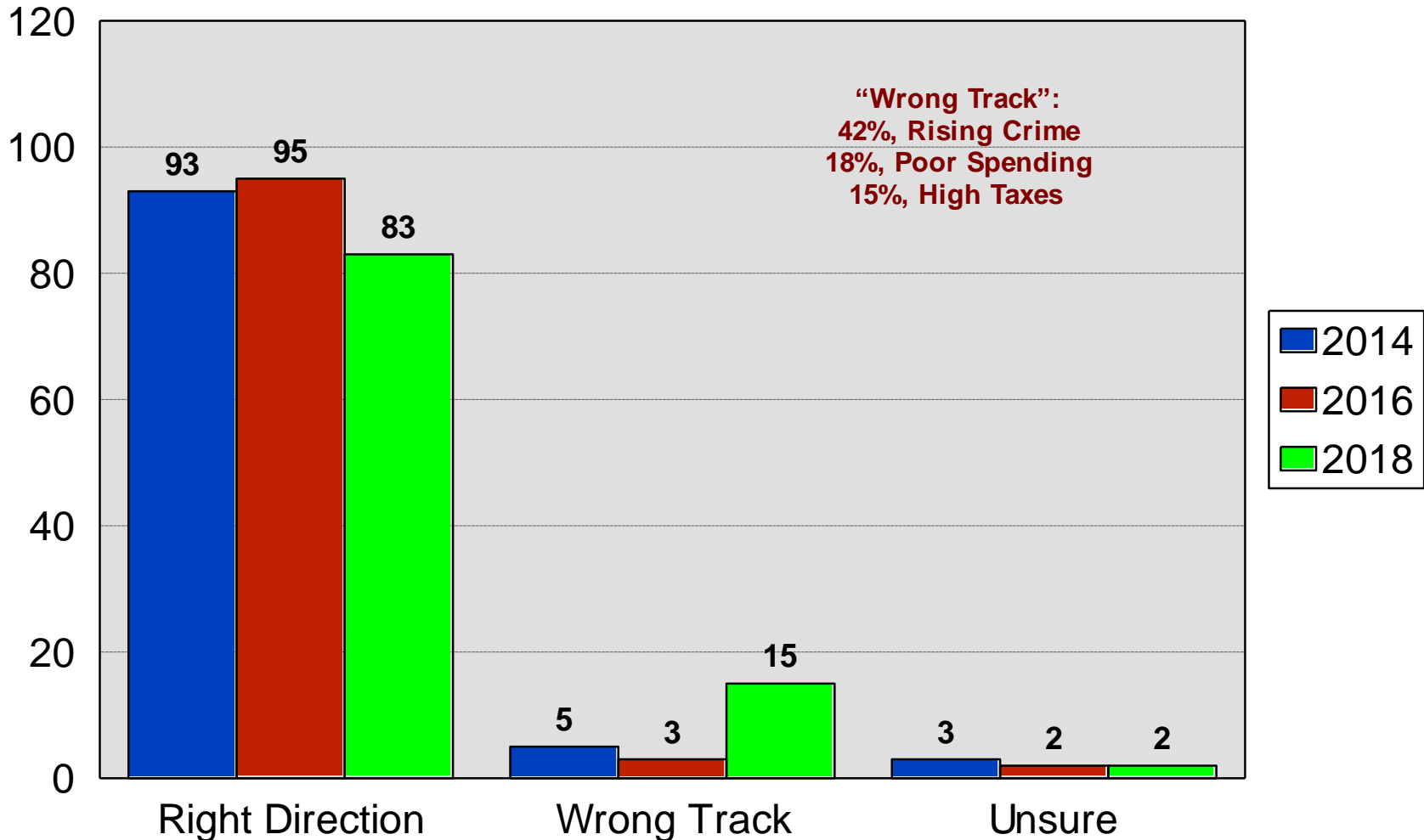
Most Serious Issue

2018 City of Roseville



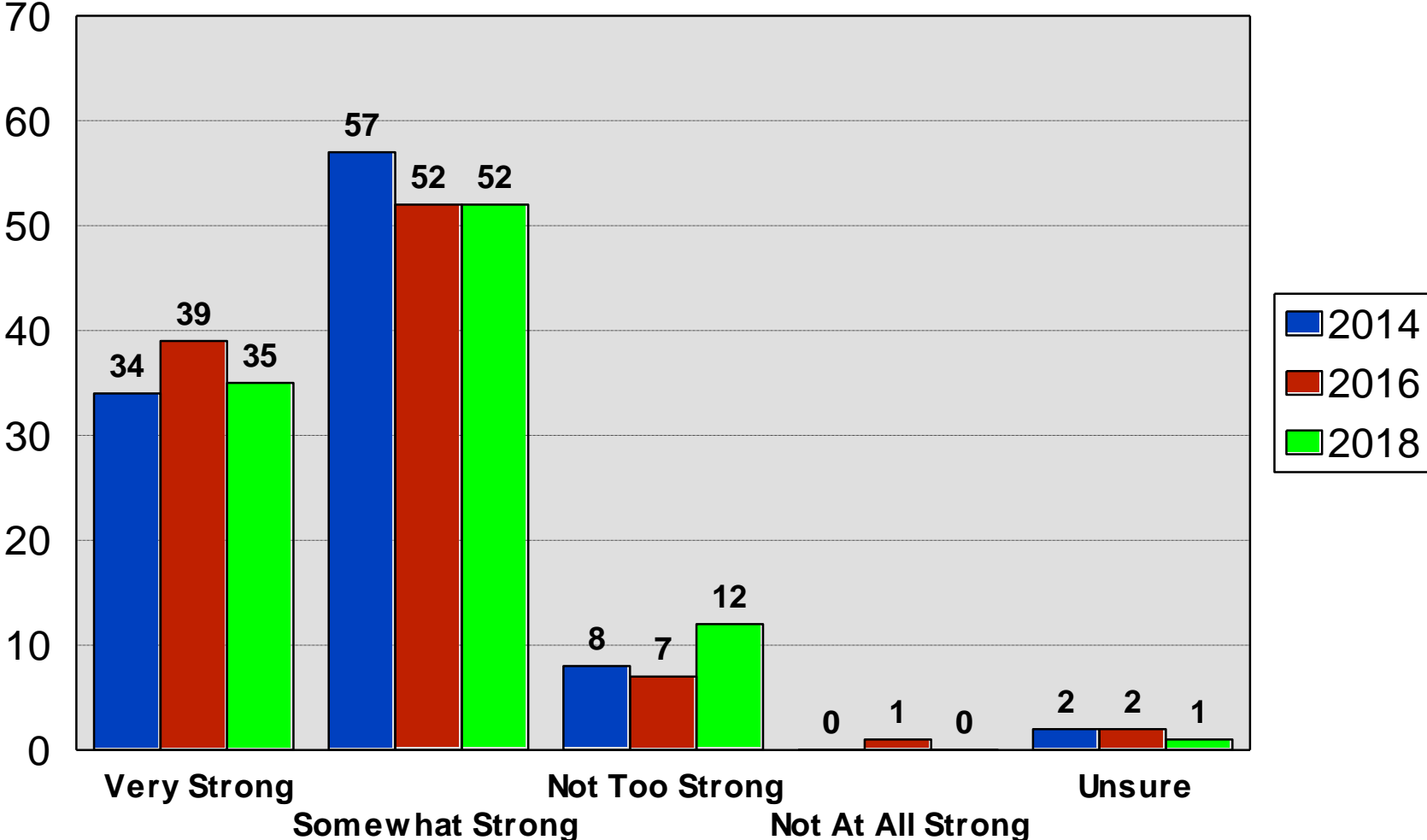
Heading of City

2018 City of Roseville



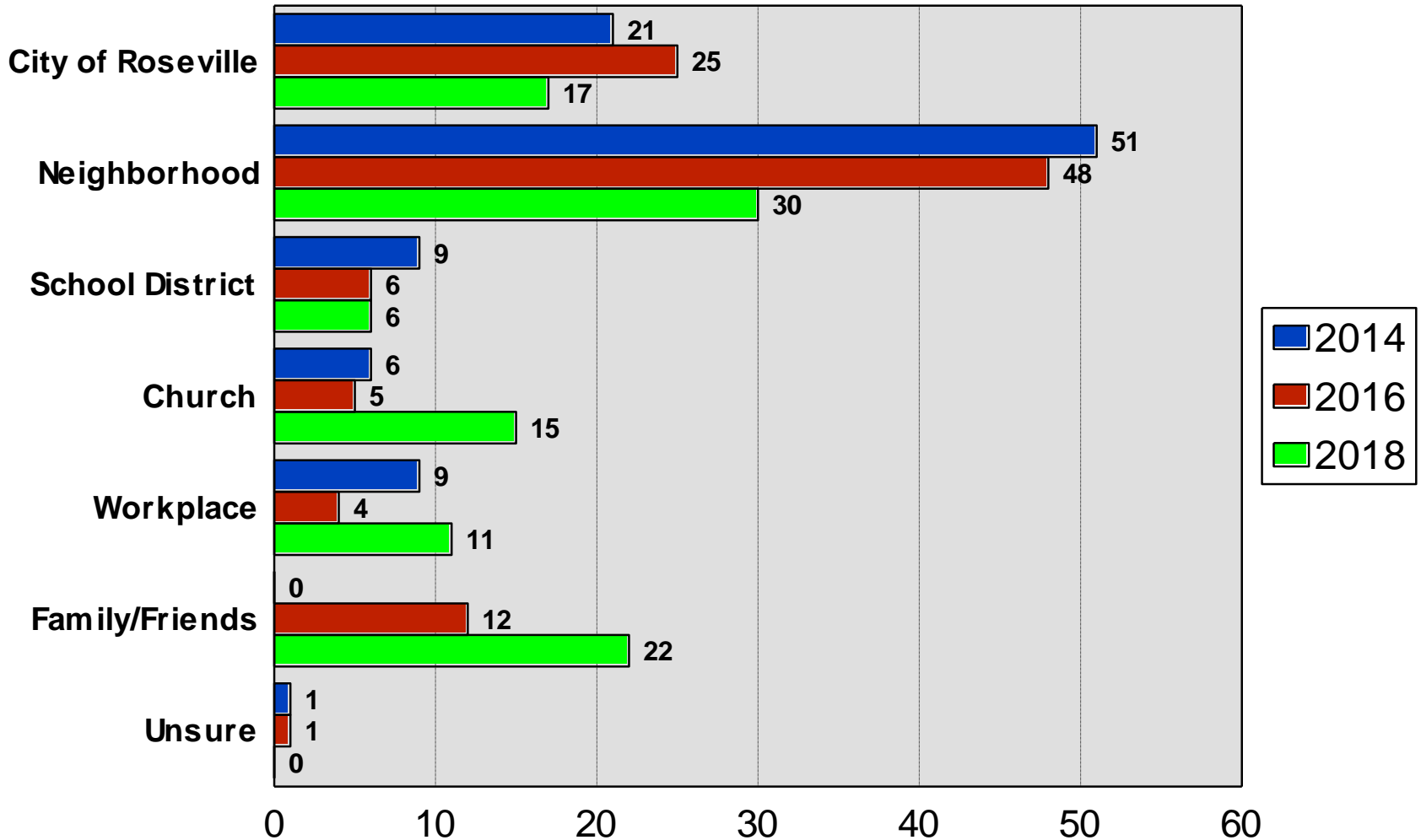
Sense of Community Identity

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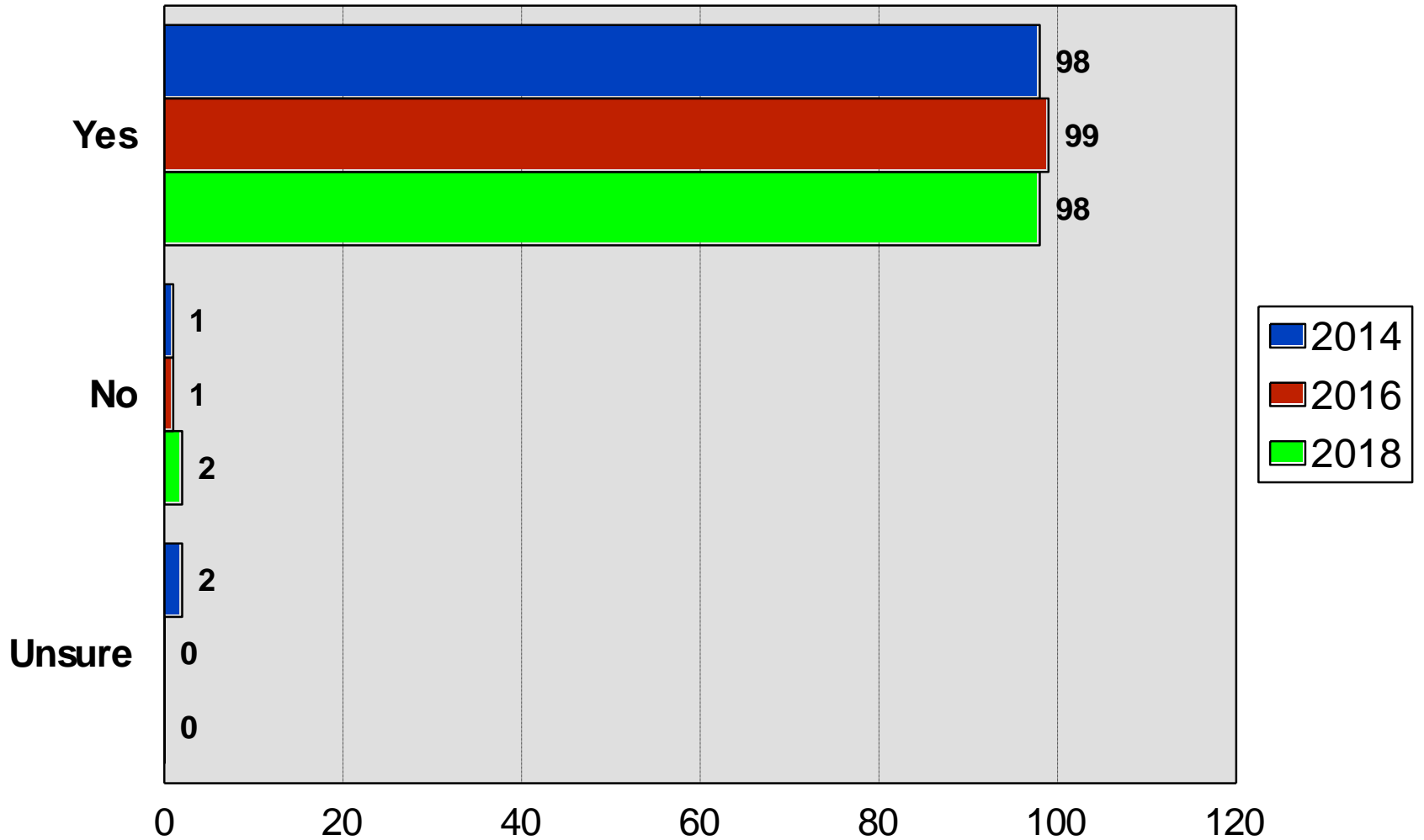
Closest Connection

2018 City of Roseville



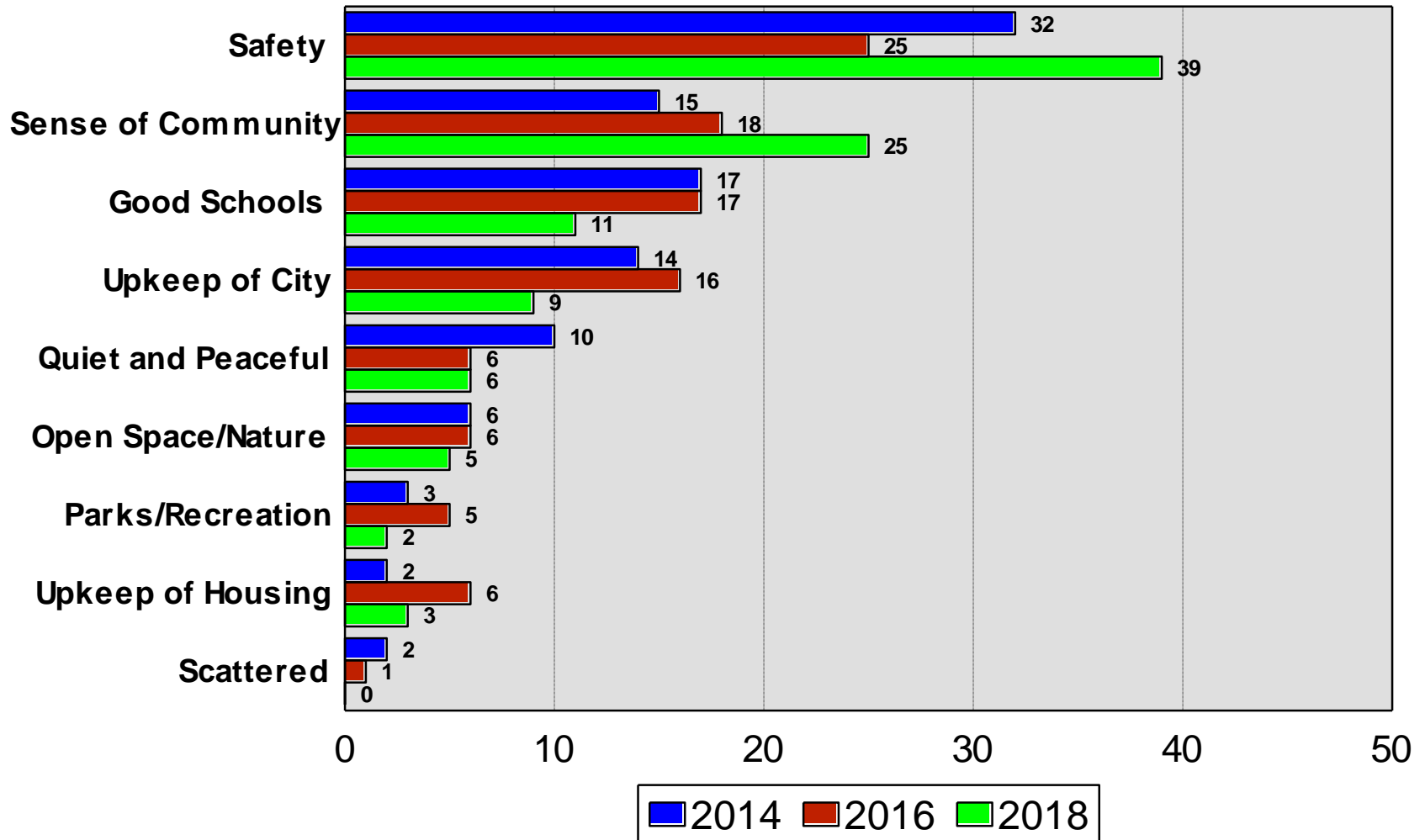
Feel Accepted

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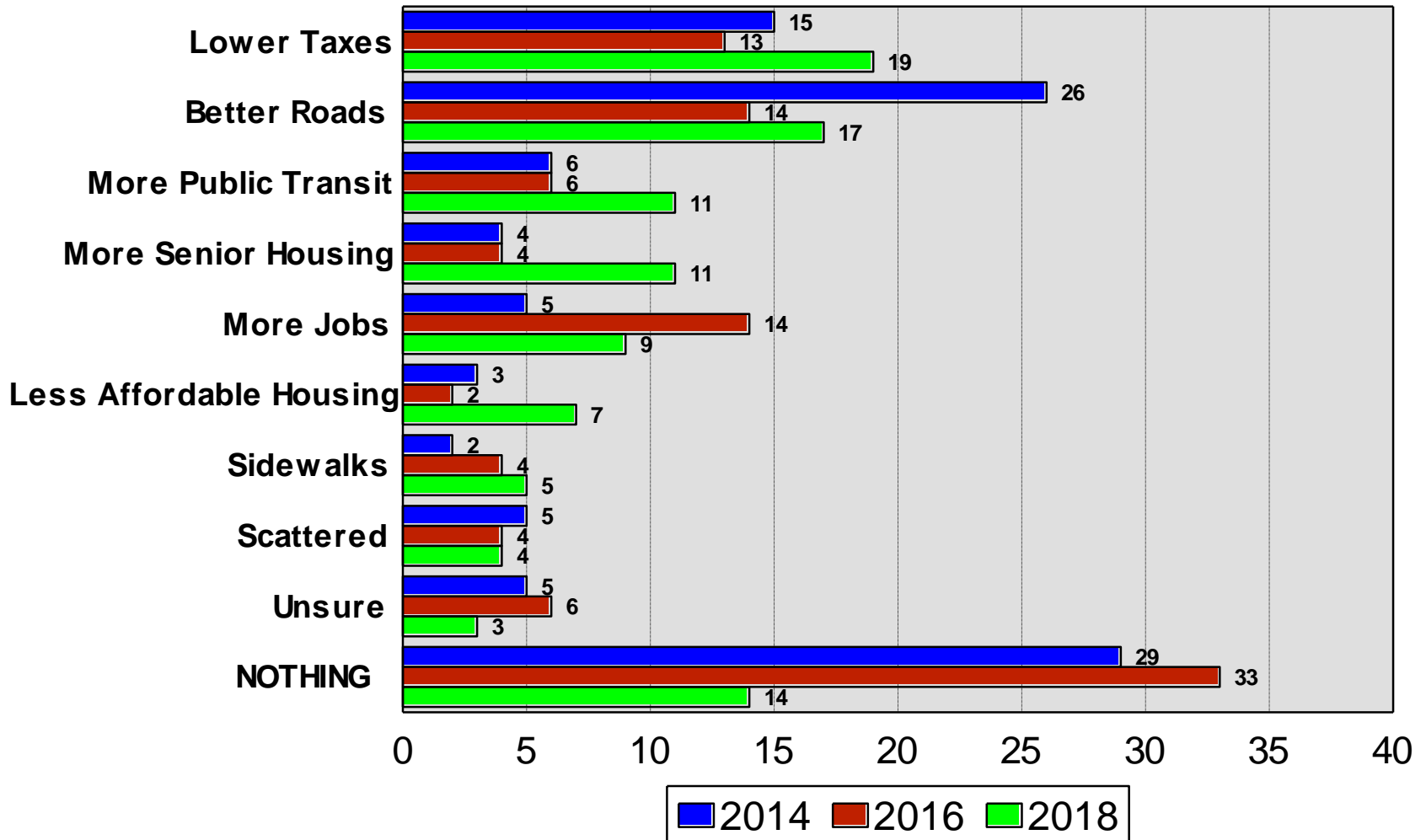
Most Important Aspect of Quality of Life

2018 City of Roseville



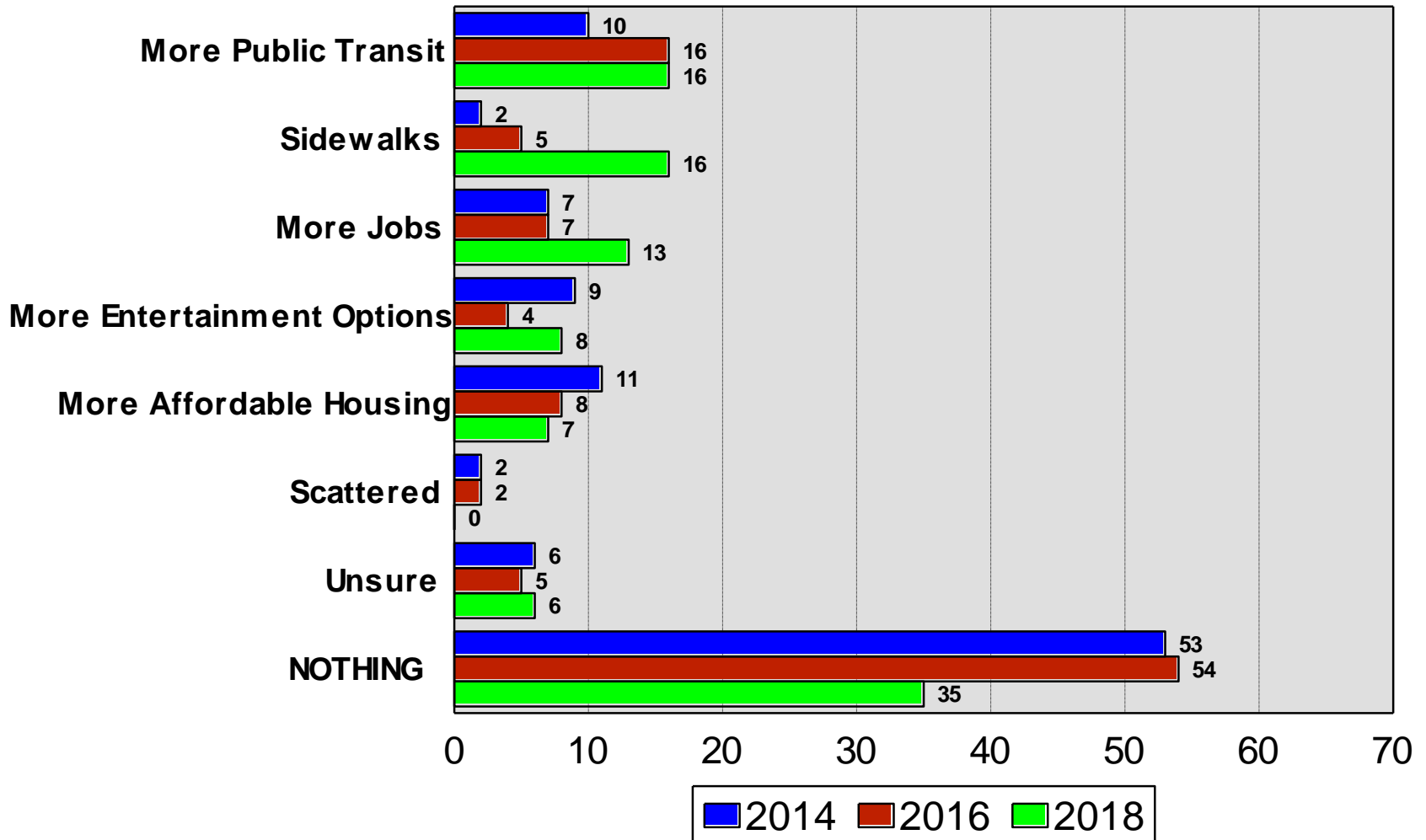
City Aspects to Fix or Improve

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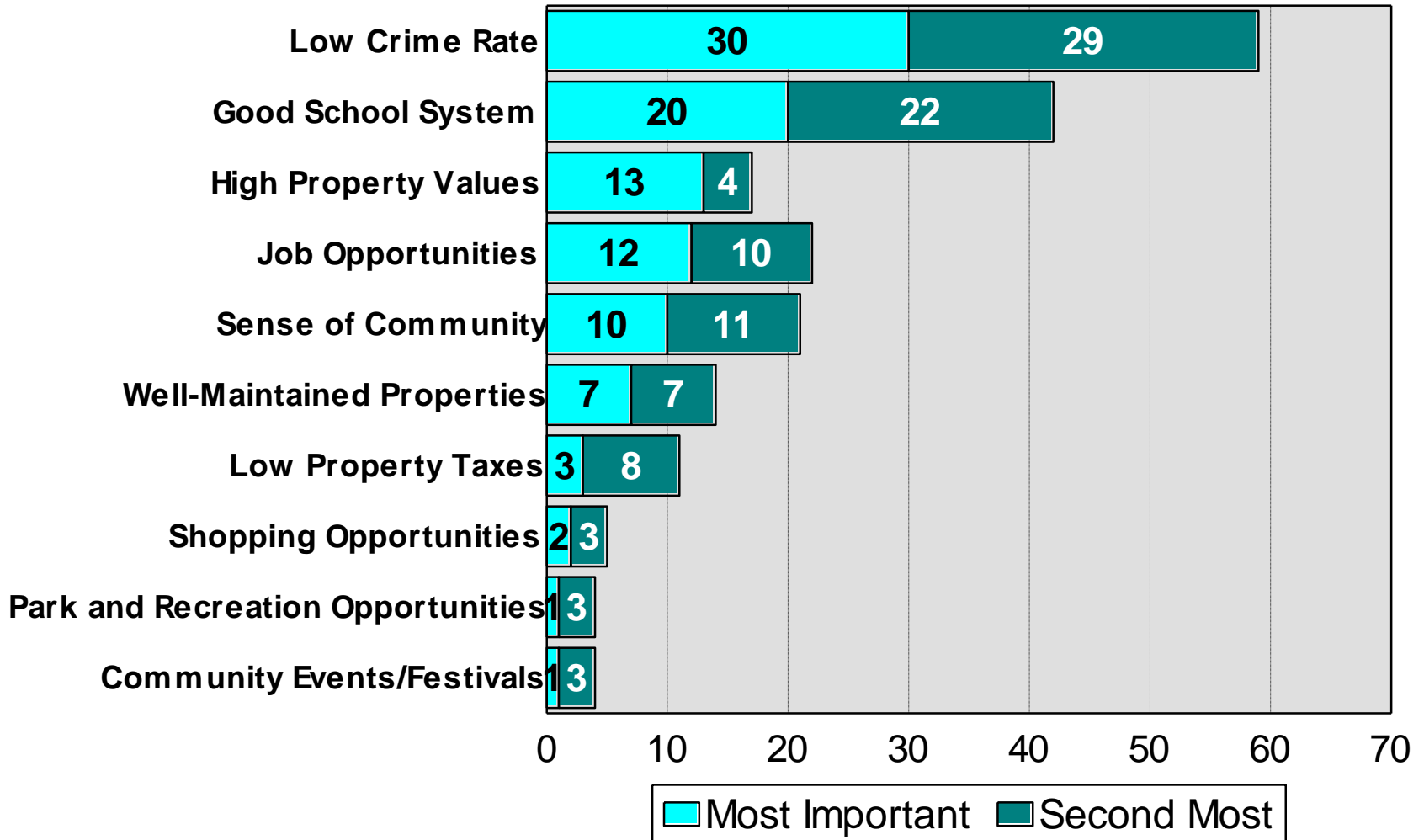
Currently Missing

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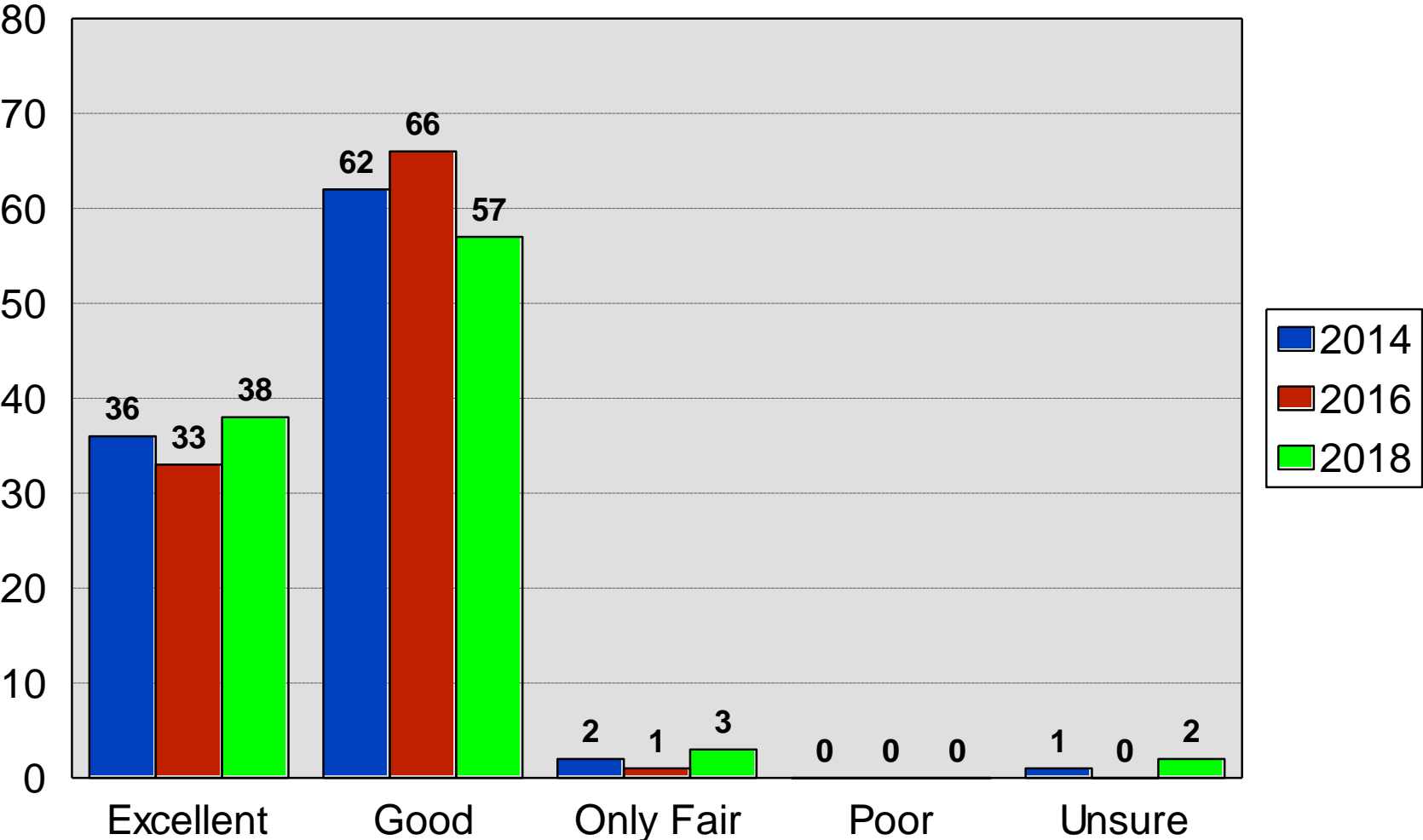
Important for High Quality of Life

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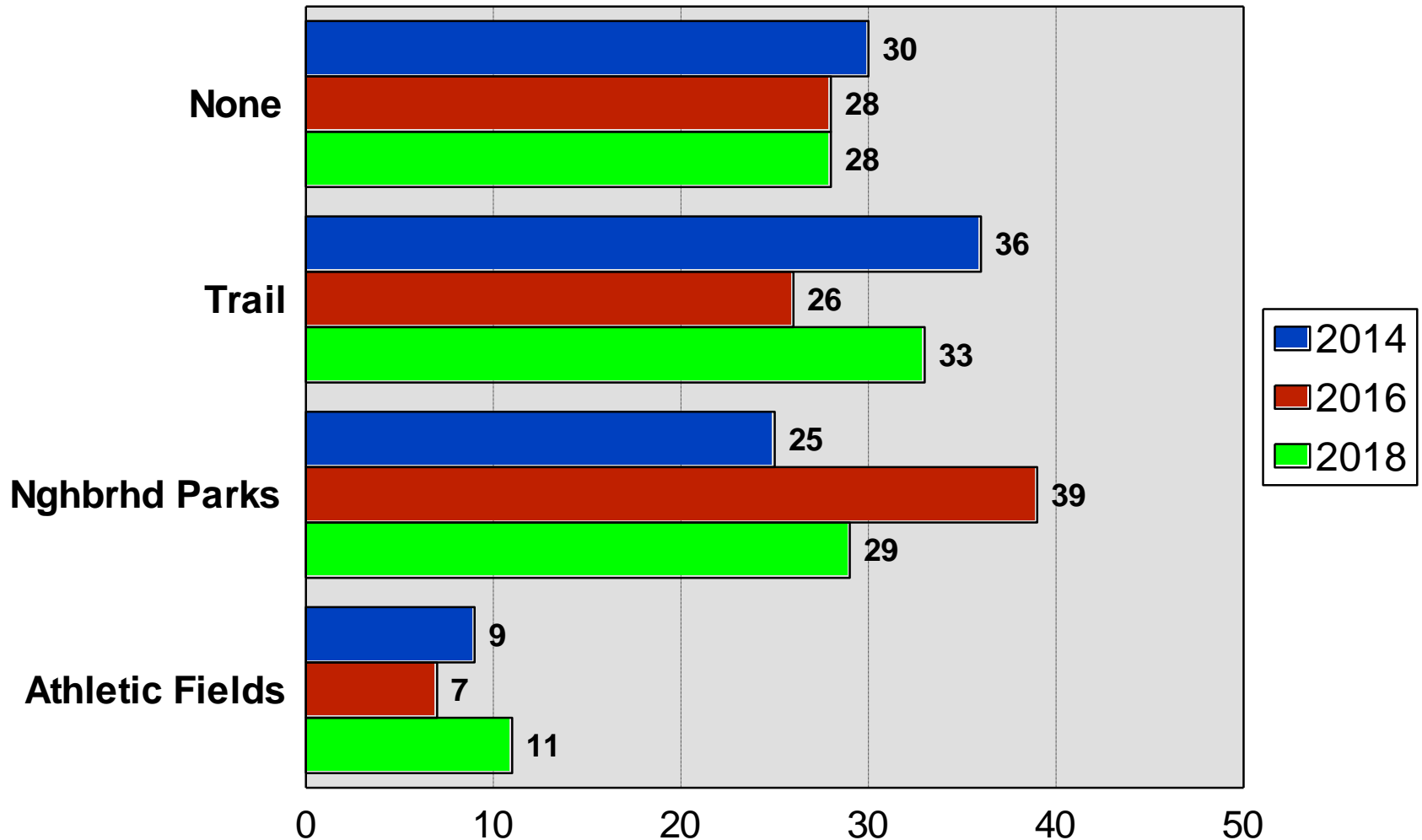
City Park and Recreation Facilities

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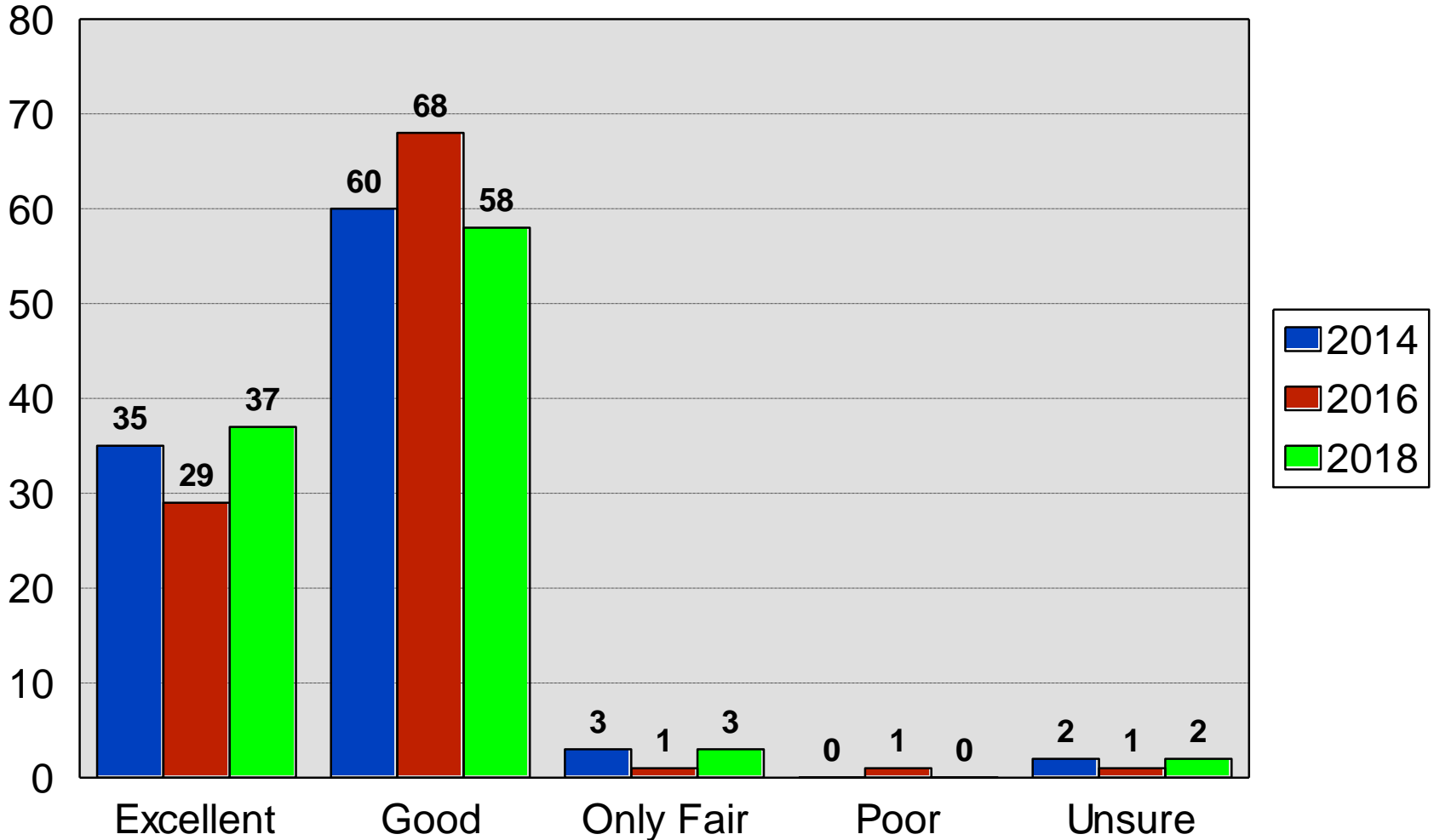
Facility Used Most Often

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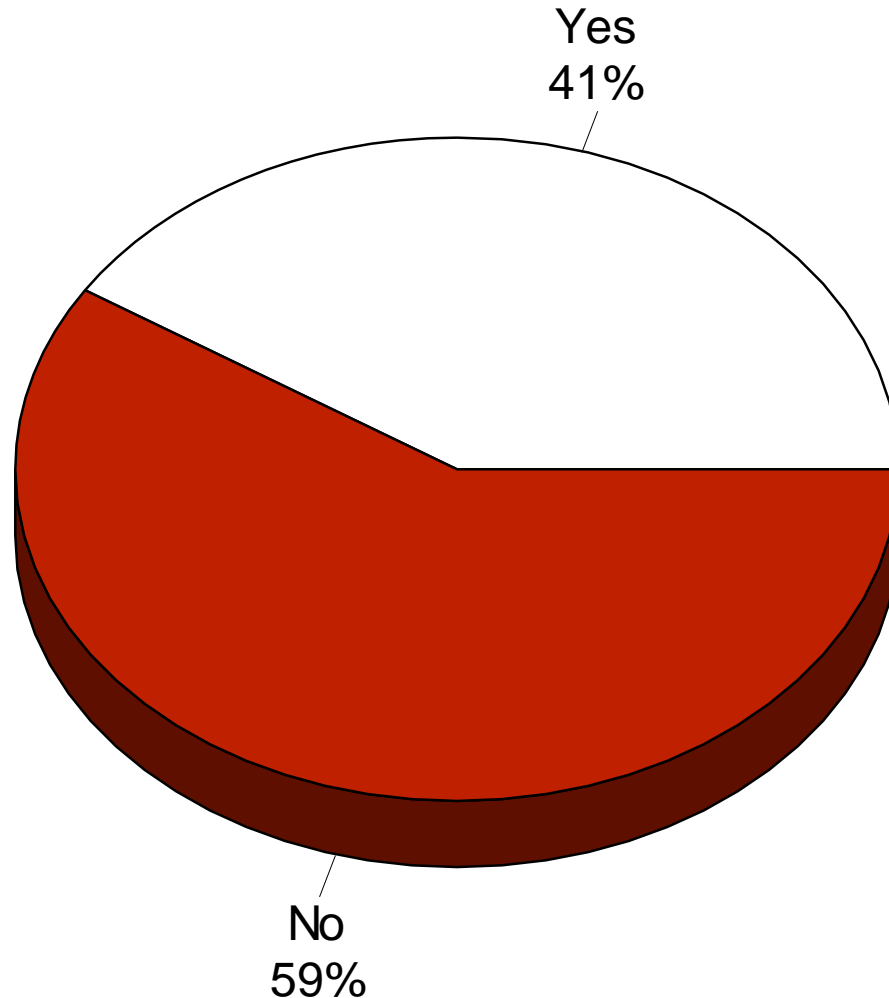
Upkeep and Maintenance

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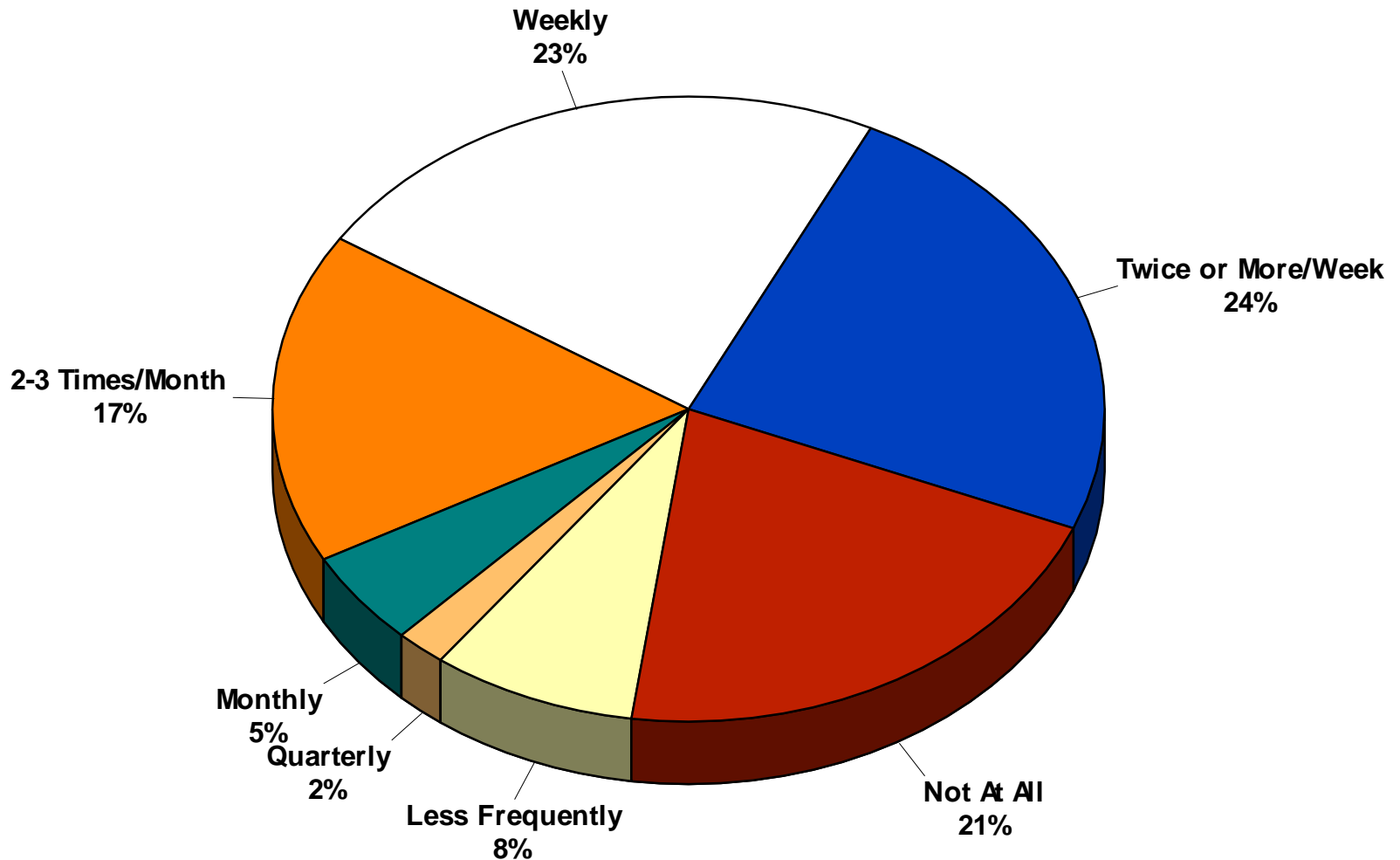
Participation in City Programs

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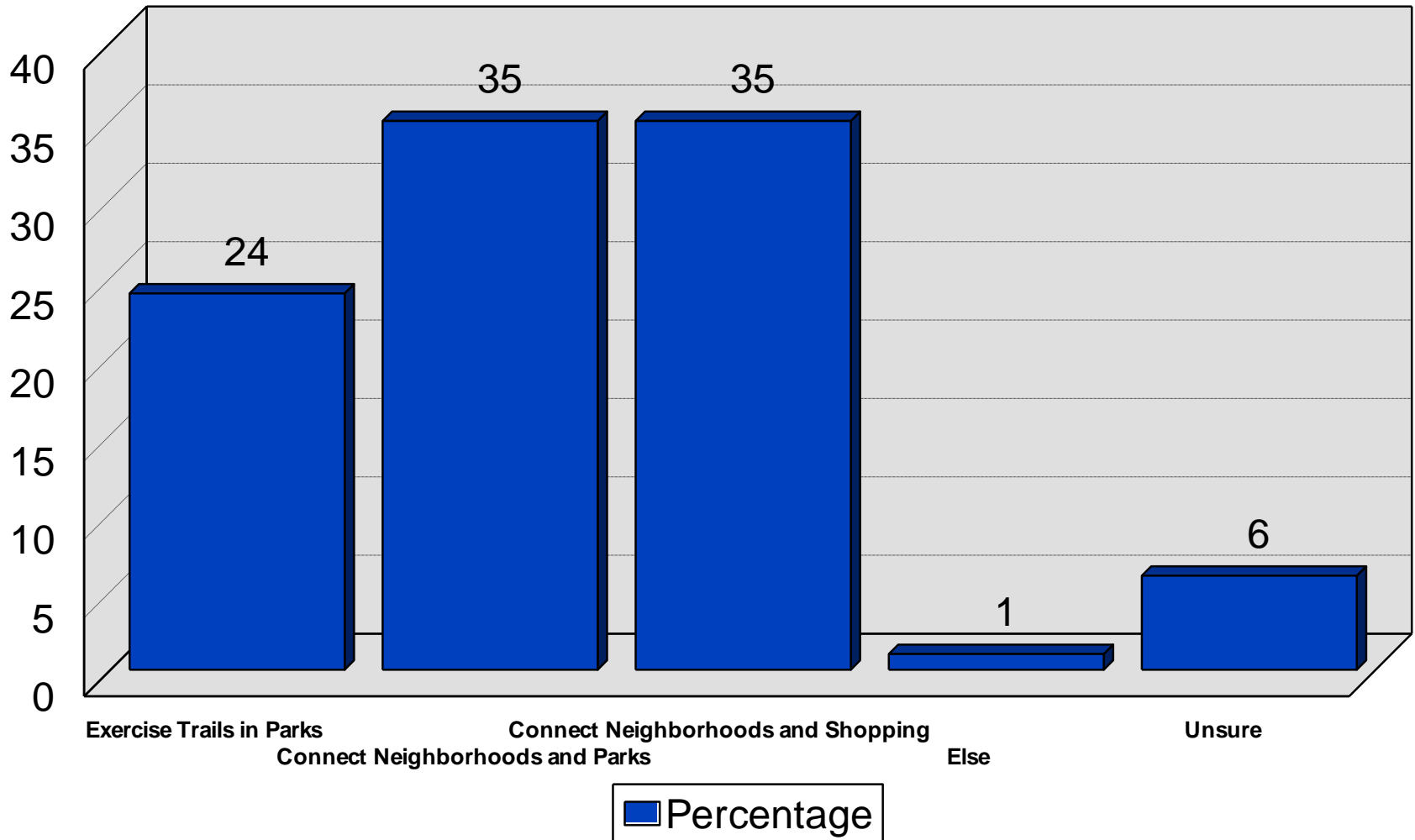
Use of City Trails

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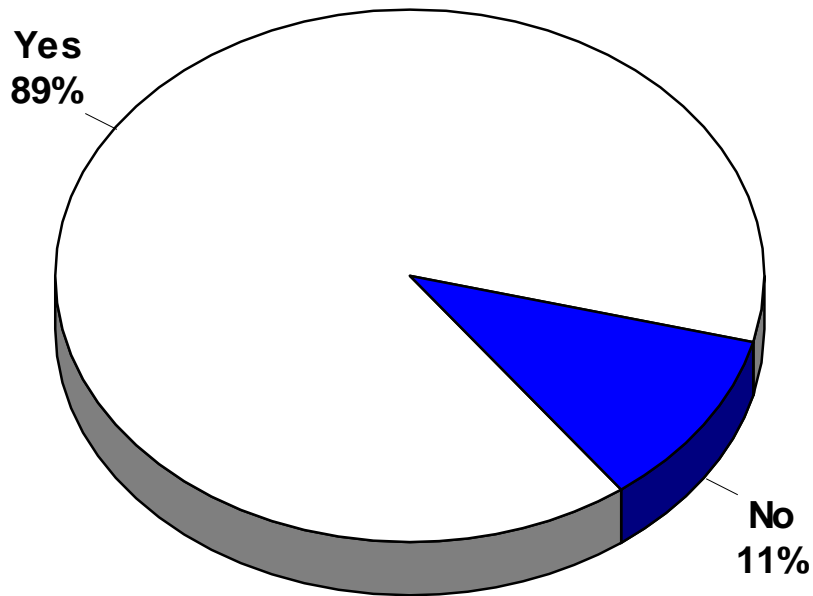
Top Priority for System

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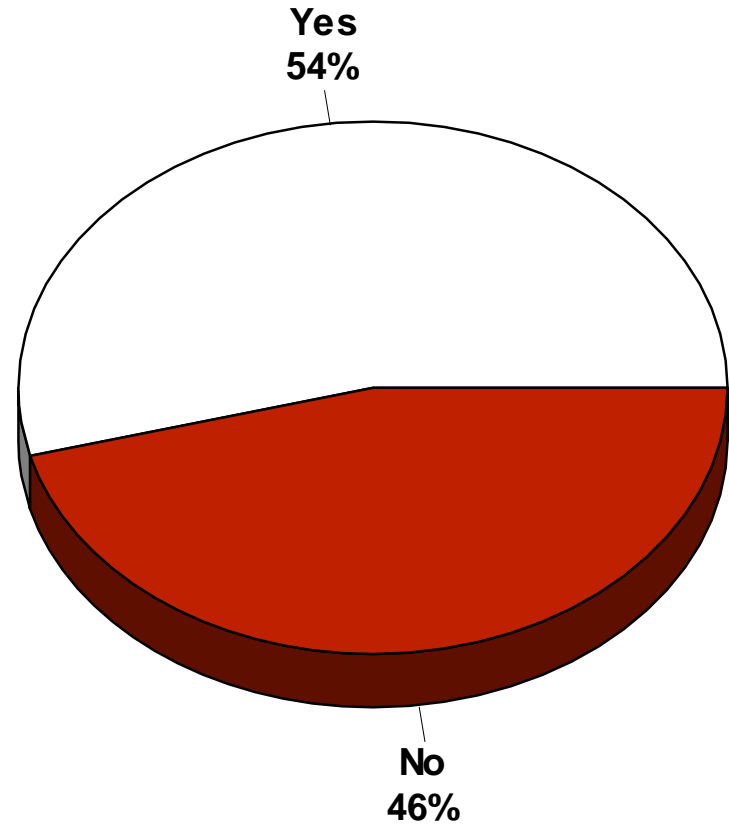


New Park Buildings I

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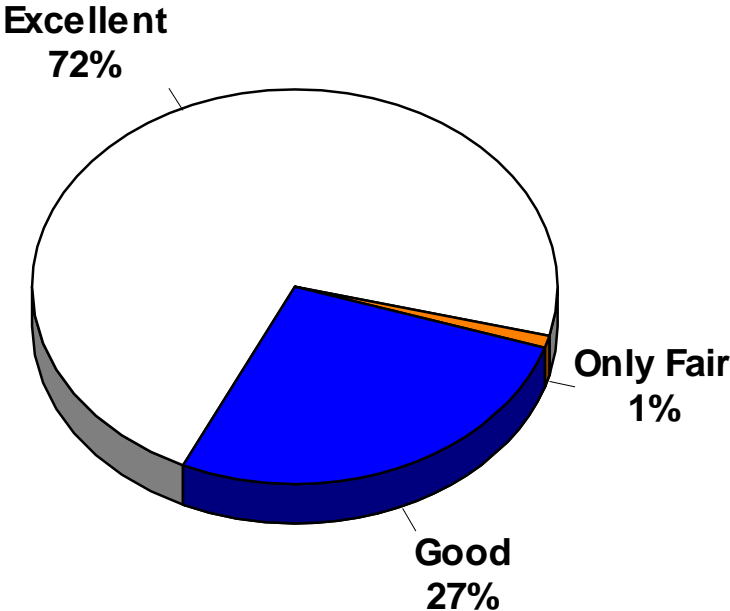
Aware of new park buildings



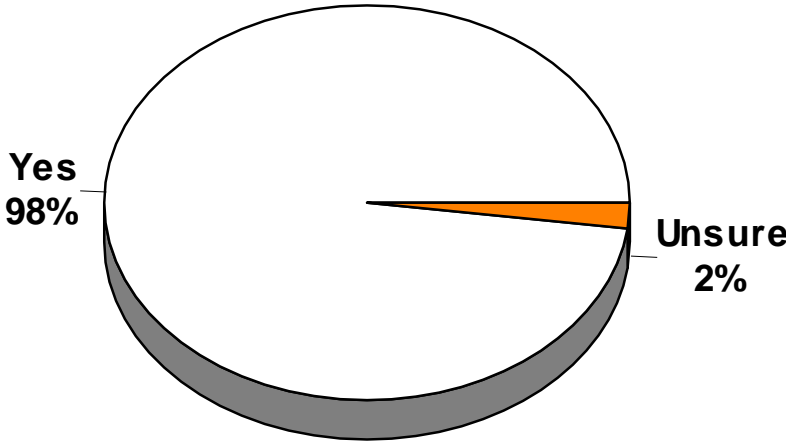
Household used new park buildings

New Park Buildings II

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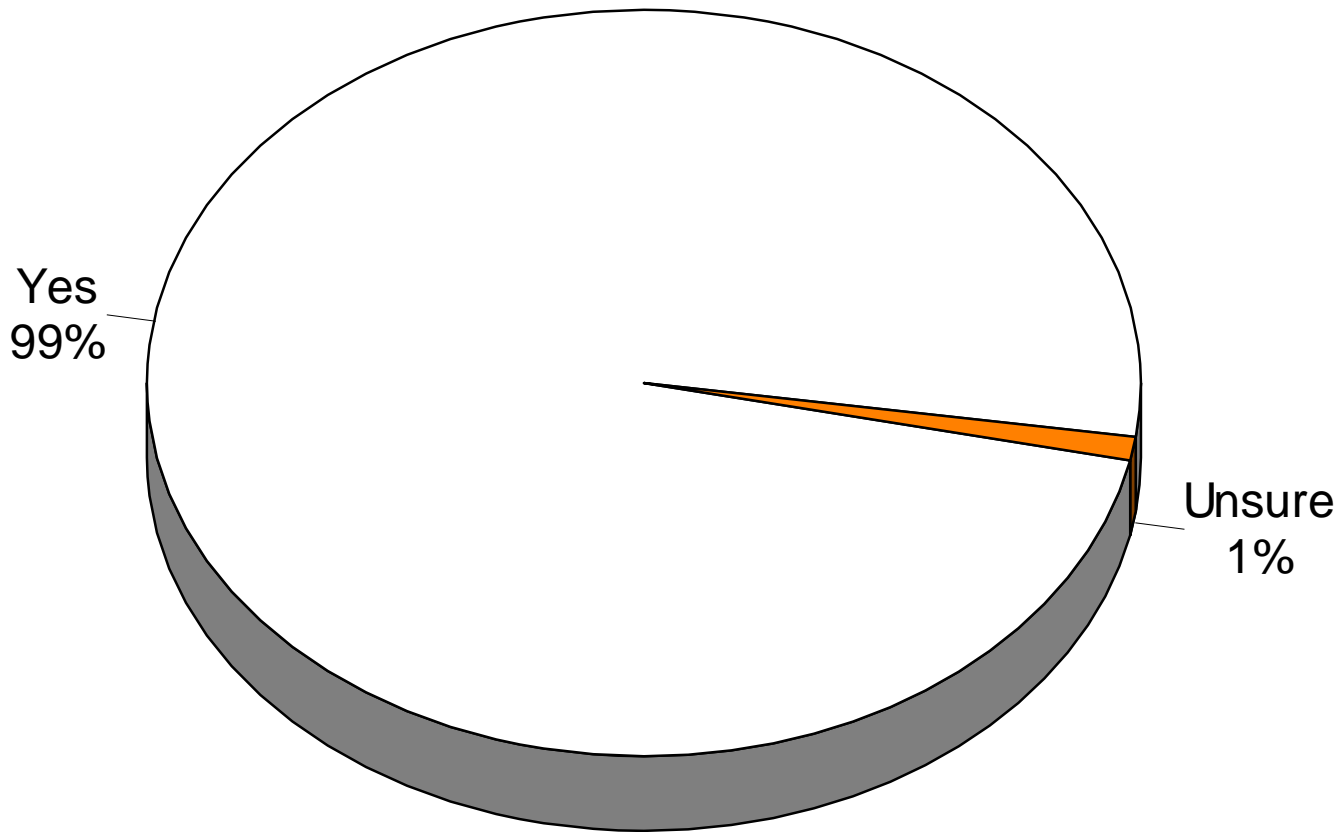
Rating of new park buildings



Use again in the future

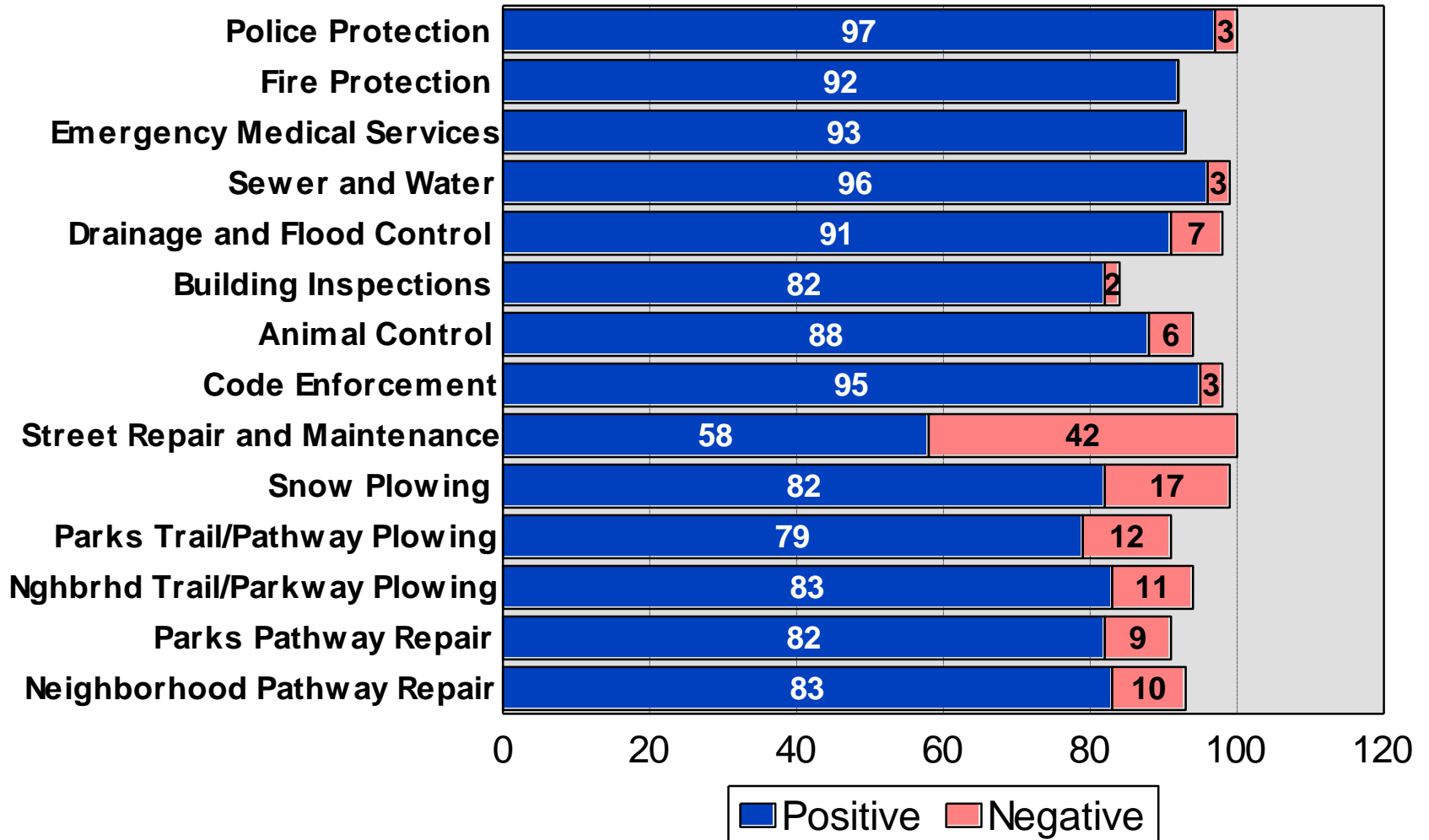
Facilities Meet Needs

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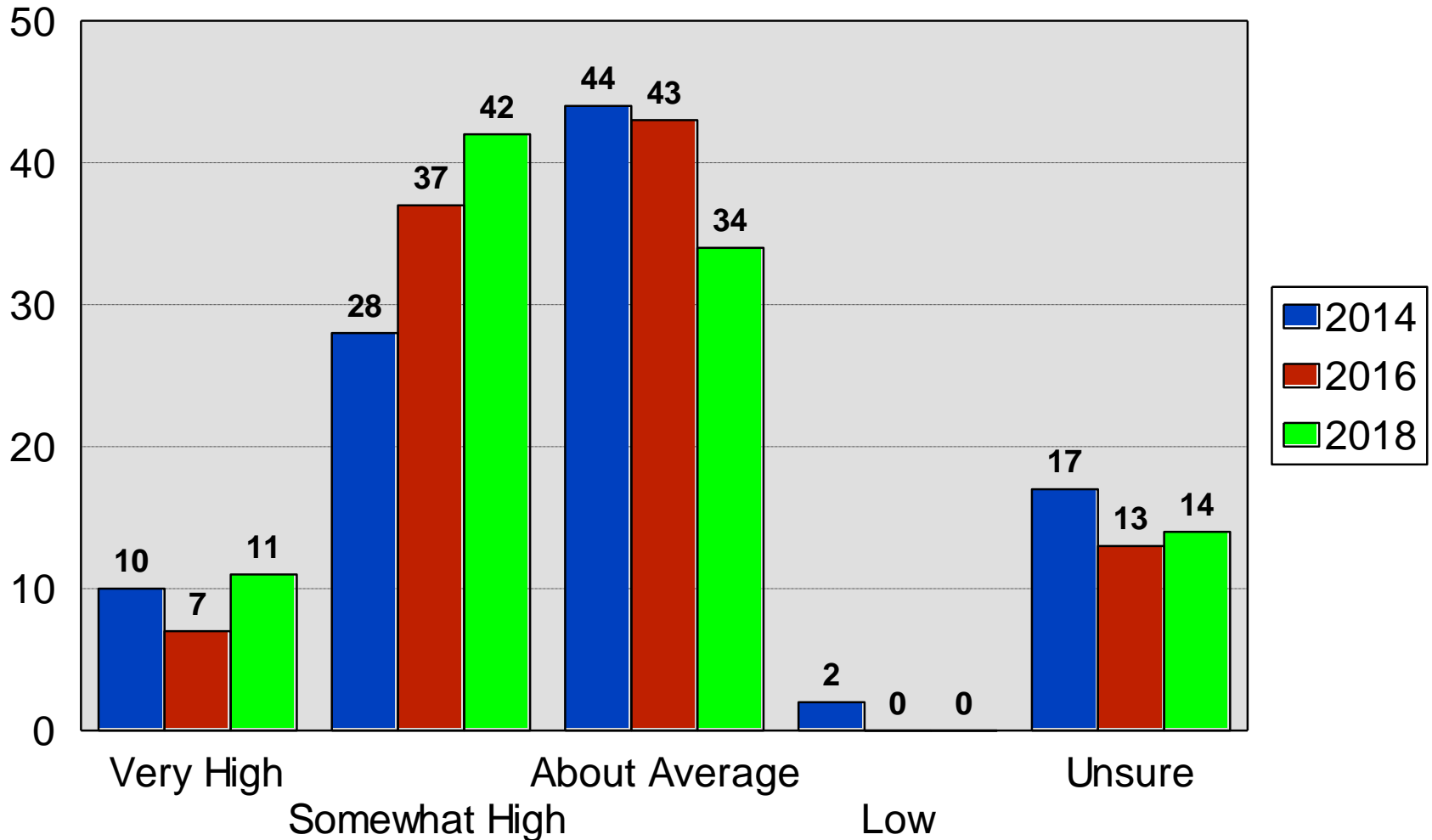
City Service Ratings

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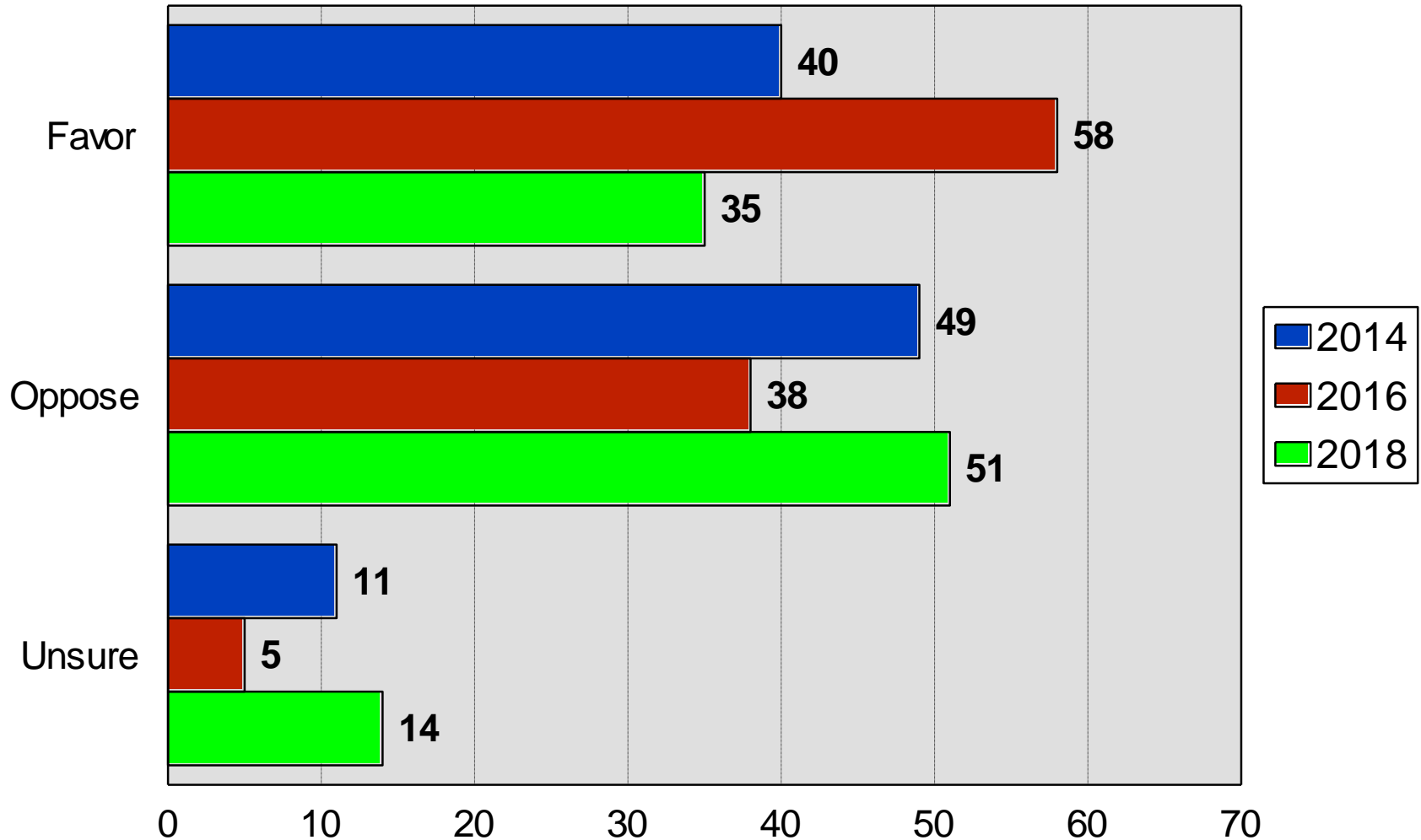
City Share of Property Taxes

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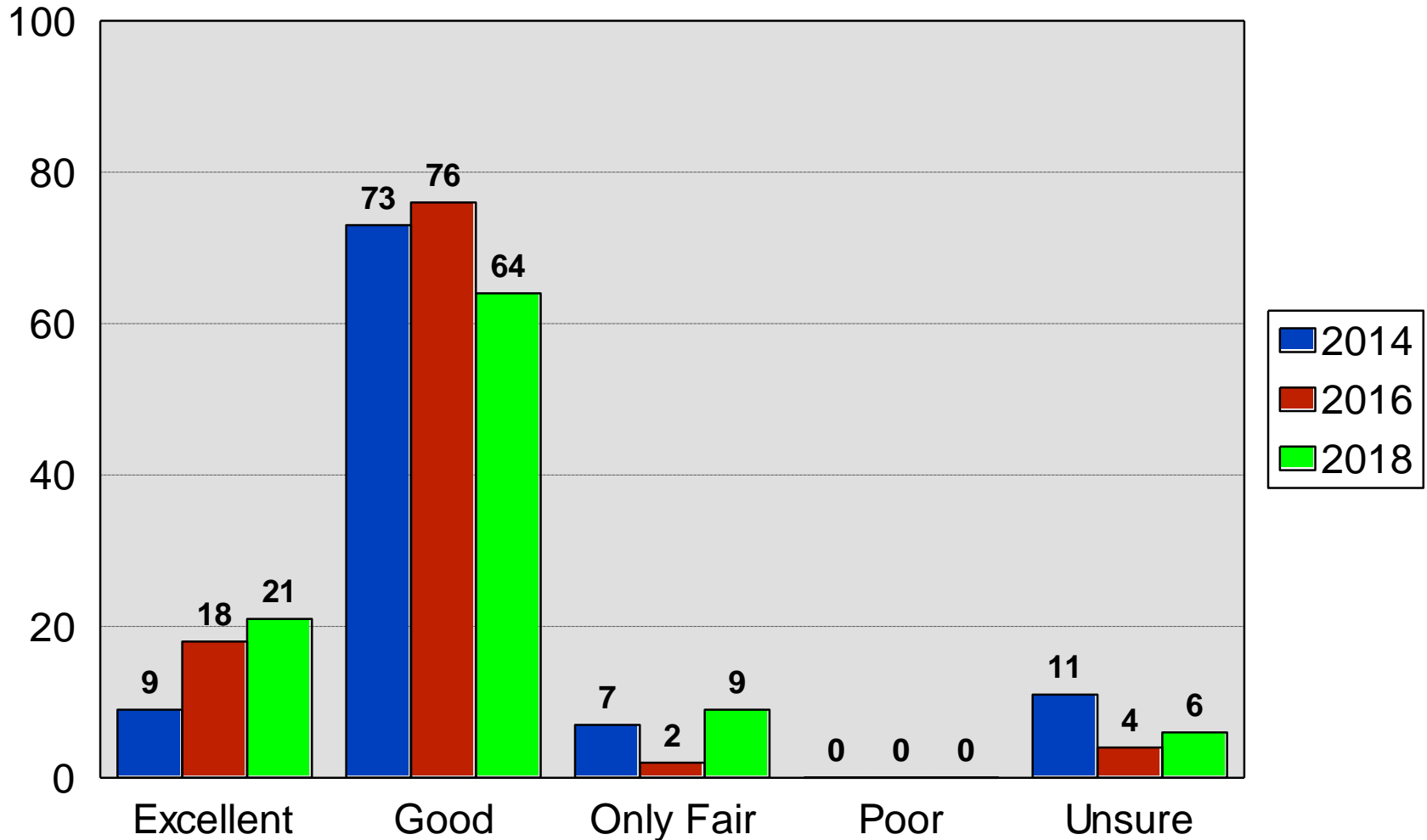
Tax Increase to Maintain

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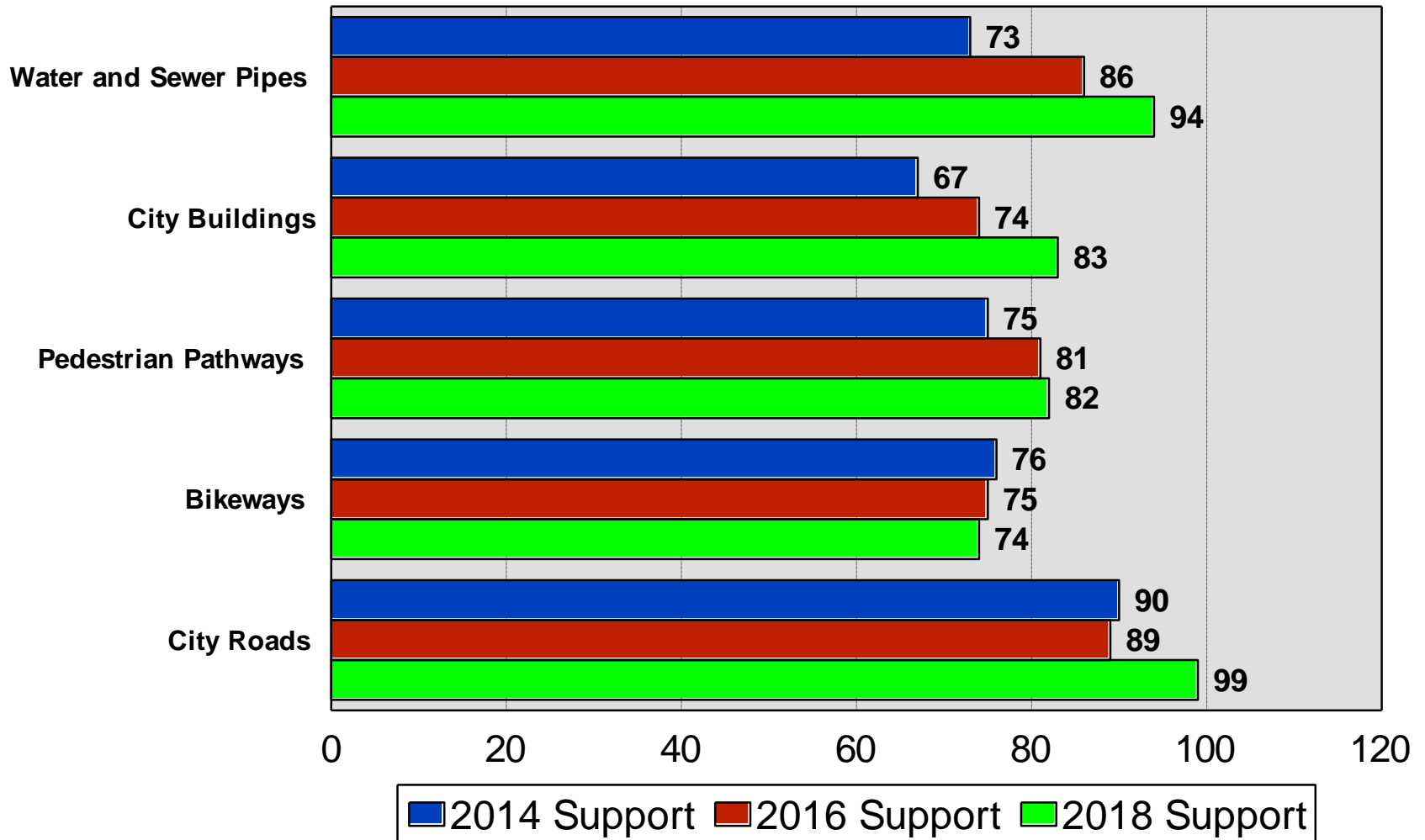
Value of City Services

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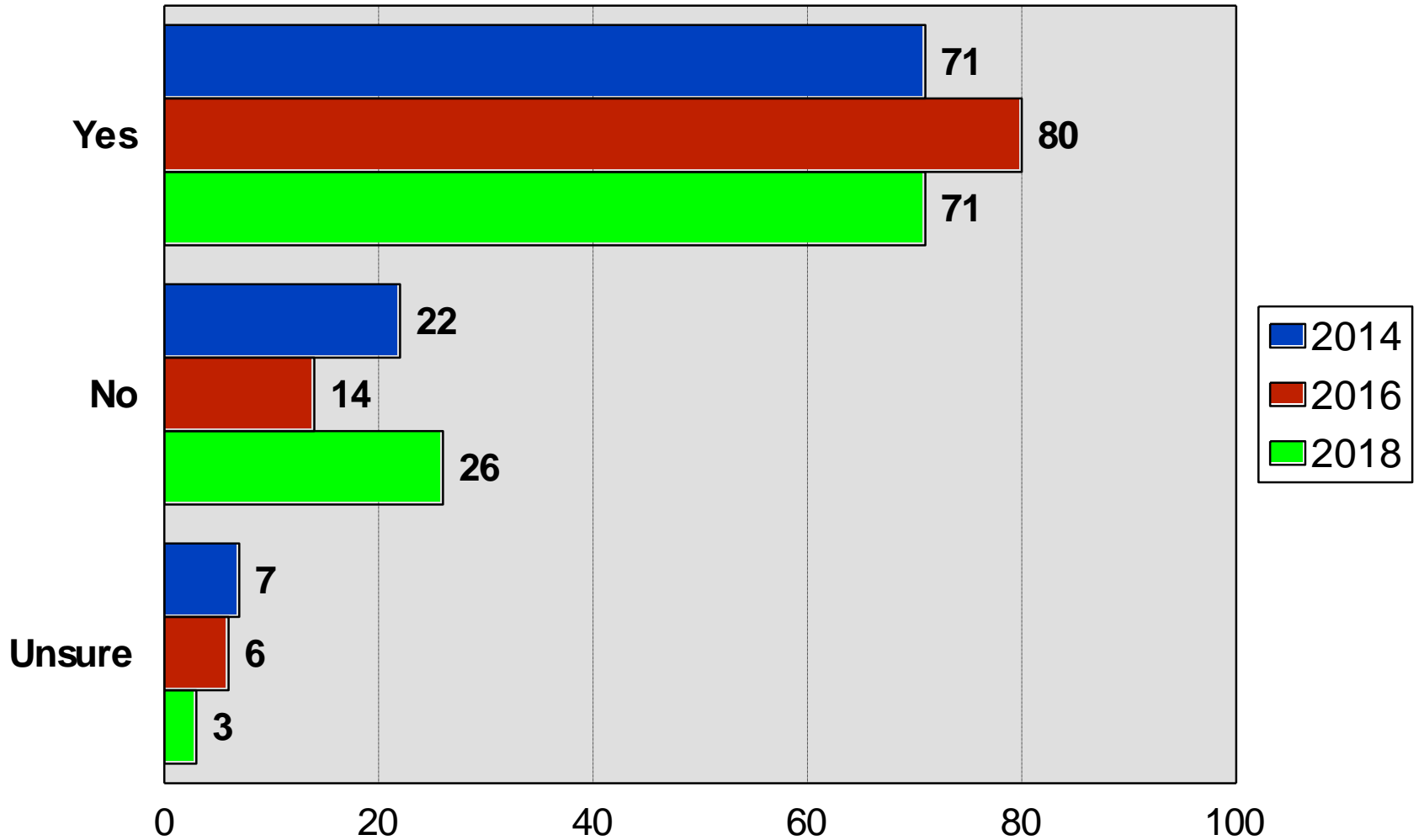
Infrastructure Investment

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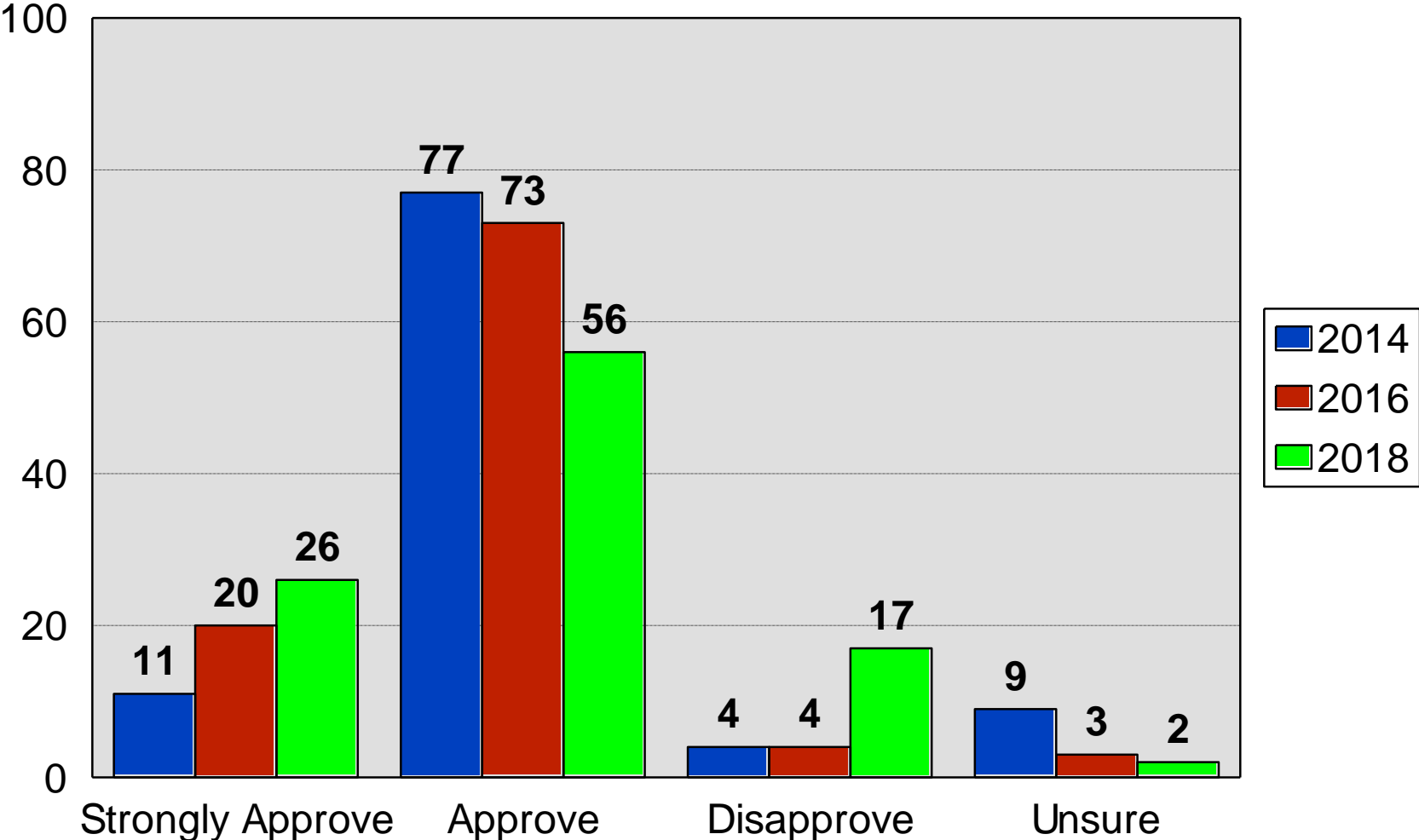
Empowerment

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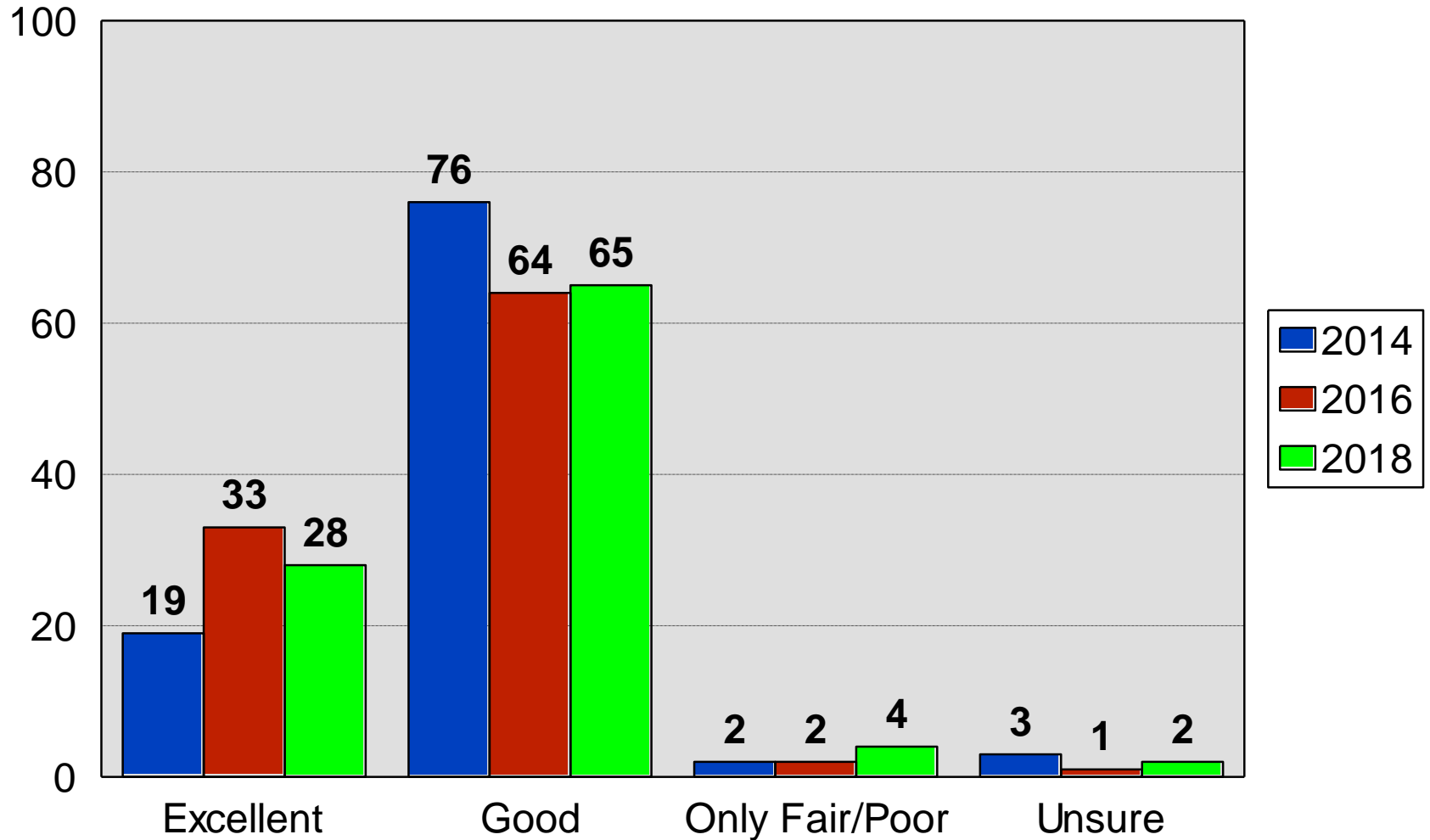
Mayor and City Council

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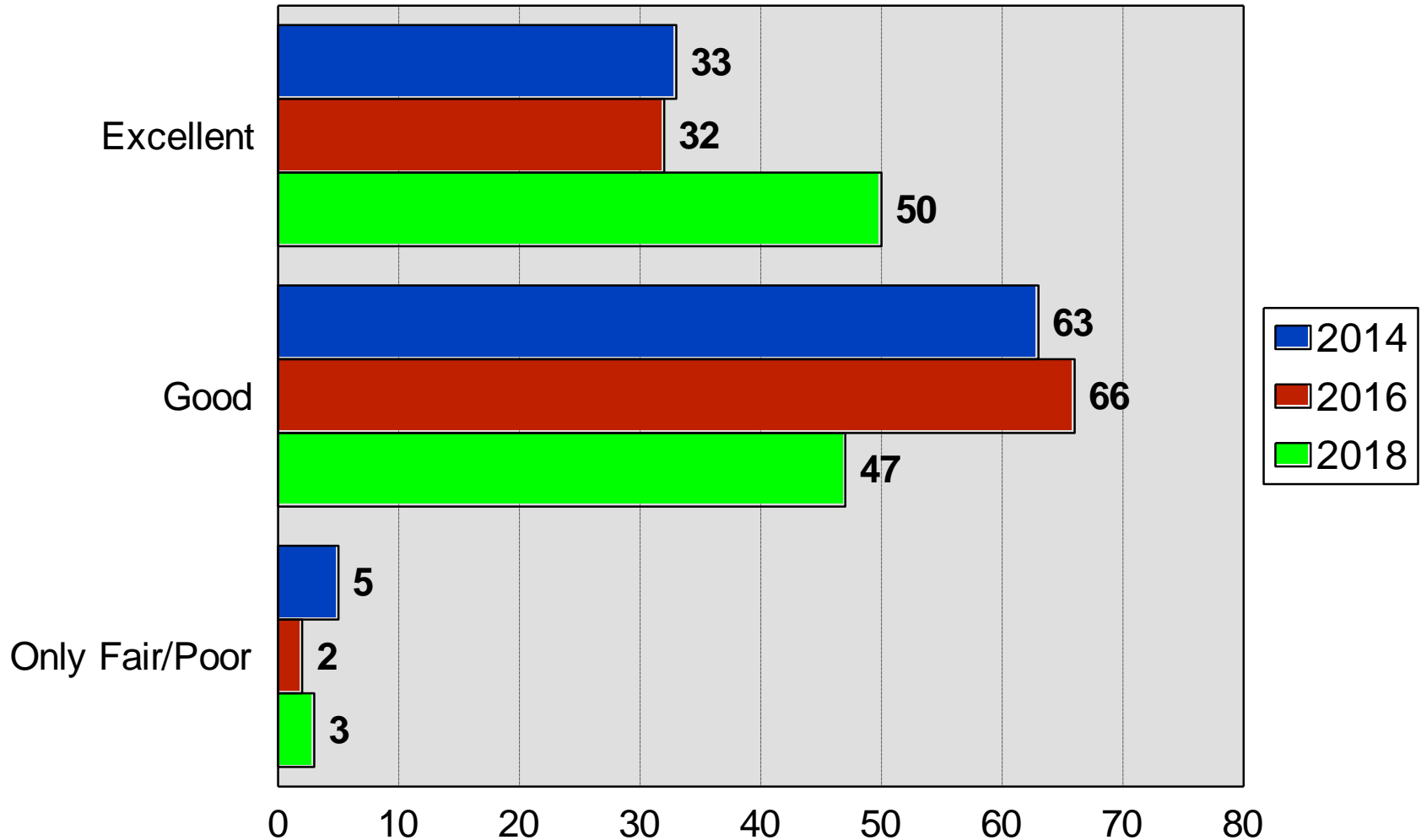
City Staff

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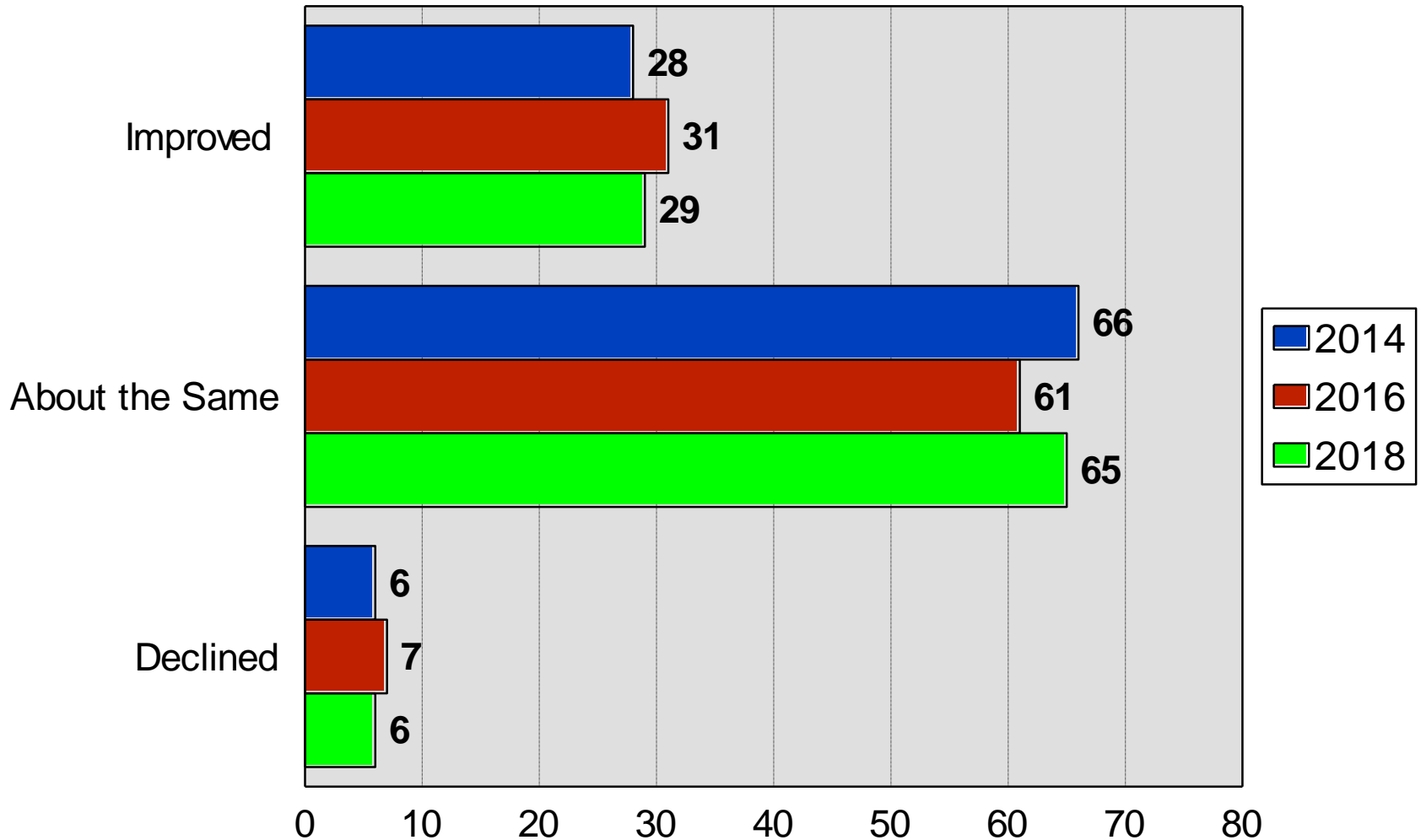
Roseville General Appearance and Condition

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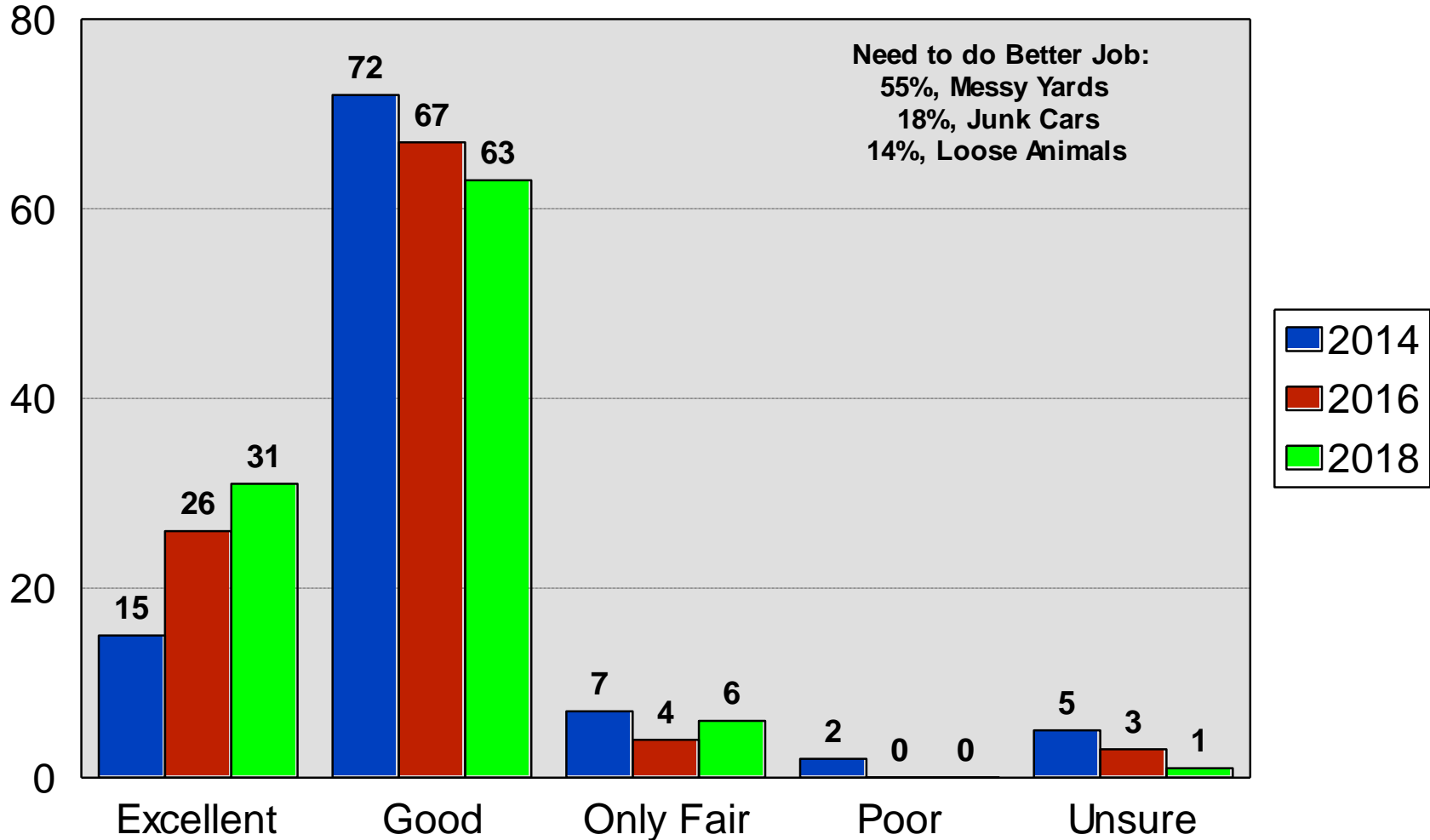
Appearance during Past Two Years

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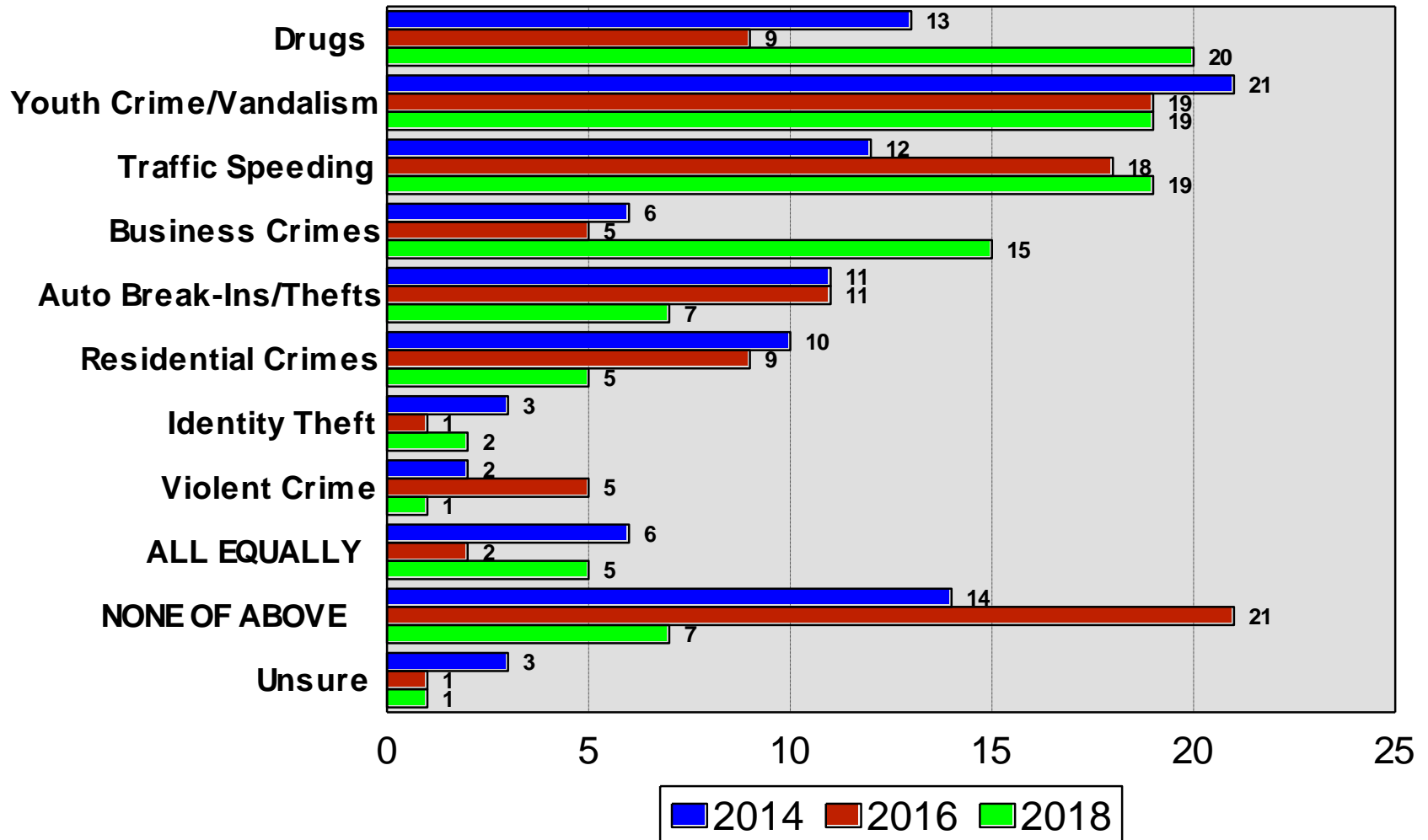
Enforcement of Nuisance Codes

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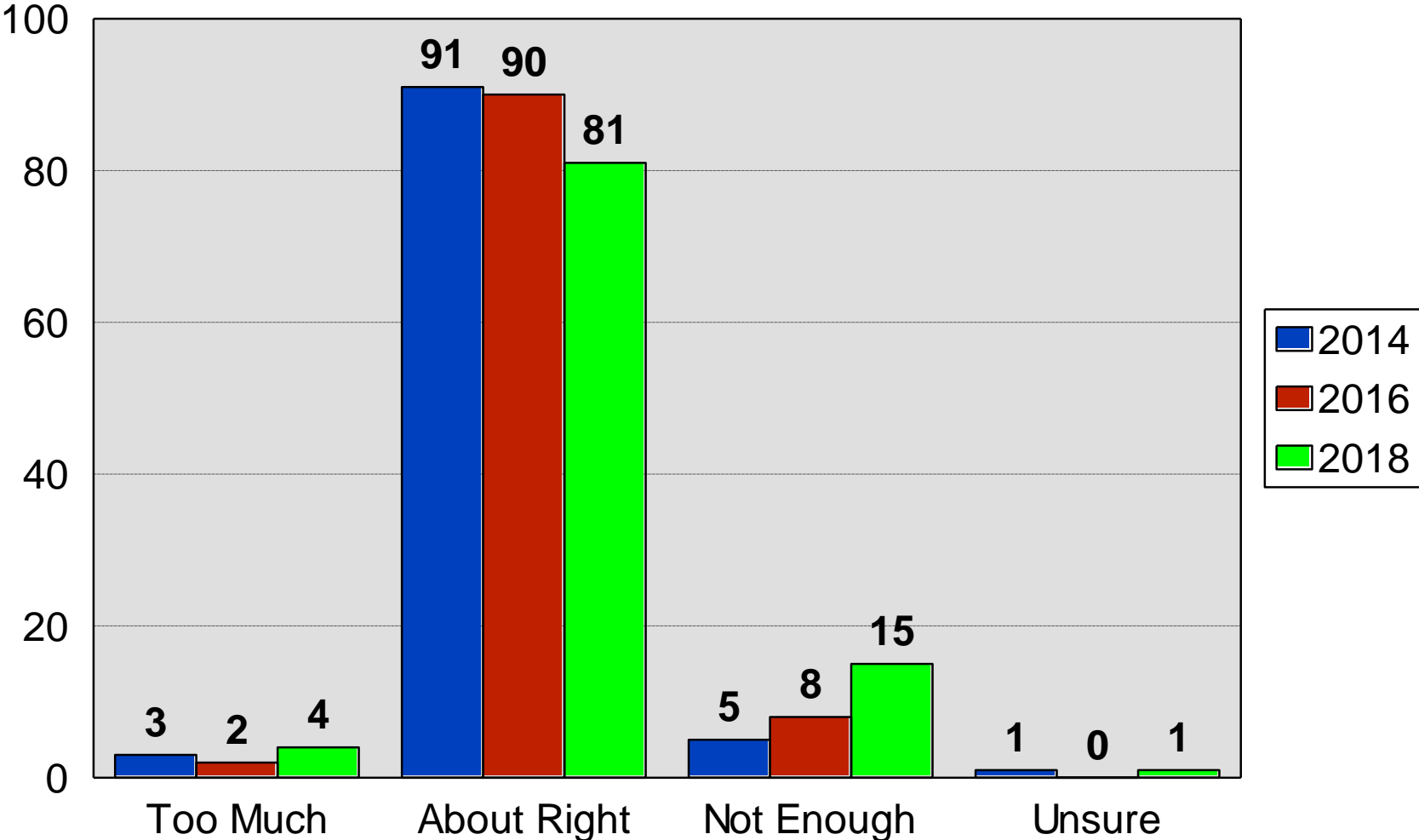
Public Safety Concerns

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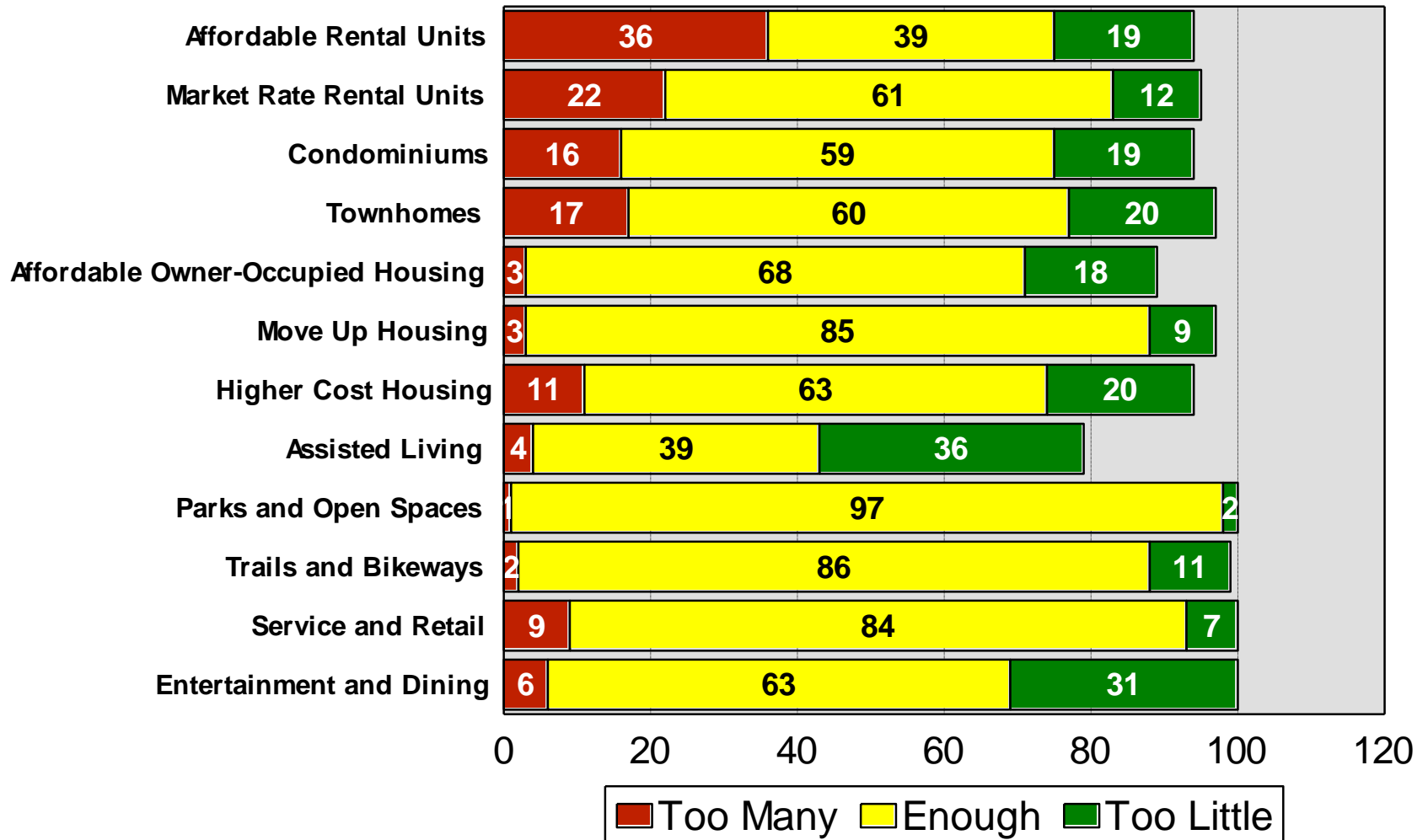
Amount of Neighborhood Patrolling

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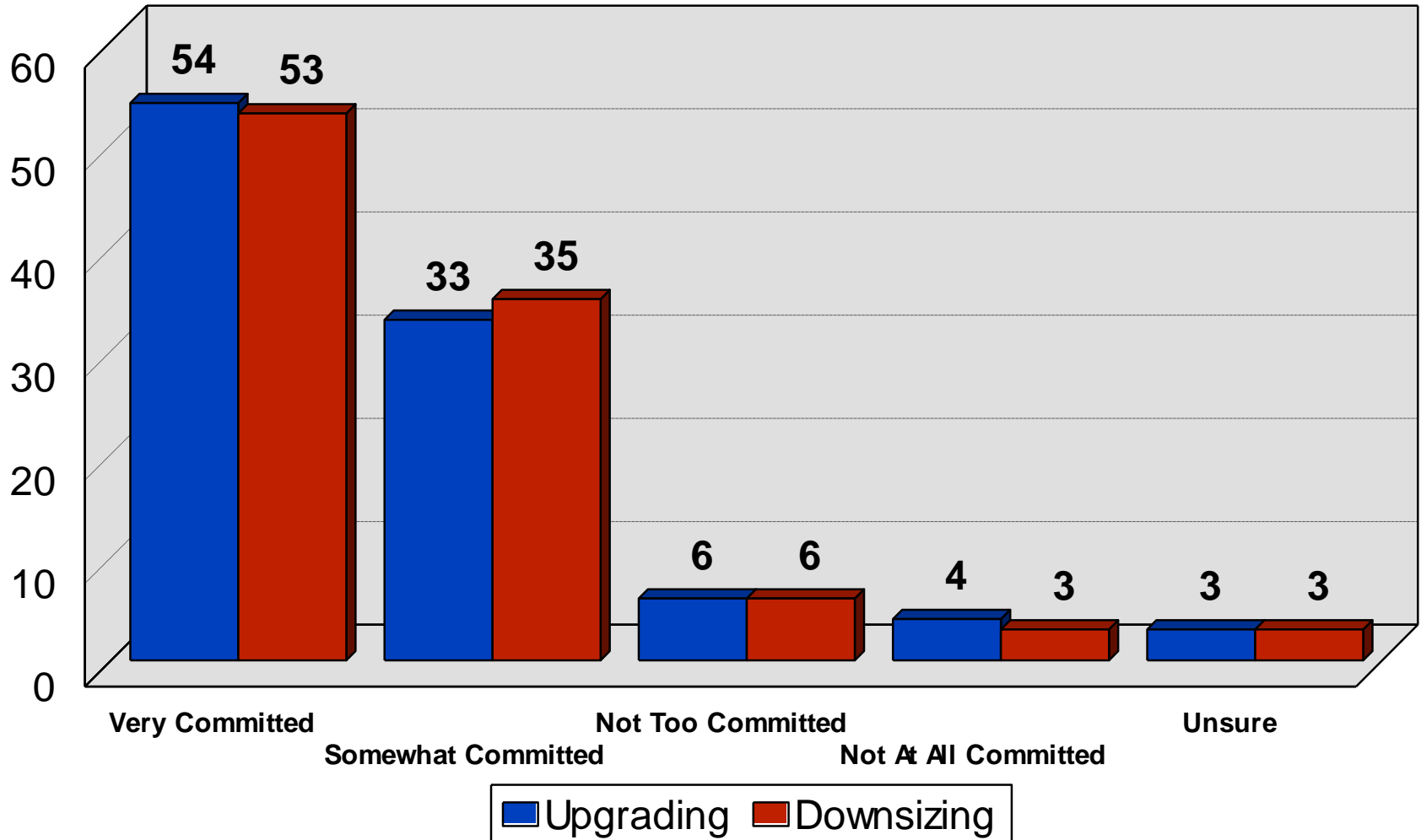
Characteristics of City

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Committed to Staying in Roseville

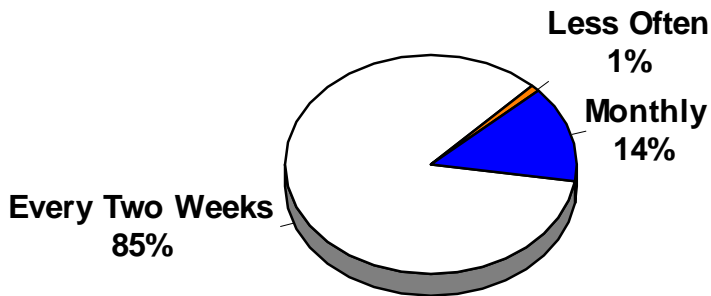
2018 City of Roseville



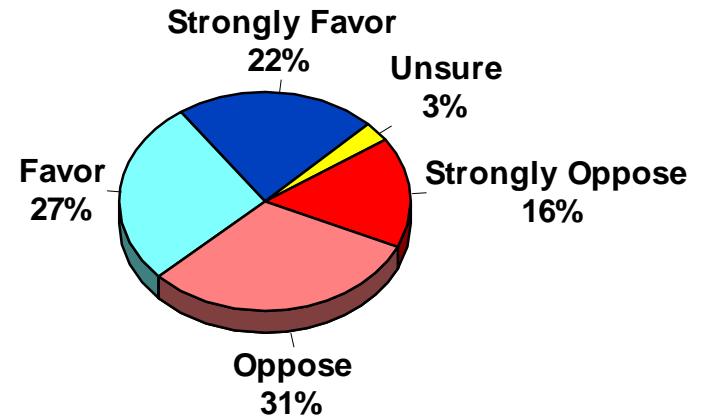
Curbside Recycling Program

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75% of Residents Report Participating in Program



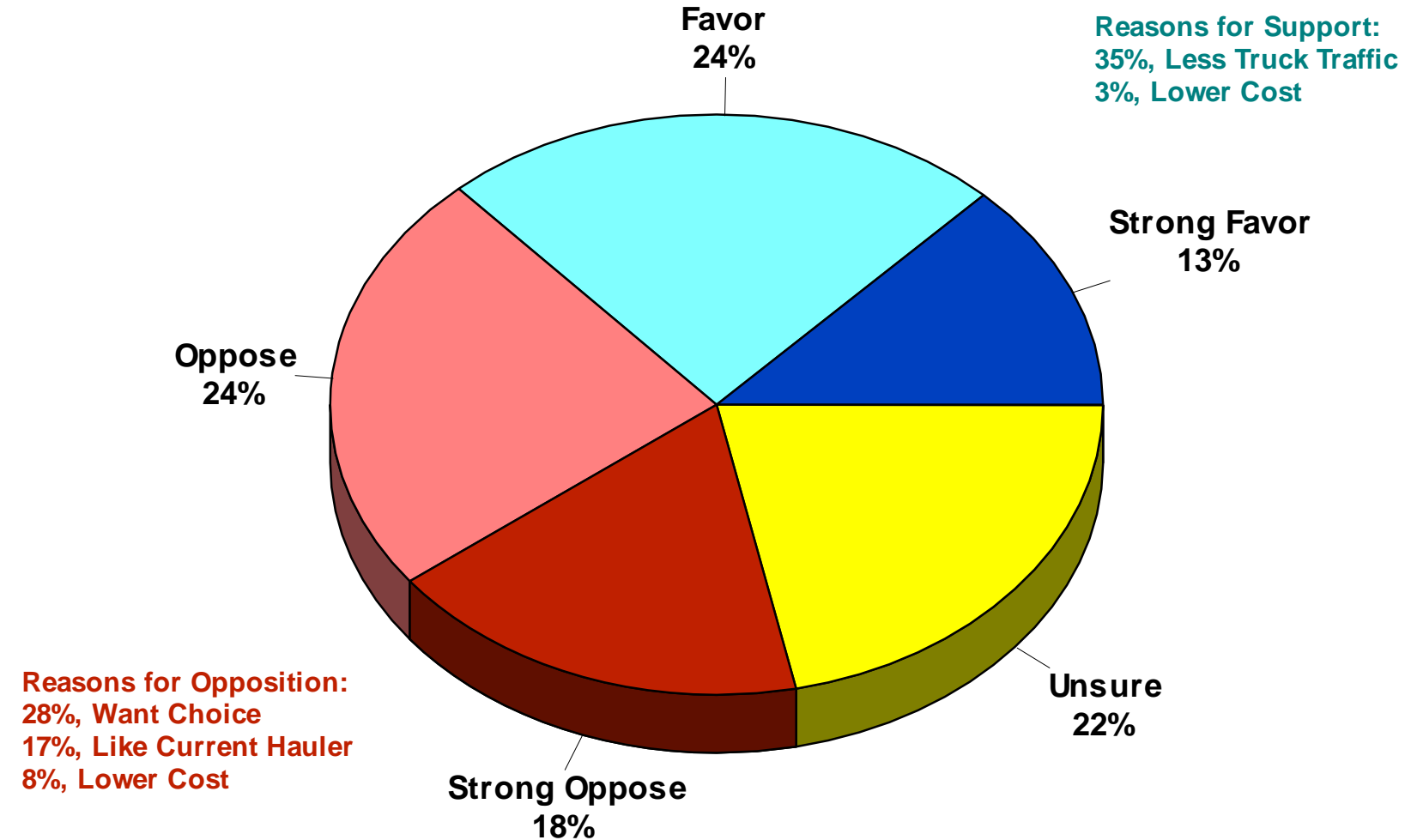
How Often Put Recyclables Out



Every Week Collection for an Additional Fee

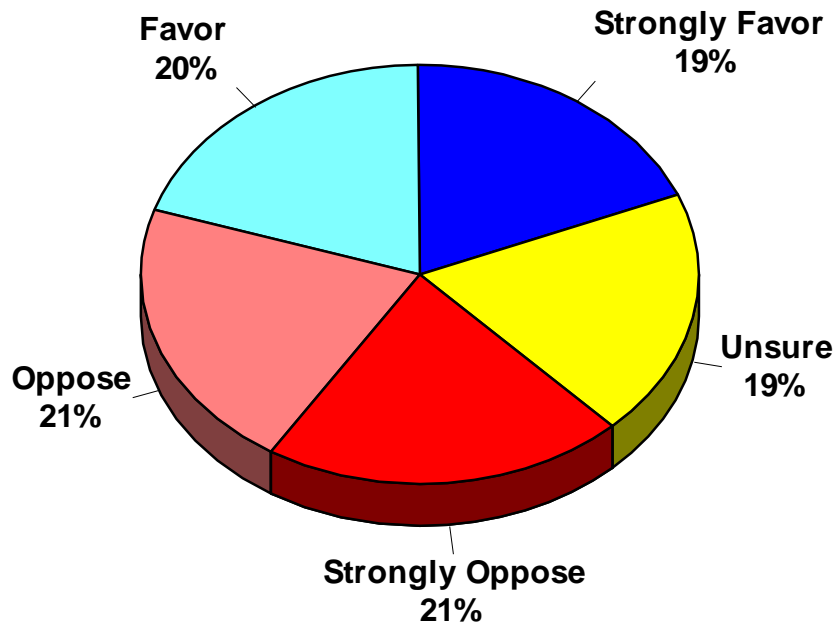
Designated Hauler

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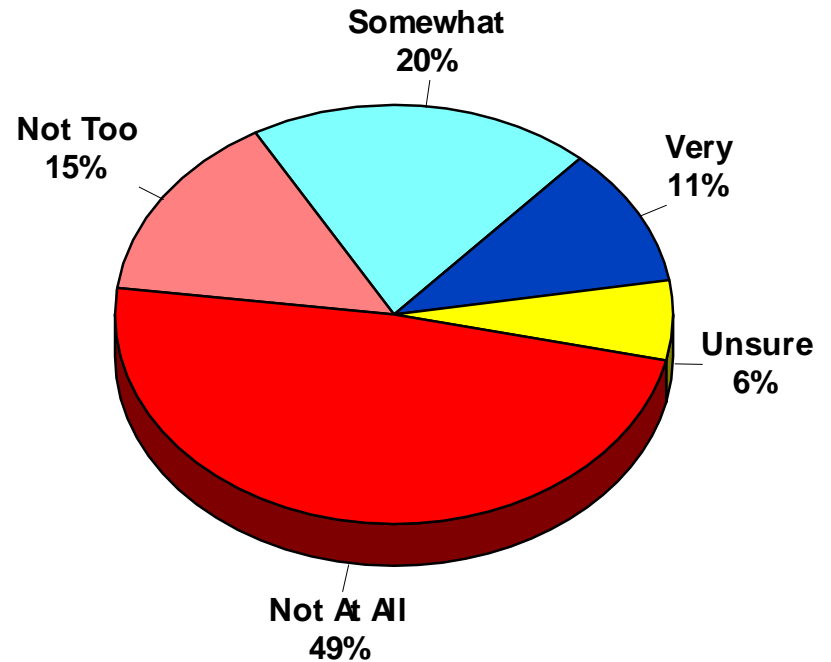


Organics Program

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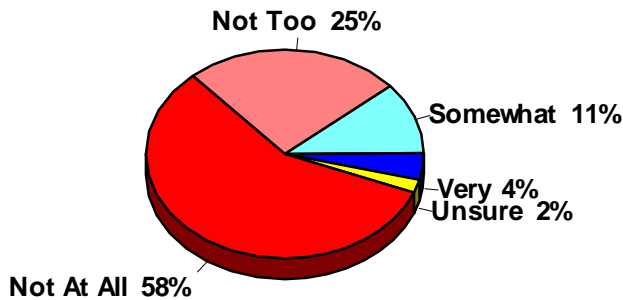
Organics Collection for an Additional Fee



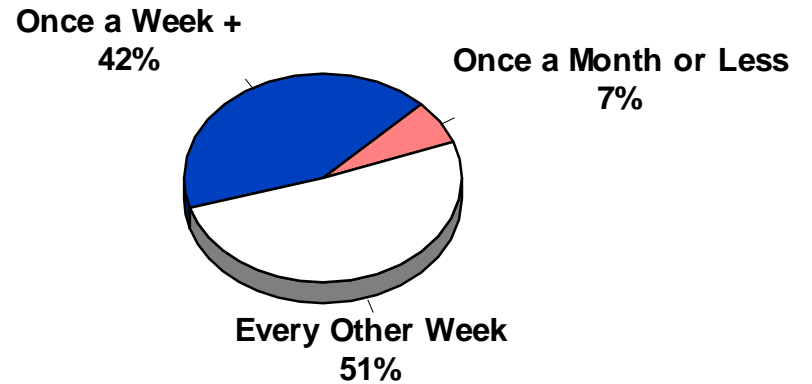
Likelihood of Household Use

Central Drop-Off Location

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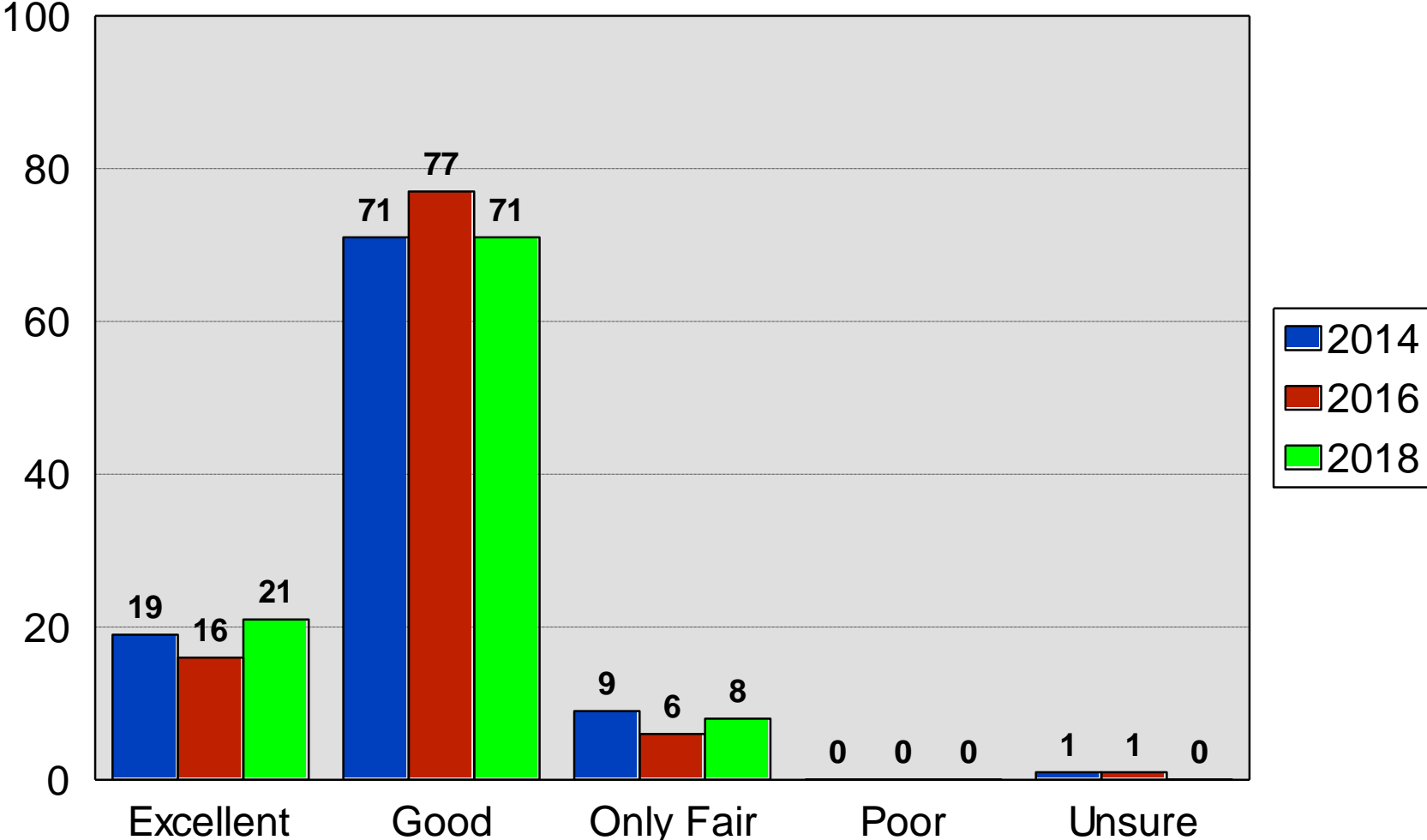
Likelihood Household Use



Frequency of Use

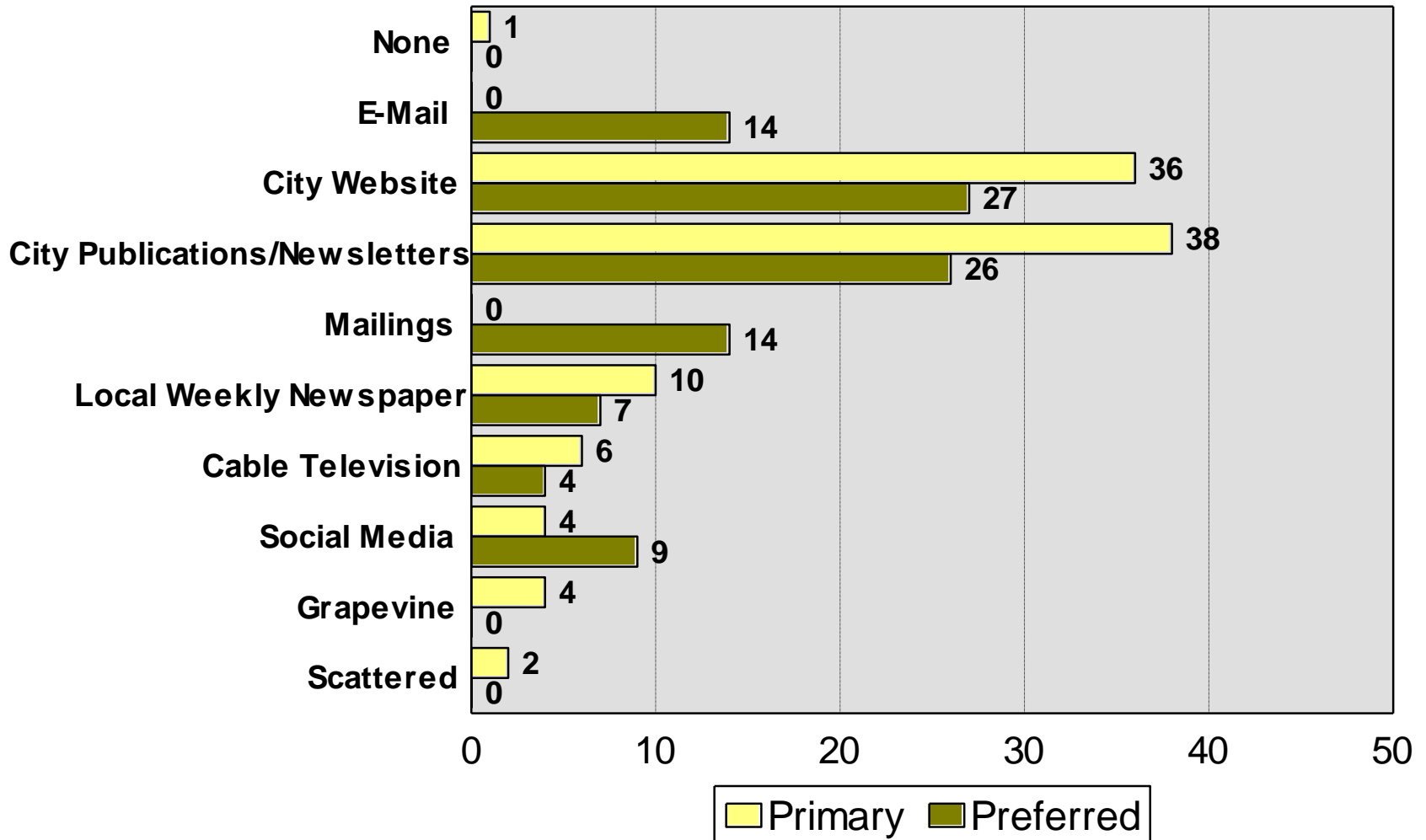
Rating of Communications

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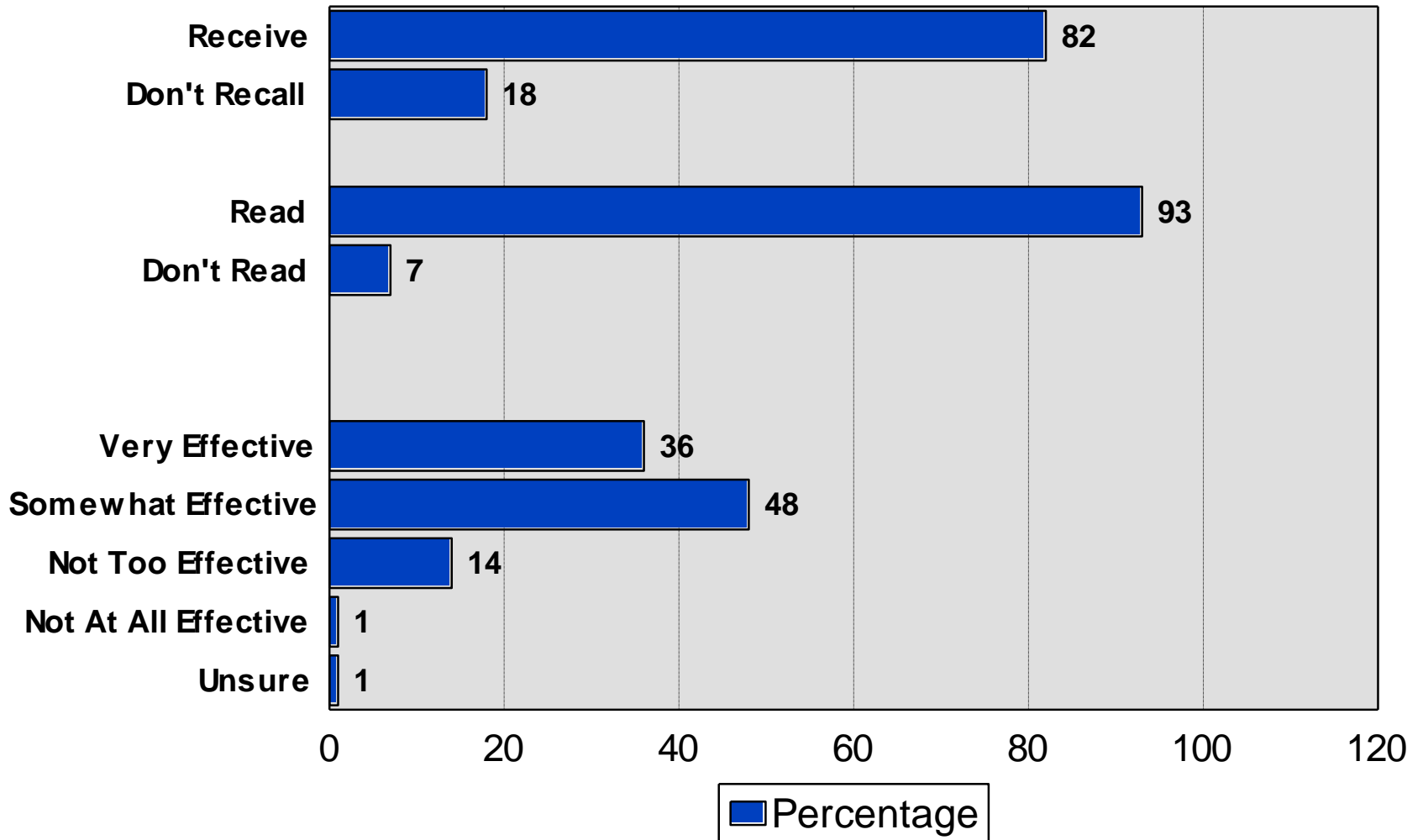
Sources of Information

2018 City of Roseville



"Roseville City News"

2018 City of Roseville



Potential Use of Social Media

2018 City of Roseville

