

Cedarholm Clubhouse Advisory Team

May 12, 2016 Brainstorming Session: Users & Partners

(A) Golf Season Users

- **Ladies Leagues (x1)**
 - Flowers/Ladies Touch
- Senior Golfers/Leagues
- Open Golfers
- Wedding Venue
- Parties (ie grad)
- Meetings/Groups
- **Eat & Drink (x3)**
- Sporting Events
- Young Families
- Community Events
- Bike/Hike Stop
- Concerts
 - Small/Coffeehouse like
- After Work
- Tournaments
- **Disc Golf (x2)**
- **Foot Golf (x1)**
- Night Golf
- **Bridge Club/Cribbage (x1)**
- Students/Schools
- **Diversity in the Golf Population (x2)**
- Clinics
- Service Industry (9-5 events)
- Chamber of Commerce
- Partners
- **Exercise/Yoga (x1)**
- Dance Groups
- Rosetown Playhouse
- Stargazers
- Liquor Drinkers
- Teen Clubs
- Church Service

(B) Off-Season Clubhouse Users

- Cross-Country Skiing
 - Equipment Rental (x1)
- Snowshoe (x1)
- Clubhouse Rentals
 - Parties, meetings, social, banquets
- Special Events
- Tours
 - Historical Society – Schools
- Winter Fest (x1)
 - Winter Golf
- Skating Rink (x3)
- Dance Classes
- Senior Club
- Sledding
- Bonfires
- Card Clubs
- High School Classes
- Teen Center (x3)
- Special Interest Classes (x1)
- Speaker/Toastmaster
- Viewing Parties (ie Super Bowl)
- Golf Simulator (x2)
- Craft Sales – Holiday Sales
- Adult Learning Classes through the University of Minnesota

(C) Community Partners

- “Big Buck” Partner/Sponsor – Naming Rights
- Significant Donation toward new building in exchange for rounds of golf
- Other Businesses advertise for Cedarholm in return for rounds of golf
- Catering Company outfits the Kitchen (x3)
- Food Service Sponsor supplies equipment in exchange for future business from Cedarholm when purchasing food/product (x1)
- Partnership with Cedarholm itself – loyalty card
- Cross Business Loyalty Card – Cedarholm Sponsored/based in Roseville (x2)
- Partner with Funeral Home to provide Funeral Lunches
- Neighborhood Associations
- FORParks donate a Fireplace at Cedarholm like they did with Park Buildings (x1)
- Pull Tabs – Charity Partners (x1)
- Partner with Neighboring Cities
- Bingo
- Hospital/Health Care
- Rosedale
- Partner with Library
- School district
- Affiliated Groups
 - Historical Society (x2) Historical Society (x2) Historical Society (x1)
 - Athletic Associations (x1)
- Businesses
- Churches
- Hostel Guests/Visitors
- Youth Groups
 - Scouts/Badges
- Colleges (x1)
- Community Organizations (x1)
- Families
- City Staff/Department Users

(D) Creative Opportunities for Clubhouse Users

- **Hitting Bays/Golf Training (x1)**
- Indoor Practice Ranges
- **TV Screens for showing the PGA Channels (x2)**
- Bathrooms/Changing Rooms
- Bar Service
- Special Events
 - Classes (ie painting, color books, exercise, gaming, speed dating)
- **Speaking Events/Poetry Readings/Book Club (x3)**
- Celebrity Events
- Card Nights
 - Poker, Bridge, 500
- **Sports Bar Concept (x2)** **Sports Bar Concept (x2)**
- **Watch Sporting Events (x1)**
- Events
 - **Movie Nights (x1)**
 - Family Nights
 - **Hayrides (x1)**
 - Theme Nights
- Partner with the OVAL
- **Food Trucks with Wine & Beer (x2)**
- Enhanced Deck with Heater(s)
- Gardening/Produce Fairs
- **Two Story Building (x1)**
- Equipment Demo Days
- Additional Proshop Sales Ideas
- Teen Night Discounts
- Theme Nights
 - Food
- Events that Promote Local Businesses
- School Events
- Story Time

(E) Other Clubhouse Users

- Roseville Visitors Association
- Roseville School of Dance
- Athletic Storage
- Board Game Clubs (x1)
- Senior Programming
- Partner with Schools
 - Nature Walks
- Rosetown Playhouse
 - Rehearsal Space/Storage
- Gathering Space
- Drop-in Center (Seniors/Teens)
- Casino (x1) Casino (x2)
- Townhome Gathering Space
- Professional Kitchen (x5)
 - Restaurant for a week
 - Chef Rental
- Midsize Gathering Space (x1)
- Business Meeting Room
- Brewery
- Food Trucks
- Locker Rooms
- Gathering Space for Business use, parties, rental space
- Art Classes (x1)
- Church Rental
- Business Meeting/Chapter
- Night Golf (repeated by 2 additional groups)
 - Lights for Night Golf
- Cross Country Skiing
 - Lights for night skiing
- Snowshoeing
- Restaurant/Sandwich Shop open to Public
- Shop for all
- Catering facilities
- Alternative Golf
 - Foot Golf, Disc Golf
- Roseville Affiliated Groups/Club Space (Programs)
- Putting Tournaments
- Teen Night
 - Pop, Activities
- Multiple Levels (x8) Multiple Levels (x2)
- Independent Yoga
 - Studio/Private Business
- Summer School Programs
- Recreation Programs
- Liquor License