

BUSINESS NEWS



Free Events for Roseville Businesses

Roseville Business Exchange

Roseville businesses are invited to a free networking event. It's a chance for local business people to meet each other and city officials, staff, and other resources for your business.

Thursday, December 4
4:30 to 6:00 p.m.
Courtyard by Marriott
2905 Centre Pointe Drive

Appetizers provided
Cash bar

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Essentials to Running a Business

Many business owners feel tied to daily operations, distracted from growth and ideas that energize them. Join us to learn how to create a sustainable system of peer accountability, and hear how to focus on the work that meets your passions and skills.

Speaker: Aaron Hall, CEO and Founder
Thompson Hall Law Firm

Thursday, December 18
7:30 - 9:00 a.m.
Roseville Radisson
2540 Cleveland Ave. N

Free registration for the first 40 participants with businesses located in Roseville. RSVP to suzanne@saintpaulchamber.com.

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Event Partners



Business Spotlight

LifeHealth, LLC
2656 Patton Road
Scott Blomberg, President and COO
www.lifehealthmed.com

LifeHealth is a business on the move. Founded in 2008, LifeHealth makes products that enable early disease detection. Earlier this summer it acquired ITC Medical, which owned the IRMA TruPoint Blood Analysis System.

The IRMA TruPoint System was developed in the early 1990s by Diametrics Medical to promote early detection of diseases as an effective way to improve the quality of life and to reduce the cost of health care.

The IRMA system allows medical professionals to provide point-of-care blood diagnostics. The lightweight machine goes to the patient, rather than having to transfer the patient's blood sample to a hospital laboratory for analysis. Blood gases and other key chemical tests are analyzed, and reliable, accurate results are available within two minutes.

The LifeHealth cartridges and instruments are manufactured at the company's Roseville facilities. Over one million cartridges are manufactured each year. Three-quarters of its product are sold outside of the US and more than half are sold into emerging markets. The cartridges do not need to be refrigerated, and the equipment is easy to use. The machine is battery operated, making it ideal for transporting to patients.

LifeHealth currently employs 30 people. It houses a research and development lab and is exploring new technologies to improve health care by providing early detection and changing the standard of cardiovascular screening and disease monitoring.

LifeHealth anticipates substantial growth in the next several years. Much of that growth will be in research and development areas. It is also adding sales, marketing, technical support and executive management to become a completely operational and commercial business.

If you would like your business highlighted in an upcoming newsletter, please contact HRA Executive Director Jeanne Kelsey at jeanne.kelsey@ci.roseville.mn.us or 651-792-7086.



Testing is an important part of maintaining the quality of LifeHealth's products

Do You Have a Business Plan?

Where do you want your business to be in five years? Many businesses open their doors before developing a plan that maps out the challenges and opportunities they may encounter. The good news is you are not alone AND it's never too late to do planning now for the future.

Minnesota's Department of Economic Development has a wealth of resources for business owners, including a thought-provoking Business Plan template. Find the template at www.mn.gov/deed/business/starting-business/planning. While there, take a few minutes to explore other resources available for small businesses.

Business Retention and Expansion

Want to know about opportunities that can support YOUR business? Email your name, the name of your Roseville business, and your street address to jeanne.kelsey@ci.roseville.mn.us. Your email will remain confidential and will be used only to share information about opportunities to support your business.

Commercial Properties Under Construction in Roseville

Auto Zone	1255 Larpenteur Ave.	7,000 sq. ft. auto parts store
Burlington Coat Factory	HarMar Mall	50,000 sq. ft. store
Guitar Center	1641 County Road B2	Tenant remodel
Hood Packaging	3075 Long Lake Road	Business expansion
Meritex	2280 Walnut	130,000 sq. ft. office warehouse
Spec Building	3075 Long Lake Road	220,000 sq. ft. office/warehouse

