



Parks and Recreation System

Master Plan

Part D | Appendix 4: Vision boards



vision

...broad directions and fundamental ideas that form the basis for the plan

We see parks as a place where **play** happens, embracing both age and culture in recreation opportunities, where games can happen simply for the sake of amusement, where we learn through play how to act and interact, where we compete as our proficiencies grow, and where we gain skills that bring about life-long physical and mental health and create a state of well-being from activity and interaction...



We see parks as a place for programs that **engage** our citizens, young and old, with activities and adventures that they might not otherwise have opportunity to engage in, with services directed to critical needs in our community, with programs that connect people of similar interests while yielding a greater sense of community, and with events that allow us to celebrate traditions and create new ones...

We see parks as an obligation to **care** for our wild places and creatures, where we have been entrusted with a resource that must be managed and cared for so future generations can benefit from the spirit of nature, its function, and its regenerative qualities, and where nature is extended to the every resident's park experience...



We envision our parks being administered to **ensure** the continuity and quality of service, where we maintain well what we have already created, and where we plan carefully new additions so that they, too, become integral, well-cared for components of our parks and recreation system...

We envision parks as a way of defining and binding us a community, where we **connect** to nature and to each other—both being essential elements of our place, where we celebrate our common cultures, where we form friendships, practice citizenship, and where we have the chance to create an emotional commitment to our community...



We envision our park and recreation system as a feature of Roseville that we frame for ourselves, that we invite others who share our passion for parks and community to help us create, that we continue to mold as Roseville continues to change, and that we embrace and protect as a defining and **essential** quality of community.

Parks and Recreation Master Plan

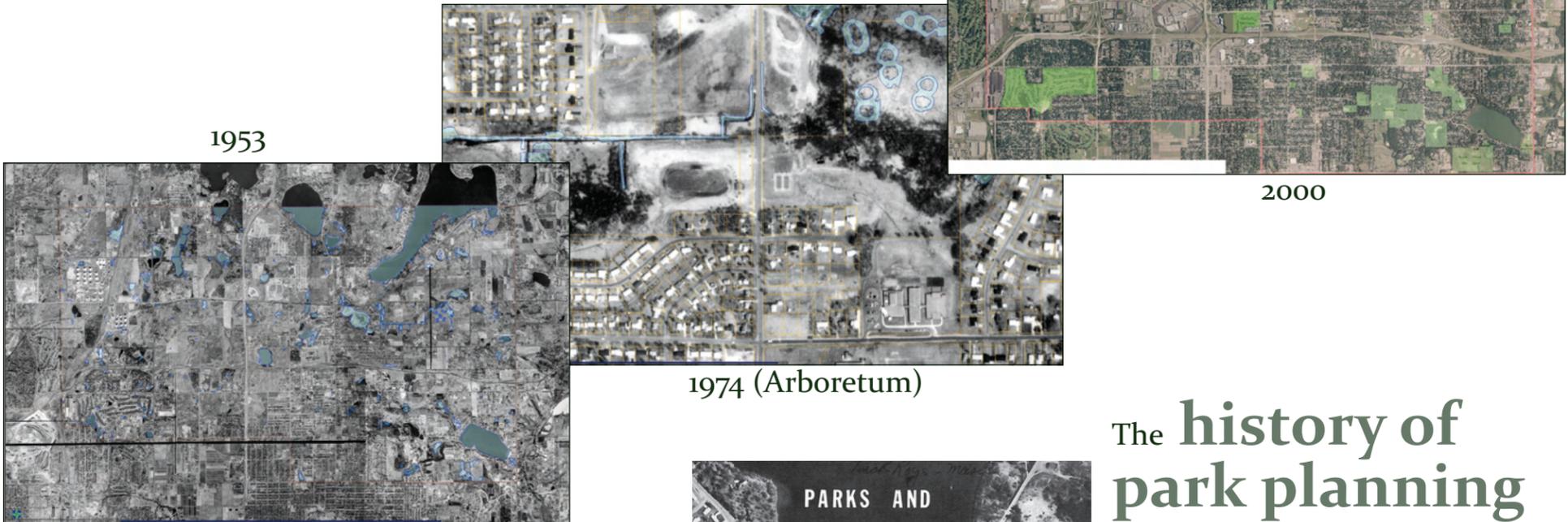
Planning the future of Roseville's parks, facilities, and recreation programs



setting

...broad description of the community and its parks and recreation system, highlights of existing features, anticipated changes that will affect the parks and programs

Roseville's **land use** has been developing since the 1960s so that today less than 2 % of land in the city remains undeveloped.



1953

1974 (Arboretum)

2000

The history of park planning

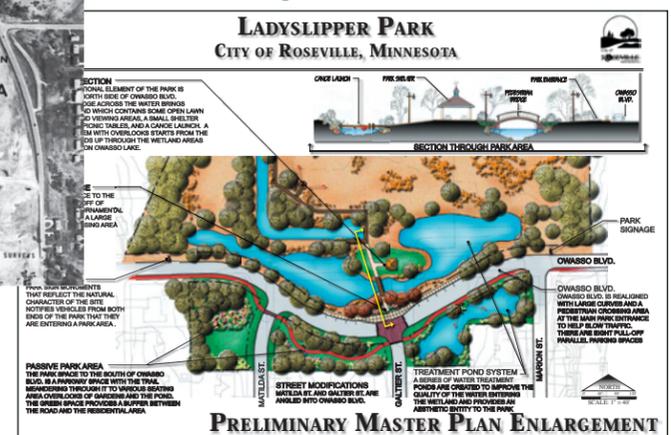
in Roseville began in 1960 when the Park and Recreation Plan laid the foundations for today's system. Subsequent planning studies offered guidance as the community's needs evolved.



1998 Reservoir Woods Master Plan



1960 Plan



2005 Ladyslipper Park Master Plan

Trends in **demographics** suggest points important to parks and recreation: changes in ethnic and cultural diversity, age, and household characteristics are important indications of a changing community and changing park and recreation needs



Forecasts indicate the population increasing by 4,610 people (13.6%) from 2000 to 2030, to a population of 38,300



According to the 1990 Census, more than 95% of Roseville's population was white; in 2000, less than 90% was white.



Persons in the 45+ age group grew by 1,455 between 1990 and 2000, while the number of residents under the age of 45 decreased by 1,250



34% of Roseville households are single person; household size decreased from 2.37 to 2.20 persons per household between 1990 and 2000

Parks and Recreation Master Plan

Planning the future of Roseville's parks, facilities, and recreation programs



setting

...broad description of the community and its parks and recreation system, highlights of existing features, anticipated changes that will affect the parks and programs

The number and **diversity of parks and park experiences** establish a foundation for a great park system, with 30 parks and more than 679 acres of City of Roseville park land.



A variety of **unique facilities** are an integral part of the park and recreation system.



Roseville's more 1,820 distinct and distinctly **popular programs** attract more than 275,000 participants to community events and include 8,500 participants in recreation programs. The programs thrive thanks to the efforts of over 32,000 hours in citizen volunteer opportunities annually.



Parks and Recreation Master Plan

Planning the future of Roseville's parks, facilities, and recreation programs



challenges

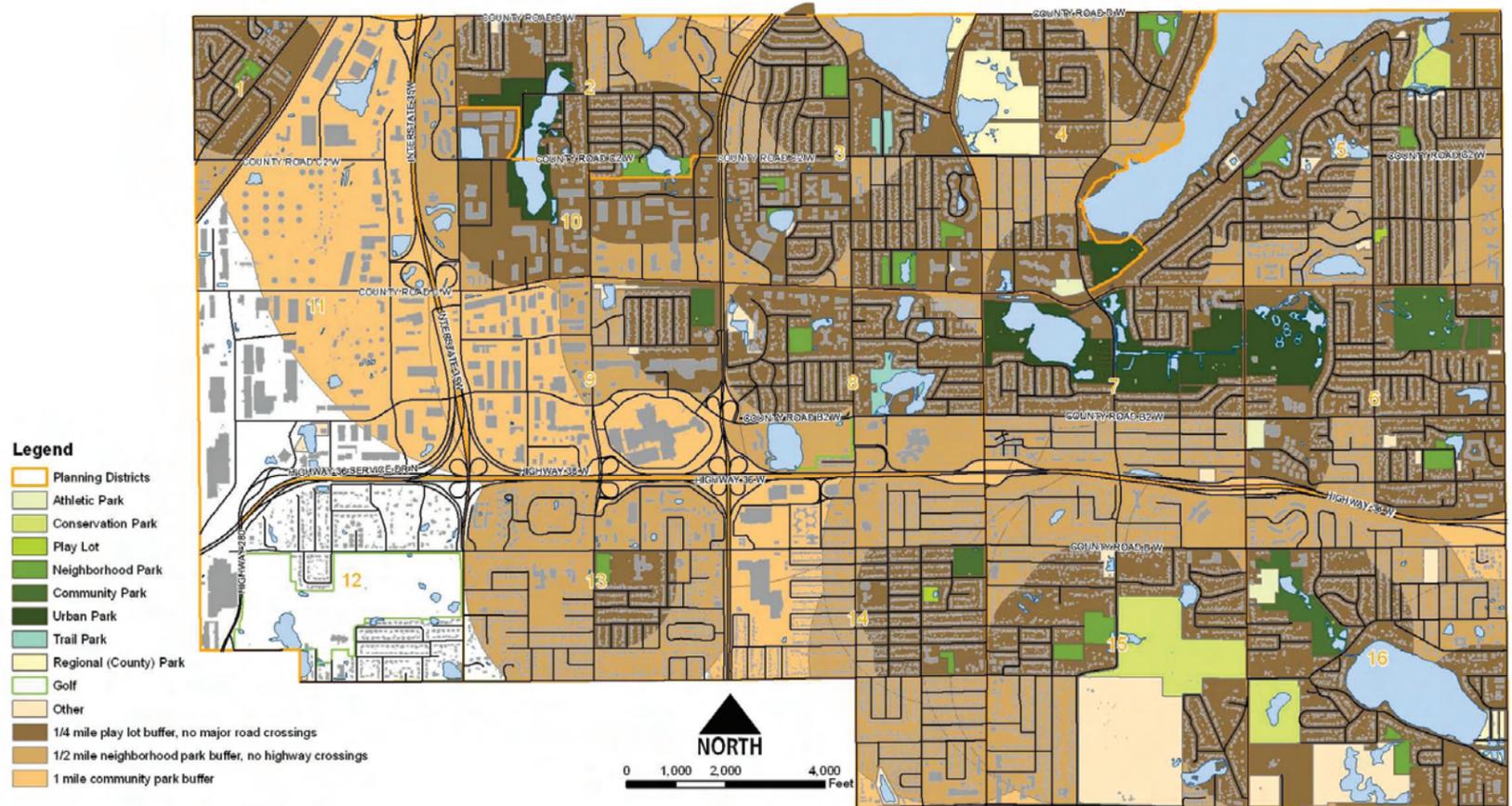
...changing needs and competing demands for Roseville's resources



The system must continuously **meet changing demands.** Demographic changes since the 1960s result in more and different park users and uses and increased competition for time, money, and facilities affect all parks and programs. Demands for "traditional" recreation programs, services, and facilities will continue to grow, but there will also be an increased demand for programs and services that serve a more diverse Roseville. Changes in society generate a need for more opportunities for interaction in public spaces and parks and programs must remain relevant to the community in the face of anticipated changes

Southwest Roseville residents experience some service in other parts of the community.

geographical disparity relative to park



All park **facilities require maintenance** regularly in order to remain safe and attractive as they wear out or become stressed by over-use. Some facilities are aging, deteriorating, or becoming obsolete for contemporary park purposes while others are in more serious condition, and might pose risks to the public.



Parks and Recreation Master Plan

Planning the future of Roseville's parks, facilities, and recreation programs



o u t c o m e s

...long-term results of a healthy and vibrant park and recreation system



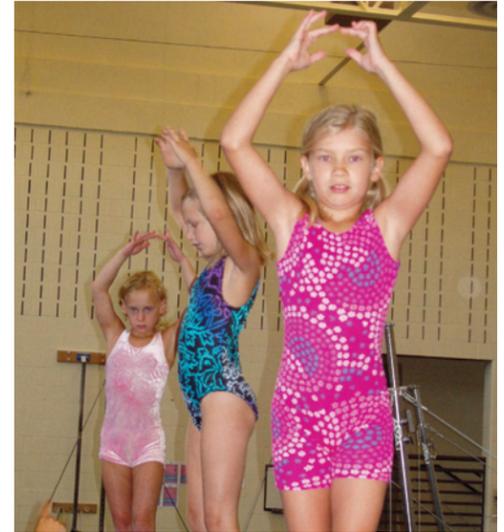
improve physical and emotional **public health** and provide residents with opportunities to live as a part of a vibrant community

stem potential **public safety** issues by keeping people active and engaged and by populating the city's public spaces

enhance **property values**, especially for properties near city parks

foster **environmental awareness** and promote the presence of wildlife and wild places in the community and its parks

create **life-long experiences** by providing activities and opportunities for play throughout residents' lives which generate friendships and memories that extend beyond park bounds



provide valuable **life education** for all aspects of life and teach people how to act and interact as a part of a community

be **accessible and affordable** for every resident and should offer a sense of inclusion and connection to the community

develop a sense of **civic responsibility**, creating a sense of obligation to maintain and enhance the legacy handed to the current generation of residents and to convey something equally profound to succeeding generations of residents

harness parks' potential to **retain and attract residents** by understanding the choices of prospective residents when buying or renting a home and knowing that parks play a role in existing residents' decisions to remain in the community



encourage **volunteerism** as a connection to community service and community-building, as well as developing leadership skills and life training

support parks and programs with **funding** from a variety of methods, including partnerships with other public entities, the private sector, and non-profits

Parks and Recreation Master Plan

Planning the future of Roseville's parks, facilities, and recreation programs



ideas

...ideas that resonate with the aspirations of the community, that recognize the challenges it faces as a community, and the need to respond with programs and facilities

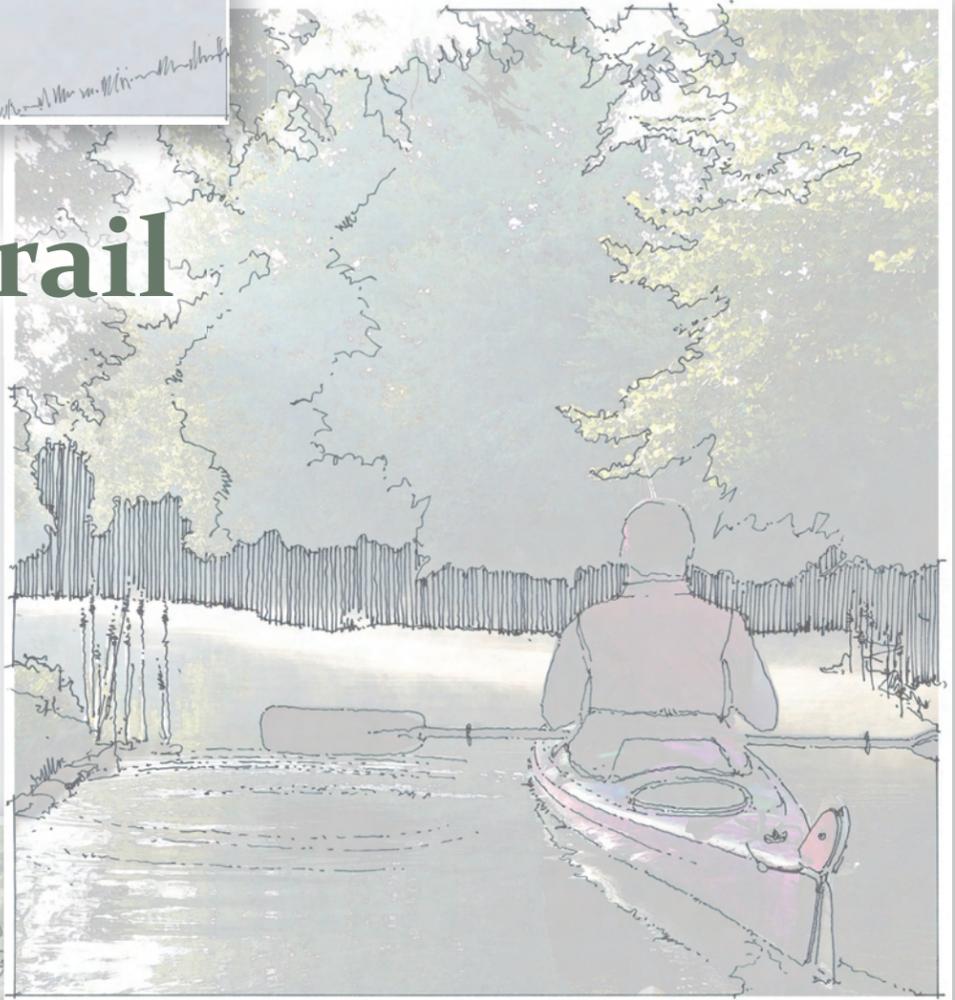


informal play area

Spaces to enjoy passive and active recreation beyond the rules of specific games or planned activities

canoe and kayak trail

A route through Roseville's diverse waterways



archery range

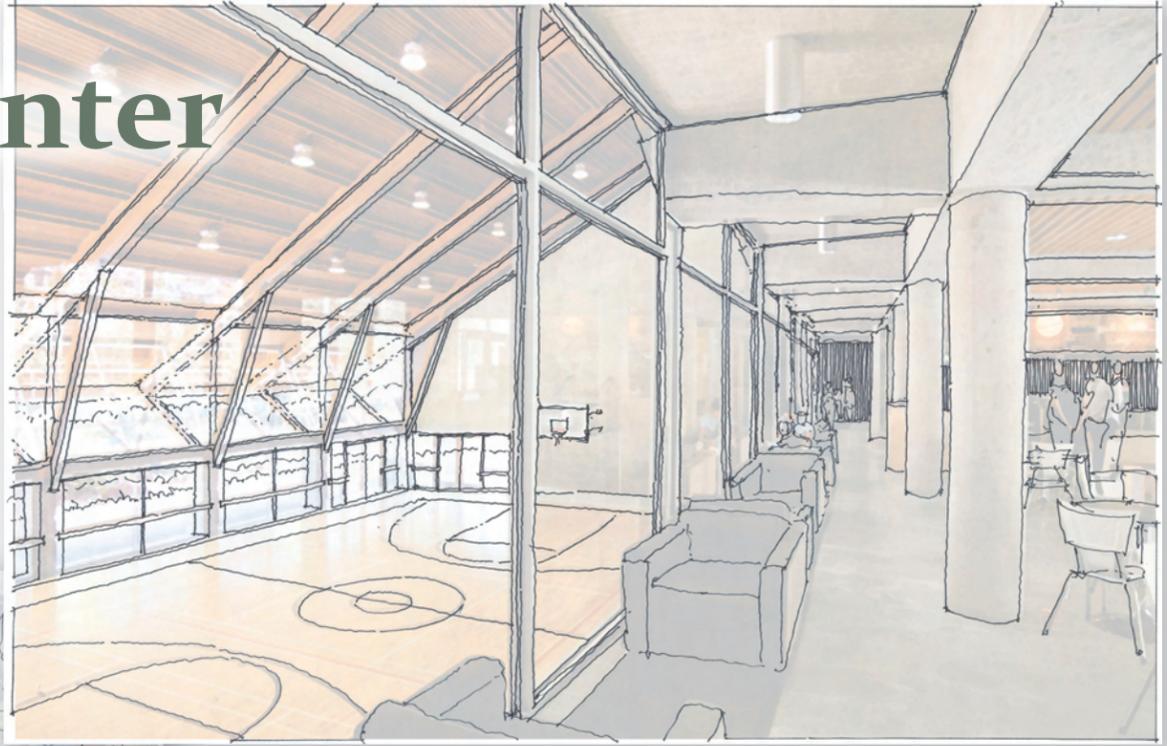
Three-dimensional archery experiences or other specialty recreation activities

ideas

...ideas that resonate with the aspirations of the community, that recognize the challenges it faces as a community, and the need to respond with programs and facilities

community center

A center focused on active and passive recreation, meeting, and gathering spaces, with an emphasis on building a stronger sense of community



off-road bike trails

Unpaved trails for bikers and hikers that offer new challenges while protecting resources



urban park

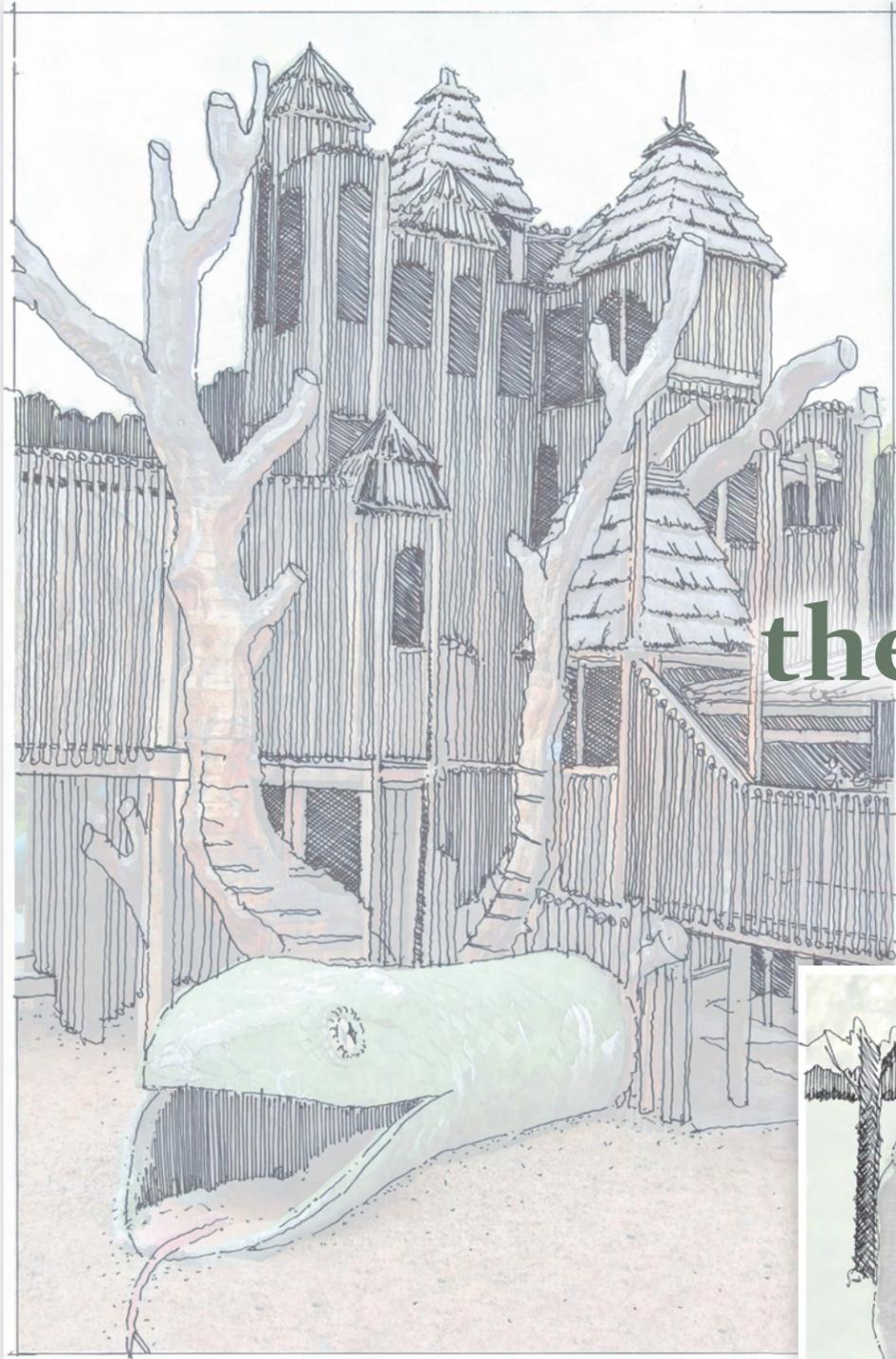
An outdoor gathering space created as a community focal point in a non-residential redevelopment

ideas

...ideas that resonate with the aspirations of the community, that recognize the challenges it faces as a community, and the need to respond with programs and facilities

community gardens

Plots for vegetable and flower gardening integrated with the activities of a park with an orientation to community building



themed parks

Unique features for creative play that lend identity to a neighborhood and create landmarks for the community



interactive technology play

Opportunities to engage new park users in play and social interaction using GPS, wireless devices, and other technology while using the resources of Roseville's parks

ideas

...ideas that resonate with the aspirations of the community, that recognize the challenges it faces as a community, and the need to respond with programs and facilities



art in the parks

Integrated artistic expression in the parks and programs



adventure course

A series of physical outdoor challenges that teach agility, confidence, and team-building



artificial turf fields

Extending the utility of fields while providing a more consistent play experience

ideas

...ideas that resonate with the aspirations of the community, that recognize the challenges it faces as a community, and the need to respond with programs and facilities



community parkway

A safe link for pedestrians and bicyclists between parks, neighborhoods, and community destinations organized around features that lend identity and enhance environmental function and community aesthetics.

signage and kiosks

Clear and communicative signage and kiosks for wayfinding and programming in Roseville's parks and public ways



water play

Swimming and splash facilities for play and fitness.

action

...the ongoing dedication of Roseville citizens and staff is a template for the efforts needed to make the vision a reality



Roseville's parks and programs are the result of a remarkable legacy of **dedication** by volunteers, staff, and community members.

Clean parks, beautiful gardens, and well-maintained facilities are clear evidence of this **commitment**.



Citizens also provide their **skill**, time, and energy through coaching, mentoring, and program support.



In order to make their **vision** for Roseville's parks a reality, residents will need to expand their commitment to parks even further.



Through community-wide **teamwork**, combining ideas and expertise, time and labor, and a sense of common purpose, Roseville parks and programs can achieve all that is envisioned.



