



Introduction

A comprehensive plan is a tool for guiding the growth, redevelopment, and overall improvement of a city. The traditional view of this type of plan focused on physical planning through the development of a land-use plan. The purpose of the land-use plan was to reinforce desirable land-use patterns, identify places requiring change, and determine the location and form of future growth.

However, the vision for Roseville is more than a rational pattern of development; thus, Roseville's 2030 Comprehensive Plan (the Plan) identifies not only a land-use plan, but also develops a broader framework to help shape the character of the community and enhance the quality of life in Roseville. The Plan:

- ◆ Seeks to create and sustain the elements that define Roseville's character, heritage, and identity
- ◆ Influences the economic health of the community by attracting new investment and guiding it to proper locations, and by protecting existing

investments through the promotion of strong residential neighborhoods and business districts

- ◆ Shapes the future of municipal government by identifying needed public improvements that facilitate and sustain development. The form of development influences the character of the local population and the demand for public services.

The Comprehensive Plan consists of a series of inter-related chapters that collectively work to create a plan for the future. These chapters are:

1. Introduction: Framework and guide for using the Comprehensive Plan.
2. Vision for Roseville: Links this Comprehensive Plan to the vision for Roseville as described in the report from the *Imagine Roseville 2025* process. This vision serves as the framework for the creation and use of this Plan.
3. Community Context: Physical, economic, and social factors that informed the process of updating the Comprehensive Plan.

4. Land Use: Goals, policies, and plans to guide the use of land in Roseville.
5. Transportation: Summary of the Transportation Plan for Roseville.
6. Housing and Neighborhoods: Public plans and programs to meet the housing needs of Roseville residents.
7. Economic Development and Redevelopment: Public objectives and strategies to sustain a healthy local economy, including stimulation of private investment, expansion of the tax base, the creation of jobs, and the redevelopment of property.
8. Environmental Protection: Plans, programs, and tools to protect and enhance Roseville’s natural environment.
9. Parks, Open Space, and Recreation: Plans and programs to maintain and enhance Roseville’s system of parks, trails, recreational facilities, and open space.
10. Utilities: Summary of Roseville’s plans for sanitary –sewer, water-supply, and surface-water management.
11. Implementation: Tools and strategies that Roseville will use to implement the plans and achieve the vision contained in the Comprehensive Plan.

Roseville’s 2030 Comprehensive Plan was prepared in accordance with the Metropolitan Land Planning Act (Minnesota Statutes §473.851-473.871) and the policies of the Metropolitan Council. Every community in the seven-county jurisdiction of the Metropolitan Council receives a “system statement.” Prepared by the Metropolitan Council, this document informs each community how it is affected by the Council’s policy

plans for four regional systems – transportation, aviation, water resources (including wastewater collection and treatment), and regional parks and open space. System statements include forecasts of population, households and employment. Roseville’s 2030 Comprehensive Plan conforms to the system statement released by the Metropolitan Council on February 14, 2006.

Sustainability and the Comprehensive Plan

Roseville is committed to the preservation and enhancement of its environment, and to the principle that each generation of residents must meet the needs of the present without compromising the ability of future residents to meet their own needs. This approach to *sustainability* is a thread that is woven throughout the Plan. Every chapter addresses some aspect of sustainability. In this way, using the Comprehensive Plan in a manner consistent with the vision for Roseville will work to improve sustainability. Through the Comprehensive Plan, the community will continue to explore ways to enhance the physical, social, and economic environment.

Previous Planning

The 2030 Comprehensive Plan is part of an ongoing process of community planning in Roseville.

Roseville was incorporated as a municipality in May 1948, and had a population of 4,650 people. The City’s first comprehensive plan was adopted in 1956 (population 17,000).

Some of the principal outcomes of the **1956 Comprehensive Plan** were:

- ◆ Concentration of major industrial development in the western part of the city.
- ◆ Concentration of commercial activity into regional and neighborhood shopping nodes that limited the growth and negative influence of “strip commercial” development.
- ◆ Creation of a complete municipal park system including Central Park and smaller neighborhood parks and playgrounds.
- ◆ Establishment of the orderly development of single-family residential subdivisions.

The City prepared its second comprehensive plan in 1969 (population 34,439). Some of the major features of the **1969 Comprehensive Plan** were:

- ◆ Establishment of a regional shopping center in the northwest corner of the intersection of State Highway 36 and Snelling Avenue.
- ◆ Development of a civic center, including city hall, fire station, ice arena, and public works facility.
- ◆ Development of the City’s park system.
- ◆ Continuation of the orderly development of residential land uses.

The next (third) comprehensive planning process occurred ten years later (population 35,820). Some of the major features of the **1979 Comprehensive Plan** were:

- ◆ Redevelopment of the area between Fairview Avenue and Interstate 35W from industrial usage to a commercial area.
- ◆ Development of multi-family housing south of Highway 36 between Snelling and Cleveland Avenue and in the northeast corner of the city along Rice Street.
- ◆ Continuation of the orderly development of residential land uses.

The **1994 Comprehensive Plan** was the fourth comprehensive planning program. From 1994 to 2008, the City undertook periodic updates to the Comprehensive Plan to keep the document current and relevant.

Imagine Roseville 2025

In 2006, the City engaged in a community-based process titled *Imagine Roseville 2025* to “take a thoughtful look at Roseville’s future.” Beginning in May 2006, the process involved the community in creating a vision for Roseville, setting goals and strategies to achieve the identified vision, and culminating in a final report, which was adopted by the City Council in January 2007.

Imagine Roseville 2025 lays the foundation for the 2030 Comprehensive Plan. Chapter 2 of this Plan includes the vision statement from the final report. Additional elements of the *Imagine Roseville 2025* report have influenced plans, goals, and policies throughout this Plan.

2008 Update

The 2008 update of Roseville’s Comprehensive Plan addresses the statutory requirements of the Metropolitan Land Planning Act. This Act requires cities to update their comprehensive plans to bring them into conformance with regional plans within three years of receiving their system statements from the Metropolitan Council.

For Roseville, the 2008 update provided the opportunity to review and enhance the format and contents of its Comprehensive Plan. By 2007, the existing adopted Comprehensive Plan, including all adopted appendices, had grown into a document of more than 2,000 pages. That size and structure made the Plan difficult to use for both policy makers and the public. With the 2008 update, the 2030 Comprehensive Plan is now a more concise and usable document.

In August 2007, the City retained Hoisington Koegler Group Inc. (HKGi) to assist with the Comprehensive Plan update. WSB & Associates, Inc. worked with HKGi and the City to address the Transportation chapter of the Plan. City staff prepared the Housing and Neighborhood, Environmental Protection, and Utilities chapters. HKGi was responsible for all other aspects of the planning process.

The City Council appointed a 13-member Comprehensive Plan Steering Committee to work with consultants and staff in updating the Plan. The kick-off meeting of the Comprehensive Plan Steering Committee was on October 10, 2007. The Steering Committee met monthly through September 2008. To ensure timely completion of the updated Plan, the Steering Committee met twice in the months of June and July.

Comprehensive Plan Steering Committee

The members of the Comprehensive Plan Steering Committee for the 2008 Comprehensive Plan update were:

- ◆ Mary Bakeman (Planning Commissioner)
- ◆ Steve Burwell (Imagine Roseville 2025 Steering Committee Member)
- ◆ Jim Debenedet (Public Works, Environment, and Transportation Commissioner)
- ◆ Jim Doherty (Planning Commissioner)
- ◆ John Goedeke (Public-at-large)
- ◆ Gary Grefenberg (Public-at-large)
- ◆ Amy Ihlan (Council Member)
- ◆ Jeff Johnson (Parks and Recreation Commissioner)
- ◆ Tammy Pust (HRA/Council Member)
- ◆ Dan Roe (Council Member)
- ◆ Al Sands (Public-at-large)
- ◆ Karen Schaffer (Public-at-large)
- ◆ Stuart Shwiff (Public-at-large)

Bob Willmus (Parks and Recreation Commissioner) and Jeanne Kelsey (HRA Board Member) were original members of the committee. Bob was appointed to the City Council and Jeanne was hired as Housing Program Coordinator for the City of Roseville.

A special thanks is extended to the Steering Committee for its insights and commitment to this planning process.

The Planning Commission held a non-required public hearing on the draft 2030 Comprehensive Plan and recommended that the City Council release the document for local government review. The City Council approved release of the draft document for local government review on October 13, 2008. The Planning Commission conducted the required public hearing on the proposed 2030 Comprehensive Plan on January 7, 2009, and passed a resolution recommending the Plan to the City Council. The City Council granted preliminary approval the Plan subject to Metropolitan Council approval on January 26, 2009, and forwarded it to the Metropolitan Council for agency review. The Plan was submitted to the Metropolitan Council and on August 25, 2009, the Plan received the Council's approval. The City Council adopted the 2030 Comprehensive Plan on October 26, 2009.