

REQUEST FOR COUNCIL ACTION

Date: April 9, 2012
Item No.: 12.b

Department Approval

City Manager Approval

WJ Malinen

Item Description: Adopt Strategic Planning Mission Statement and Community Aspirations

BACKGROUND

On March 26, 2012 the Council reviewed the Mission Statement and Community Aspirations of the citywide strategic plan. At that meeting the Council created an ad hoc committee of Mayor Roe and Councilmember McGehee to explore and review these sections further.

POLICY OBJECTIVE

Approve the mission statement and community aspirations section of the strategic planning summary.

BUDGET IMPLICATIONS

None.

STAFF RECOMMENDATION

Adopt mission statement and community aspirations.

REQUESTED COUNCIL ACTION

Adopt mission statement and community aspirations.

Prepared by: William J. Malinen, City Manager
Attachments: A: Mission Statement/Community Aspirations

City of Roseville, Minnesota, Mission Statement:

Mission:

To provide ethical, efficient, and responsive local government, in support of community aspirations, guided by policies of the City Council, and implemented by professional staff, to ensure that Roseville remains strong, vibrant, and sustainable for current and future generations.

Community Aspirations:

As a community, we aspire to be

- Welcoming, inclusive, and respectful;
- Safe and law-abiding;
- Economically prosperous, with a stable and broad tax base;
- Secure in our diverse and quality housing and neighborhoods;
- Environmentally responsible, with well maintained natural assets;
- Physically and mentally active and healthy;
- Well-connected through transportation and technology infrastructure; and
- Engaged in our community's success as citizens, neighbors, volunteers, leaders, and businesspeople.